Achieving Our Success

Corporate mission
Moreton Bay Regional Council is dedicated to serving the community to create a region of opportunity and a vibrant lifestyle, while focusing on excellence and sustainability.

Corporate values
Council proudly upholds the following values in its daily operations with customers, external partners and staff: Respect, Service, Integrity, Teamwork and Sustainability.

Our Vision

Creating Opportunities
A place where housing and infrastructure supports our growing population and enhances our lifestyle.
A place where people of all ages have easy access to education and training opportunities.
A place where residents, businesses and industry enjoy the benefits of a strong, growing and diverse economy.

Our Strategic Priorities
Well-planned growth: our residents will live in places that maintain the balance between a sense of community, growth, environment and lifestyle.
Digital literacy and commerce: our households and business will be part of a global network using the very latest digital technology.
Local jobs for residents: our vibrant and sustainable business and industry sectors will be employing well-trained and suitably qualified local residents.

Achieving Our Success

A clean and healthy environment
An integrated regional transport network
Active recreation opportunities
Places to discover, learn, play and imagine
Celebrating local arts, culture and community

A place where residents and visitors can participate in diverse community recreation and cultural opportunities.

Our Vision

Strengthening Communities
A region where housing and infrastructure supports our growing population and enhances our lifestyle.
A place where services are available to support people seeking an active, healthy and engaged lifestyle.
A place where civic leaders are progressive, responsive and build trust within our community.

Our Strategic Priorities
Safe neighbourhoods: our residents will live in safe and resilient communities.
Healthy and supportive communities: our residents will be making healthier lifestyle choices and we will live in stronger, more inclusive communities.
Strong local governance: our residents’ values and ideas are echoed through the actions of our civic leaders.

A region that celebrates our vibrant lifestyle.

Our Vision

Valuing Lifestyle
A region that celebrates our vibrant lifestyle.
A region where people can travel easily around the region using different modes of transportation.
A region where residents and visitors can participate in diverse community recreation and cultural opportunities.

Our Strategic Priorities
Healthy natural environment: our residents will collectively contribute to creating a cleaner and healthier environment for future generations.
Diverse transport options: our region will consist of well-connected places and residents will embrace more sustainable travel choices and behaviour.
Quality recreation and cultural opportunities: residents of all ages will have greater choice of recreation and cultural activities in the region.

A region with safe, strong and inclusive communities.

Our Vision

Moreton Bay Region Vision
A region of opportunity for all.
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