

Welcome



Welcome to the Moreton Bay Regional Council Corporate Plan 2022-2027.

This is our leading strategic plan. It sets out a refreshed long-term vision for the future of our Moreton Bay region and a roadmap for the next five years and beyond. It outlines where we will focus our efforts and how we will measure progress and success.

It builds on previous plans and represents an evolution of significant work that continues to guide the delivery of our services, initiatives and projects. It reflects how we will continue to grow and adapt to address emerging trends and challenges as well as embrace the opportunities around us.

This plan is a legislative requirement and has been developed collaboratively through engagement with our communities, businesses, councillors and council team members that live, work and visit here.

We have listened and believe our vision and plan will achieve a balanced approach to growth whilst preserving the values our communities consider most important - the natural beauty of our region, affordable and active lifestyles, and access to valuable services and facilities.

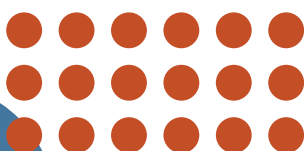
Achieving this plan will rely on the collective commitment and combined actions of council and all our stakeholders, with a focus on building trust with our communities.

We are proud of this plan and excited by what it will help deliver for our communities and our amazing region today and into the future.

Adopted 17 June 2022

Acknowledgements

We wish to thank our communities, businesses and all contributors involved in the development of this document.





Acknowledgement

We acknowledge the Kabi Kabi, Jinibara and Turrbal Peoples as the Traditional Custodians of the lands and waterways of the Moreton Bay Region, and pay our respects to their Elders, past, present and emerging. We recognise that the Moreton Bay Region has always been a place of cultural, spiritual, social and economic significance to First Nations people.

We are committed to working in partnership with Traditional Custodians and other First Nations communities to shape a shared future that celebrates First Nations history and culture as an irreplaceable foundation of our region's collective identity.

Reconciliation with First Nations Peoples

We are committed to reconciliation and working in partnership with Traditional Custodians and First Nations communities to shape a shared future for the benefit of all communities within our region and beyond.

Legacy issues resulting from colonisation are still experienced by Traditional Custodians and First Nations peoples. Initiatives such as the Murri Interagency Network and Yarning Circle, Local Aboriginal Languages Project, Welcoming Places in our libraries, and our work with Traditional Custodians on cultural heritage preservation are an important part of our reconciliation journey. We also proudly support activities that celebrate National Reconciliation Week and NAIDOC Week.

We are now progressing the development of our first 'Innovate' Reconciliation Action Plan (RAP) as the next step in our journey. The development of the plan and its actions will be informed by the voices of First Nations communities and create a better understanding of their priorities for our shared future. It will also aim to improve council's capacity to deliver positive outcomes for First Nations communities by acting as a foundation for respectful relationships, stronger partnerships and meaningful opportunities.

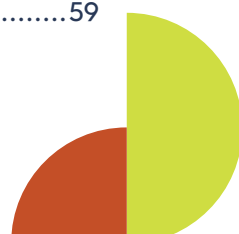
We recognise that reconciliation is a journey and will required leadership to ensure that our relationships and planning is culturally informed and our commitment to reconciliation is voiced and integrated across our strategic planning documents and reflected in our programs, projects and services.



View from Albany Creek.

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Water park and adventure playground at The Mill, Petrie.

Message from the Mayor

The world has experienced major change over the past two years and Moreton Bay is no exception.

Overwhelmingly we know you want to celebrate our vibrant communities, protect and enhance our natural spaces, and support sustainable lifestyles. In response, I am proud to introduce our new vision for the future - 'Our Moreton Bay. Amazing places. Natural spaces.'

The challenge we face is that growth is happening all around and will accelerate over the next two decades, with another 200,000 people forecast to move here in that time. Your Council is acutely aware that we need to act now, if we are going to be able to protect the things you love about Moreton Bay.

Developed through consultation with our passionate communities, our new Corporate Plan sets an aspirational vision for the future with new goals for the look and feel of Moreton Bay, as well as outlining how we will achieve these goals. This vision will provide high level direction for our full suite of planning documents including this Corporate Plan and our regional strategies and supporting plans.

Our new Corporate Plan is structured around five strategic pillars - Our Vibrant Communities, Healthy Environments, Well-Planned Places, Progressive Economy and Engaged Council.

Under each of these pillars, we have set out clear goals and outcomes that provide a framework for how we will work together to sustainably bring our shared vision to life.

Each pillar highlights the strategies and key plans under development which once adopted will support the achievement of our goals and outcomes. Key initiatives such as the Traditional Custodians Engagement Framework, Land Buyback for Environmental Purposes Program, a new Planning Scheme and Knowledge and Innovation Hub, will be undertaken over the life of the Corporate Plan to further support the achievement of our vision, goals and outcomes.

As a council, we are committing to ensuring our communities are central to what we do and that we will work together to make Moreton Bay a great place now and for future generations.

I want to thank everyone who took the time to respond to our community surveys and engagement activities. This has been a lengthy but important piece of work to ensure Council's strategies moving forward under the new Corporate Plan accurately reflect your aspirations for our future.

As we bring our vision to life, I want us all to have even greater pride in the Moreton Bay lifestyle we all love.



Peter Flannery
Mayor Moreton Bay Regional Council





OUR REGION

Bongaree Jetty, Bribie Island.

Our Moreton Bay

Our Moreton Bay region is an amazing place located in the heart of South East Queensland.

Our region has been home to the Kabi Kabi, Jinibara and Turrbal peoples for thousands of years. Today it is home to many communities from a wide range of cultural backgrounds and welcomes visitors from all parts of Australia and around the world.

With a population nearing 500,000 and a land area of more than 2,045 square kilometres, we are one of the largest and fastest growing council areas in Australia. Over the next 20 years, an additional 200,000 people are expected to call our Moreton Bay home.

A region of natural beauty, it boasts access to the iconic waters of Moreton Bay (the region's namesake) and the D'Aguilar mountain range. We have extensive waterways, wetlands and bushland corridors with an abundance of wildlife, much of which is of national and international significance.

Over the last decade our region has experienced significant development and supports a diverse set of neighbourhoods, each with their own unique characteristics and needs - from urban hubs and seaside towns to suburban estates and hinterland villages. Its unique combination of affordable living, lifestyle, education, employment, housing and transport choices make it a great place to live, work and visit.

Given our location and growing population the region is well placed to strengthen its position as the engine room of the South East Queensland economy. Our proximity to key transport and logistics infrastructure provides direct access to domestic and global markets including New Zealand and South East Asia, supporting our ability to attract investment, tourism and other economic opportunities.

Our passion for sports and cultural events such as the iconic Woodford Folk Festival is well-renowned and will continue to be an important part of our lifestyle and connection with others. Our focus on accessibility and inclusion is also growing the reputation of our playgrounds and other spaces as attractive destinations.

The 2032 Olympic and Paralympic Games will be an opportunity for our region to showcase its amazing facilities, places and communities. With investment from all levels of government, there will be opportunities for improved infrastructure, transport, and new and improved sporting facilities

A Snapshot of our Region Today



Nearing 500,000

Resident population



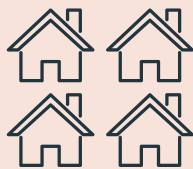
3rd

Largest local government in Australia by population



5th

Fastest growing region in Australia



94 suburbs

with an average population density of 234 per km²*



2,045km²

Land area



294km

Coastline and waterways



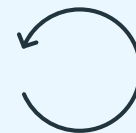
21 to 29°C

Average year-round temperature with 300 days of sunshine



82%

Homes have internet connection*



38 years

Median resident age*



3%

Residents that identify as Aboriginal or Torres Strait Islander*



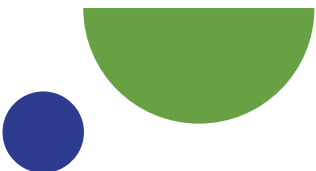
20%

Residents born overseas*



45%

Households with children*



Our Drivers of Change

As the Moreton Bay region continues to grow and change, it is well positioned to respond to key trends that present both challenges and opportunities for our future. While some trends have resulted in progressive change, others have accelerated or emerged as a result of the COVID pandemic.

We acknowledge that responding to change can be complex and demands considered and responsive research, policy development, planning, engagement and decision-making. We have listened to our communities and key stakeholders to understand the impact these trends will have and the changes they want to see locally.

To ensure our plan is relevant and robust, it has been developed through the lens of six key drivers of change. How we adapt and respond will continue to evolve over the life of this plan.

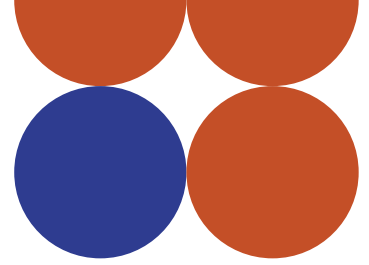
Sustainability

Greenhouse emissions are altering the world's climate leading to an increased incidence of extreme weather events including storms, floods, bushfires, droughts and temperature rises, which our communities experience locally. The impact of these events will compound with growth and are expected to result in changes to our biodiversity, habitats and ecosystems. We play a critical role in ensuring a balanced approach to environmental protection and growth management.

Sustainability will be a catalyst for driving existing and new initiatives such as flood and biodiversity monitoring, urban greening, reducing energy and resource consumption and active transport improvements. As we adapt, we will continue work with our communities to build awareness, resilience and harness local knowledge. We will also support our local businesses and industries that adopt sustainable practices and deliver jobs for the future.

Planning for Growth

Our region's population is forecast to grow to 700,000 by 2041, representing an average increase of approximately 10,000 new residents each year. We will need to manage growth on multiple fronts to deliver additional dwellings, infrastructure and local jobs for the region. It is expected our communities will live in more compact urban forms, within a diversity of neighbourhoods. To support this growth, improved housing diversity and additional infrastructure such as an integrated transport network, responsive and connected services will be needed, along with new jobs that will support industries of the future. This will require an integrated approach to planning and greater coordination and collaboration with a broad range of partners.



Community Identity

Our identity will play an important role in positioning our region to attract great communities, investment, jobs and visitors. Based on the shared values of our communities we have an opportunity to leverage our region's strengths including our location, natural environment, and growing economy. Recognising our Traditional Owners and First Nations communities and the importance of our shared history and connection with the land will be integral. We will need to play a leadership role that encourages joint action and new approaches to communicate our identity in a way that will strengthen our relationships, reputation and drive growth in a sustainable way.

Digital Transformation

Technology has become a critical catalyst for change, providing the capacity for innovative solutions to many of our challenges as well as creating new opportunities for change. Our digital environment now includes changes such as the 'internet of things', artificial intelligence, autonomous and electric vehicles, affordable renewable energy and complete digital connectivity. Progressing the adoption of new technology and digital innovation through our Digital Action Plan is a priority. This will support real time access to data and insights to inform our decision-making, proactively manage community assets, adopt more sustainable practices, and create efficiencies to offer better services to our communities.

Community Trust

Our communities' needs, aspirations and expectations change over time, sometimes rapidly. We will continue to engage in new and different ways to stay in touch and in tune with our communities. This will require different styles of communication and the capacity to enhance customer experience to build confidence and trust. The adoption of new technology will also need community trust. In a time where integrity is regularly questioned, we must adopt governance models that will ensure transparency and build confidence that we have robust processes to manage any risks. We must also ensure our finances and assets are shown to be both robust and sustainable.

Adaptive Workplaces

The COVID pandemic has fundamentally changed the way we work. We will need to support agile and flexible work practices that meet our productivity requirements and ensure we continue to be an employer of choice. Rapid advances in technology also means the nature of work may be different and require different skill sets than those recruited for previously. How employees add value to our services will change, as will their tools and processes. These and other issues have raised some fundamental questions our suppliers, contractors, businesses and industries are also contending with. We will ensure our programs are responsive and provide opportunities for innovation.



OUR COUNCIL

Bunya Crossing Reserve.

Our Mayor and Councillors

Moreton Bay Regional Council was established in 2008, employs over 2000 team members and delivers a wide range of services, projects and programs designed to support our growing population and enhance our region as a great place to live, work and visit.



Cr Peter Flannery
Mayor

Our Mayor and Councillors are elected by our communities for a four-year term. The current Council was elected in March 2020.

As community leaders, Councillors are responsible for representing the needs and interests of the communities in their division and making strategic decisions that guide the future of our region.



Cr Brooke Savage
Division 1



Cr Mark Booth
Division 2



Cr Adam Hain
Division 3



Cr Jodie Shipway
Deputy Mayor / Division 4



Cr Sandra Ruck
Division 5



Cr Karl Winchester
Division 6



Cr Yvonne Barlow
Division 7



Cr Mick Gillam
Division 8



Cr Cath Tonks
Division 9



Cr Matt Constance
Division 10



Cr Darren Grimwade
Division 11



Cr Tony Latter
Division 12

Our Purpose and Values



Our purpose defines why we exist.

**"Our communities are central to what we do.
Working together, we aim to make our Moreton
Bay a great place now and for future generations."**

Our values define how we work together and with others.

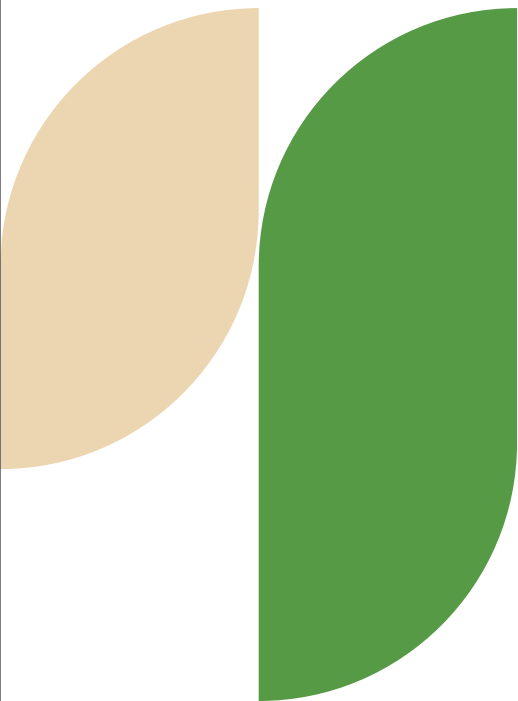
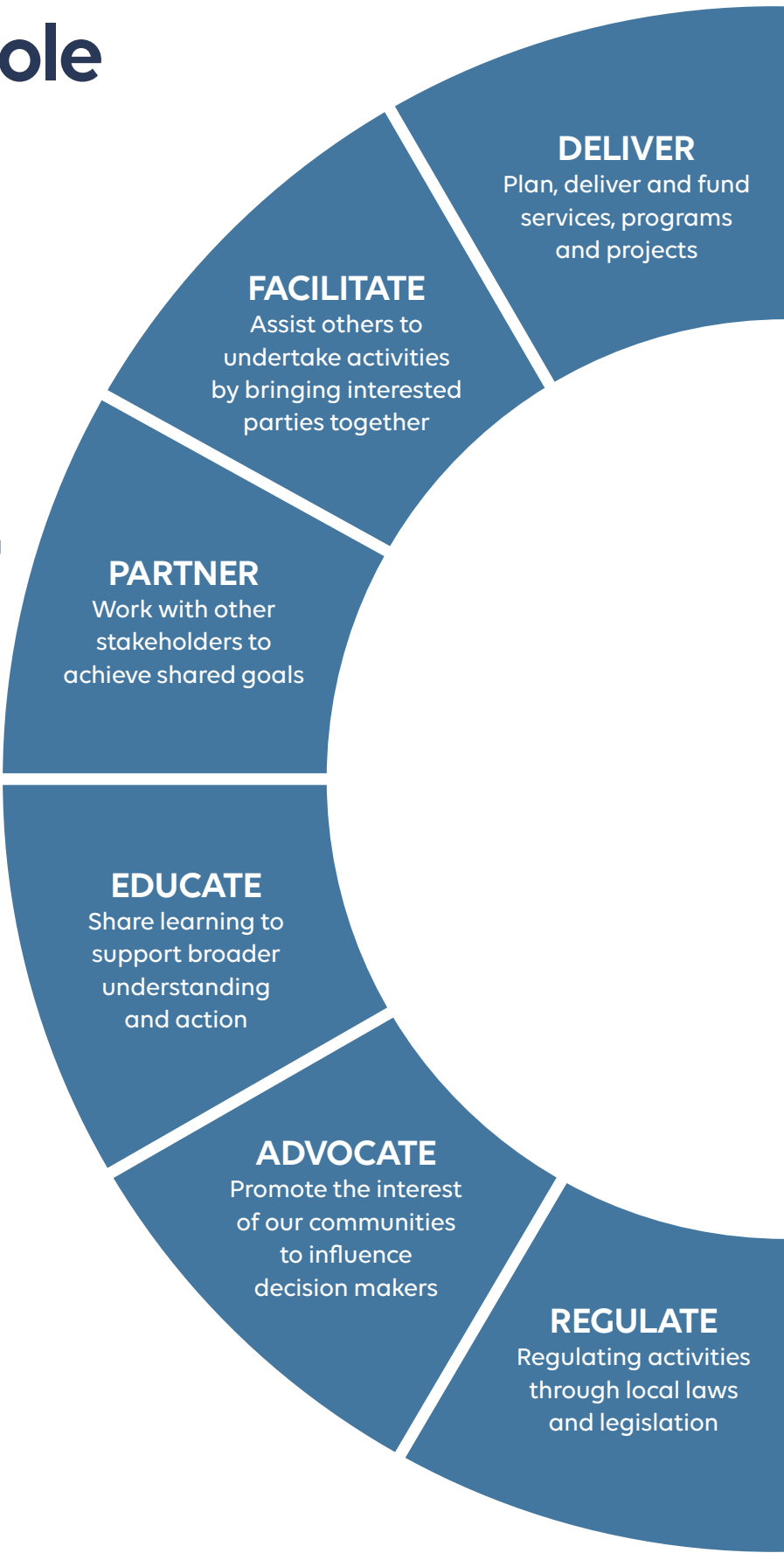
SERVICE	TEAMWORK	INTEGRITY	RESPECT	SUSTAINABILITY
<p>We seek to understand the needs of those we serve</p> <p>We strive to exceed expectations</p> <p>We communicate clearly</p> <p>We take a positive approach</p> <p>We are proud to serve our community</p>	<p>We promote a friendly, supportive work environment</p> <p>We inspire and encourage innovation</p> <p>We develop and maintain relationships</p> <p>We work collectively to achieve common goals</p> <p>We work collaboratively with our community and external partners</p>	<p>We are ethical and honest</p> <p>We take responsibility for our actions</p> <p>We act within statute and law</p> <p>We take pride in the manner in which we perform our duties</p>	<p>We listen to people</p> <p>We treat people fairly and consistently</p> <p>We embrace diversity and opinions</p> <p>We treat others as we wish to be treated</p>	<p>We focus on the future</p> <p>We respect the environment</p> <p>We demonstrate leadership by example</p>



Our Service Role

We undertake a range of roles and functions to support the needs and aspirations of our communities and achieve our Corporate Plan.

Our communities and other stakeholders such as government agencies, business partners and community groups also play a significant role in supporting, influencing and achieving our Plan. Some of the ways our communities can contribute are detailed in the following pages.



Our Planning Framework



We have an integrated planning approach that aligns our vision, corporate plan, financial and asset plans and other informing strategies and plans. It ensures our strategic directions are embedded into annual planning and the day-to-day business of council.

At the core of our approach is ongoing community engagement to ensure that our plans respond to our communities' needs, priorities and expectations. It also provides the basis for performance monitoring, as an opportunity to review our plans as changes occur and ensure progress is reported back to our communities.

Aligning our long-term planning with the priorities of State Government and other relevant agencies, will support stronger partnerships, achieve greater coordination and ensure efficient use of available resources.

Collectively, our portfolio of strategies and plans will contribute to the achievement of our vision for the region.

Our integrated planning framework brings our corporate plan to life by cascading our vision and strategic directions into our long, medium, and short-term strategies and plans.

