



# Community Wellbeing Strategy

Creative Communities  
Action Plan 2023 - 2026



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2018 NAIDOC Week celebrations.

## Acknowledgement

We acknowledge the Jinibara, Kabi Kabi and Turrbal Peoples as the Traditional Custodians of the land, seas, skies and waterways of the Moreton Bay Region, and pay our respects to their Elders, past, present and emerging. We recognise that the Moreton Bay Region has always been a place of cultural, spiritual, social and economic significance to Aboriginal and Torres Strait Islander peoples.

We are committed to working in partnership with Traditional Custodians and other Aboriginal and Torres Strait Islander communities to shape a shared future that celebrates Aboriginal and Torres Strait Islander histories, cultures, and contributions as an irreplaceable foundation of our region's collective identity.

# About the Action Plan



This three-year Action Plan supports the Creative Communities outcome in the Community Wellbeing Strategy 2042. It is one of four outcomes that work together to achieve Our Vibrant Communities goal.

The actions in this plan are intended to drive meaningful impact and change, and promote inclusion across our communities.

## Our inclusion focus

Our communities have been explicit about wanting all residents to be able to access and enjoy our region's many benefits, and pursue their own wellbeing to the greatest extent possible.

We know that social and physical barriers can limit or prevent some community members fully engaging in our communities. In recognition of this we have committed to being more inclusive and growing participation amongst all people, particularly those from under-engaged and/or under-represented groups in our communities, including:

- Aboriginal and Torres Strait Islander peoples
- CALD peoples
- People with disability
- People who identify as LGBTQIA+
- Women and girls
- Young people
- Older people.



Our approach aims to improve inclusion in the following ways:

- Increase participation
- Increase visible representation
- Build cultural capability and address bias
- Provide inclusive and accessible information
- Address affordability of facilities and services
- Support community connection through social, digital and physical infrastructure
- Enhance safety and improve perceptions of safety in public places
- Deliver welcoming and accessible places, spaces and services.

### Monitoring our success

Our progress towards the Community Wellbeing Strategy's achievements will be monitored and reported through Council's Annual Report. This will include progress against our measures of success and targets. These reports will be shared with our communities to ensure transparency and accountability.

We will review our progress at the end of the three-year implementation period, and release a new Action Plan to ensure the strategy's successful progression.



# Creative Communities

**Our communities embrace opportunities for participation in creative experiences and celebrate our stories, cultures, and identities.**

Arts and creativity connect us; with each other, with our past and present and help us to imagine our future. Creativity is fundamental to our existence and can build a rich life and support rejuvenation, recovery and resilience.

We have a strong network of libraries, galleries, museums, heritage services, and cultural activation services which deliver significant arts and cultural outcomes across the region. A flourishing arts and cultural sector plays a vital role in shaping our identity and contributing to a sense of place and belonging.

We want to work in partnership with our community to grow and evolve Council's cultural offerings. We will help build our creative sector's sustainability, celebrate the region's talents, and inspire and capture the region's creativity and its diverse offers.

## **Our Strategic Priorities**

This Action Plan supports the following strategic priorities identified by the Community Wellbeing Strategy:

1. Promote Aboriginal and Torres Strait Islander peoples' traditional and contemporary arts and culture across the region.
2. Provide opportunities and pathways for local artists, writers and creatives through the delivery of sector and professional development programs and initiatives.
3. Grow opportunities for residents and visitors to experience and participate in arts and culture in their everyday lives.
4. Grow a creative economy by supporting local creative businesses and attracting new audiences to the region.
5. Deliver initiatives that activate the region's local stories, culture and heritage, and enliven public places and spaces; to strengthen placemaking, liveability and cultural tourism.



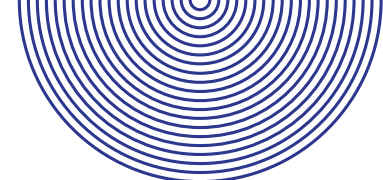
## Strategic priority 1

Promote Aboriginal and Torres Strait Islander people's traditional and contemporary arts and culture across the region.	
ACTIONS	COUNCIL ROLE
1. Prepare guidelines for the procurement and exhibition of Aboriginal and Torres Strait Islander peoples' artwork and other culturally focused items.	Deliver
2. Expand exhibitions of Aboriginal and Torres Strait Islander peoples' artwork, histories, and cultures across Council venues in the region.	Deliver

## Strategic priority 2

Provide opportunities and pathways for local artists, writers and creatives through the delivery of sector and professional development programs and initiatives.	
ACTIONS	COUNCIL ROLE
1. Facilitate industry partnerships, such as the Anywhere Festival, that support local performers, artists and arts organisations to create and present new work to local audiences.	Facilitate
2. Design and deliver professional development events that support creative practitioners to grow their skills and artistic practice.	Deliver





## Strategic priority 3

Grow opportunities for residents and visitors to experience and participate in arts and culture in their everyday lives.	
ACTIONS	COUNCIL ROLE
1. Coordinate affordable multi-arts experiences in parks and outdoor spaces around the region to connect people with arts and culture.	Deliver
2. Commission professional artist-led activations and initiatives that invite community participation and creative expression.	Deliver
3. Expand community and cultural programming within public libraries, galleries, and museums to represent the diversity of our communities.	Deliver
4. Develop a platform that enables community members to contribute digital items relating to local history, museum collections and exhibitions either in-person or virtually.	Deliver



## Strategic priority 4

Grow a creative economy by supporting local creative businesses and attracting new audiences to the region.	
ACTIONS	COUNCIL ROLE
1. Facilitate connections between local musicians and venues to expand performance opportunities in key centres across the region, to support the live music economy.	Facilitate
2. Review and reimagine the Art Prize Program to strengthen our brand as a culturally focused region.	Deliver
3. Develop guidelines for local artists and artisans to sell their creations in identified Council galleries and museums.	Deliver

## Strategic priority 5

Deliver initiatives that activate the region's local stories, culture, and heritage, enliven public places and spaces; to strengthen placemaking, livability and cultural tourism.	
ACTIONS	COUNCIL ROLE
1. Provide opportunities for artists to create temporary public artworks in key sites around the region.	Partner
2. Develop a concept design for a fit-for-purpose facility that consolidates the storage and management of Council's art, heritage, and local history collections.	Deliver



