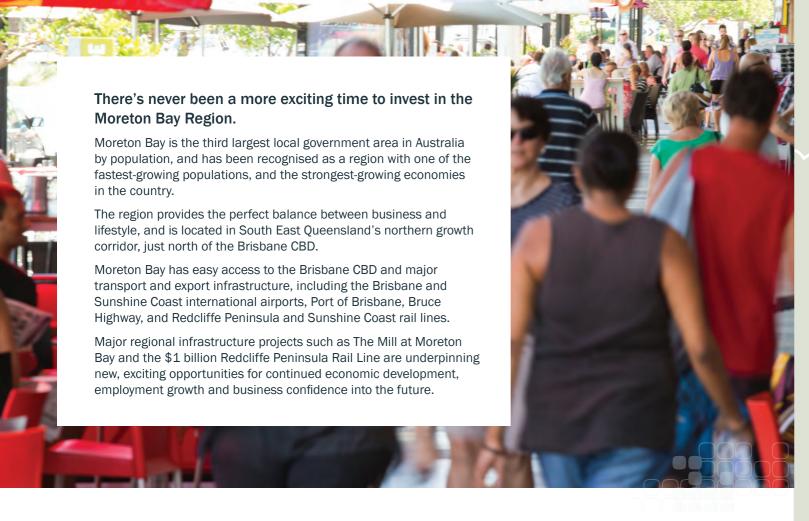


MORETON BAY REGIONAL COUNCIL ECONOMIC DASHBOARD

JULY 2019





MORETON BAY REGION

ECONOMY

Our region is a diverse economy and a hive of opportunity. The local areas are hubs of innovation and industry, and home to an existing skilled labour force.



459,600

Population (2018 est)



37.6 years Median age





118,800

Local jobs (2018)



\$18,570 million

Gross regional product



Education (of residents have a degree or higher - 2016)

RESIDENT WORKFORCE

The region is home to leading manufacturers in construction, machinery, agribusiness and beyond. Moreton Bay currently provides access to local jobs for 66% of working residents.



7.3%

Unemployment (March qtr 2019)

6.1% (Qld)



\$650

Weekly personal income (2016)



237,000

People in the Labour force (March gtr 2019)



32,300

Businesses in Moreton Bay (30 June 2019) 33% increase since June 2016



2,700

New business registrations

PROPERTY

Significant property development and land release will continue to create demand for businesses wanting to establish a base to service local, state, national and international markets.



4.130

Residential buildings approved (*30 April 2019)



\$1.077 million

Value of residential building approvals (*30 April 2019)

\$806 million (2008)



390

Number of non-residential building approvals (*30 April 2019)



\$584 million

Value of non-residential building approvals (*30 April 2019)

\$247 million (2008)



\$445,000

House sales median price (<2400m²) (*March 2019)

* Year ending

Sunshine Coast Rail Line Region Airport × Port City Woodford **Bribie Island** Caboolture Morayfield Moreton MORETON BAY Somerset Island REGION Region Narangba Moreton Bay **Dayboro Dakabin** Rothwell **North Lakes** Petrie Strathpine **Brendale** Minutes from Samford airport to: Port of Redcliffe - 25 mins **Arana Hills** OLD Brisbane Strathpine - 20 mins Brisbane City Caboolture - 35 mins

Caloundra

Highway

MAJOR REGIONAL PROJECTS

- Council's \$655 million 2019/20 budget will provide more than \$227 million for capital works with a focus on community infrastructure and healthy and active lifestyle opportunities. It includes:
- \$112 million on road and transport networks to improve connectivity, travel time and transport
- o \$54 million to rehabilitate, protect and enhance the natural environment, plus an additional \$24.2 million towards management of waterways and coastal
- \$34 million on sport and recreation including \$5 million towards construction of the new Griffin Sports Complex, \$3.2 million for the next phase of the Nathan Road Sporting Precinct, Rothwell.
- The Mill Priority Development Area covers around 460ha of land across Petrie, Kallangur and Lawnton providing opportunity to fast-track development in conjunction with a brand new university precinct.

- The Mill at Moreton Bay will feature the USC Moreton Bay Campus, innovation hub, vibrant urban centre and a designated koala conservation area.
- USC Moreton Bay Campus at Petrie will open in early 2020 and is Australia's first greenfield university in 20 years.
- \$925.5 million is being spent on Bruce Highway upgrades between Pine River and Caloundra Road interchange.
- The \$1 billion Redcliffe Peninsula Rail Line will service 618,000 residents by 2036 and 39 new residential
- Other important regional projects include: Caboolture Hospital expansion, New Special School Caboolture, Redcliffe Hospital upgrade, Dakabin Train Station upgrade and Griffin State School expansion.



ECONOMIC DEVELOPMENT IN ACTION

MORETON BAY: OUR GROWING REGION

Moreton Bay Region is expected to increase its population by 240,000 by 2041, to approximately 690,000. This represents more than a 50% increase over the next 25 years. By comparison it is anticipated that by 2031 the Moreton Bay Region will have a larger population than Tasmania.



The 2016 Census recorded North Lakes as the fastest-growing area in Queensland.



Our region has the ninth highest number of registered businesses of any other local government area in Australia.



Home to over 32,300 registered businesses, supporting more than 118,800 jobs.



Substantial growth in suburbs along the Redcliffe Peninsula rail corridor, with over 50,000 jobs forecast by 2036.



One of Queensland's strongest economies with our Gross Regional Product exceeding \$18 billion.



Since 2010 the number of visitors to the region has increased to 3.6 million, generating \$1 billion for the local community.



For more information about Moreton Bay Regional Council's Economic Development Action Plan visit

mbrc.qld.gov.au/economic-development/action-plan



THE MILL AT MORETON BAY: A BRIGHT FUTURE

With a University of the Sunshine Coast campus at its core, The Mill at Moreton Bay will be a thriving major precinct generating higher education and employment opportunities.

Located at Petrie, it is on track to welcome students in 2020 and will be supported by additional work, study and community facilities.



\$35 million grant from the Federal Government



connecting communities

through a transport network



10.000 students

in the first 10 years



of environmental corridors



ongoing jobs



\$950 million* annual industry output in the

greater Moreton Bay Region * Estimated by KPMG 2015



The Mill at Moreton Bay is a strategic land holding purposed to supply education, employment and lifestyle services to cater for Moreton Bay's growing population. We look forward to discussing opportunities for investment.

For more information about this project, or to learn how you can be involved, visit moretonbay.qld.gov.au/themill





Redcliffe 3,825 Ha Clontarf, Kippa-Ring, Margate, Newport, Redcliffe, Rothwell, Scarborough, Woody Point



Identified as the principal regional activity centre of Moreton Bay Region, Caboolture is home to a number of major public infrastructure facilities including hospitals, schools and emergency services. Investment opportunities include a broad range of health and community assistance industry activities.

Historically one of the oldest settlements in the area, Redcliffe is identified as a major centre, with a strong focus on tourism opportunities. The new Redcliffe Peninsula Rail Line has been a game changer, increasing connectivity from the seaside to the rest of the region and to Brisbane City +

ECONOMY



73,000

Population (as at 30 June 2018)

Avg annual growth rate 2.3%



33.5 years

Median age

20,900



Number of local jobs



\$5.820 million

Gross revenue generated



Education (bachelor or higher - 2016)



3+ Vehicle Households



33,000

Daily Vehicle Movements (Morayfield Road, 2018)



Caboolture Station

107 2,585 Daily Train **Daily Train** Services Patronage

+4.5% Annual growth (2017-2018)



Caboolture Station Major Bus Station

16 242 893 Daily Bus Bus Daily Bus Routes Patronage Services +1.4% Annual growth (2017-2018)

RESIDENT WORKFORCE



Employment Rate 94% State employment rate



\$560

Weekly personal income (2016)

\$660 State median

35,200 Resident labour force



Health care and social assistance (3,460)

Most common employment by industry

+75% (2006-2016)



Labourers (4,580)

Most common occupation

+37% (2006-2016)



246

Businesses with turnover greater than \$2M

+8% (FY15/16 - FY17/18)

PROPERTY



\$350,000

Average residential sale price



\$397,000

Median sale price of new houses



\$200,000

Median sale price of residential vacant land



\$1,770

Average advertised sale price - industrial (\$/m²)



804 ha / 695 ha

Zoned for Industry Use / Vacant Industrial Land



\$2,550

Average advertised sale price - retail (\$/m2)



115 ha / 15 ha

Zoned for Centre Use / Vacant Centre Land



310,000m²

Total Existing Retail Building Footprint in Centre Zone



\$3,500

Average advertised sale price - commercial (\$/m2)

ECONOMY



62,500

Population (as at 30 June 2018)





45.3 years

Median age



19,900 Number of local jobs

\$5,430 million Gross revenue generated



13%

Education (bachelor or higher - 2016)



3+ Vehicle Households



19,800

Daily Vehicle Movements (Anzac Avenue, 2017)



Kippa-Ring Station

98 1.393 Daily Train **Daily Train** Services Patronage

+9% Annual growth (2017-2018)

405



Kippa-Ring Station Major Bus Station

579

Daily Bus Bus Daily Bus Routes Services Patronage

+4.1% Annual growth (2017-2018)

RESIDENT WORKFORCE



Employment Rate 94% State employment rate



\$600

Weekly personal income (2016)

\$660 State median

30,600 Resident labour force



Health care and social assistance (3,700)

Most common employment by industry

+35% (2006-2016)



Professionals (4,000) Most common occupation

+30% (2006-2016)



256

Businesses with turnover greater than \$2M

+25% (FY15/16 - FY17/18)

PROPERTY



\$442,000

Average residential sale price



\$620,000

Median sale price of new houses



\$311.000

Median sale price of residential vacant land



\$1,670

Average advertised sale price - industrial (\$/m²)



96 ha / 17 ha

Zoned for Industry Use / Vacant Industrial Land



\$3,930 Average advertised sale

price - retail (\$/m2)

Zoned for Centre Use /



Vacant Centre Land

100 ha / 15 ha

210,000m² Total Existing Retail Building Footprint in Centre Zone



\$3,930

Average advertised sale price - commercial (\$/m²)







Strathpine is identified as a major activity centre with a strong, established retail precinct, ideally positioned on the rail line with great proximity to Brisbane City.

ECONOMY



83,300

Population (as at 30 June 2018)

Avg annual growth rate 6.6%



31.9 years

Median age



16,700

Number of local jobs



\$4.620 million

Gross revenue generated



16%

Education (bachelor or higher - 2016)



3+ Vehicle Households



49,600

Daily Vehicle Movements (Anzac Avenue, 2018)



Mango Hill Station

98 1,240 Daily Train **Daily Train** Services Patronage

+12% Annual growth (2017-2018)



21 286 780 Daily Bus Daily Bus Bus Routes Services Patronage +6.4% Annual growth (2017-2018)

RESIDENT WORKFORCE



Employment Rate

94% State employment rate



\$750

Weekly personal income (2016)

\$660 State median

45,000 Resident labour force



Health care and social assistance (4,600)

Most common employment by industry

+160% (2006-2016)



Professionals (5,700)

Most common occupation +148% (2006-2016)



133

Businesses with turnover greater than \$2M

+43% (FY15/16 - FY17/18)

PROPERTY



\$431.500

Average residential sale price



\$480,000

Median sale price of new houses



\$280,000

Median sale price of residential vacant land



\$2,260

Average advertised sale price - industrial (\$/m²)



180 ha / 123 ha

Zoned for Industry Use / Vacant Industrial Land



\$3,590

Average advertised sale price - retail (\$/m2)



202 ha / 113 ha

Zoned for Centre Use / Vacant Centre Land



190,000m²

Total Existing Retail Building Footprint in Centre Zone



\$2,930

Average advertised sale price - commercial (\$/m2)

ECONOMY



39,200

Population (as at 30 June 2018)

Avg annual growth rate 0.8%



35.8 years

Median age



21,600

Number of local jobs



\$7.100 million

Gross revenue generated



12%

Education (bachelor or higher - 2016)



3+ Vehicle Households



36,900

Daily Vehicle Movements (Gympie Road, 2018)



Strathpine Station

100 1,667 Daily Train **Daily Train** Patronage Services

+5.9% Annual growth (2017-2018)

Strathpine Station Major Bus Station (Strathpine Shopping Centre)

14 319 562 Daily Bus Daily Bus Bus Patronage Routes Services

RESIDENT WORKFORCE



91%

Employment Rate 94% State employment rate



\$670

Weekly personal income (2016)

\$660 State median

21,800 Resident labour force



Health care and social assistance (2,300)

Most common employment by industry

+26% (2006-2016)



Clerical and administrative (3,000)

Most common occupation

-7.8% (2006-2016)



Businesses with turnover greater than \$2M

+0.6% (FY15/16 - FY17/18)

PROPERTY



\$422,000

Average residential sale price



\$491,000 Median sale price of

new houses



\$335,000

Median sale price of residential vacant land



\$1,770

Average advertised sale price - industrial (\$/m²)



515 ha / 203 ha

Zoned for Industry Use / Vacant Industrial Land



\$1,920

Average advertised sale price - retail (\$/m2)



165 ha /79 ha

Zoned for Centre Use / Vacant Centre Land



150,000m²

Total Existing Retail Building Footprint in Centre Zone



\$2,670

Average advertised sale price - commercial (\$/m²)







Brendale is the premier industrial precinct in the Moreton Bay region, strategically located just off the Bruce Highway, with easy access to the Brisbane City, Brisbane international and domestic airports, and the Port of Brisbane.

Petrie is home to The Mill at Moreton Bay which is soon to become the newest full-service campus of the University of the Sunshine Coast, propelling Petrie towards becoming the major education hub of the region.

ECONOMY



13,200

Population (as at 30 June 2018)

Avg annual growth rate 1.7%



35.9 years Median age



15,500 Number of local jobs



\$5.620 million Gross revenue generated



11%

Education (bachelor or higher - 2016)



3+ Vehicle Households



24,700

Daily Vehicle Movements (South Pine Road, 2017)



Strathpine Station

100 1,667 Daily Train **Daily Train** Patronage Services

+5.9% Annual growth (2017-2018)

Strathpine Station

4* **13*** **21*** Bus Daily Bus Daily Bus Routes Services Patronage *Number of services for the Brendale Industrial Pred -2.6% Annual growth (2017-2018)

RESIDENT WORKFORCE



Employment Rate 94% State employment rate



\$640

Weekly personal income (2016)

\$660 State median

7,100 Resident labour force



Health care and social assistance (760)

Most common employment by industry

+19% (2006-2016)



Clerical and administrative (950)

Most common occupation

-8.8% (2006-2016)



277

Businesses with turnover greater than \$2M

+4.1% (FY15/16 - FY17/18)

PROPERTY



\$407.000

Average residential sale price



\$491,000

Median sale price of new houses



\$1.880

Average advertised sale price - industrial (\$/m²)



471 ha / 195 ha

Zoned for Industry Use / Vacant Industrial Land



\$2,530

Average advertised sale price - retail (\$/m2)



66 ha / 10 ha

Zoned for Centre Use / Vacant Centre Land



\$2.300

Average advertised sale price - commercial (\$/m2)

ECONOMY



9,000

Population (as at 30 June 2018)

Avg annual growth rate 0.1%



36.5 years

Median age



1,830

Number of local jobs



\$430 million Gross revenue generated



16%

Education (bachelor or higher - 2016)



3+ Vehicle Households



28,500

Daily Vehicle Movements (Anzac Avenue, 2018)



Petrie Station

202 2.173 Daily Train **Daily Train** Patronage Services +3.6% Annual growth (2017-2018)



Petrie Station Major Bus Station

88 253 Daily Bus Bus Daily Bus Routes Services Patronage -7.5% Annual growth (2017-2018)

RESIDENT WORKFORCE



Employment Rate 94% State employment rate



\$730

Weekly personal income (2016)

\$660 State median

5,300 Resident labour force



Health care and social assistance (550)

Most common employment by industry

+19% (2006-2016)



Clerical and administrative (770)

Most common occupation

-6.3% (2006-2016)



Businesses with turnover greater than \$2M

-20% (FY15/16 - FY17/18)

PROPERTY



\$432,500

Average residential sale price



\$448,000

Median sale price of new houses



\$3,290

Average advertised sale price - retail (\$/m2)



74 ha / 68 ha

Zoned for Centre Use / Vacant Centre Land



10,000m²

Total Existing Retail Building Footprint in Centre Zone



\$1,550

Average advertised sale price - commercial (\$/m²)





Looking to invest in Moreton Bay?

There are a range of business and investment opportunities currently available from commercial to tourism and industrial to retail. For more information visit **mbrc.qld.gov.au/invest** or contact council's Economic Development team on 3205 0555 or email economic@moretonbay.qld.gov.au.









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SOURCES AND ACKNOWLEDGEMENTS

* Moreton Island is contained within the same statistical area as Redcliffe and therefore some stats reported include values from Moreton Island. For context, 0.6% of population is attributed to Moreton Island. Values contributed by Moreton Island for the purposes of the Economic Dashboard are considered negligible. Suburbs located on Moreton Island have not been listed. Information from this document has been obtained from the following sources: ABS, Australian Government Budget 2019-2020, Commercial Property Guide, MBRC various documents, Queensland Government Budget 2019-2020 Regional Action Plan, Queensland Treasury, Queensland Travel, Real Estate Institute of Queensland, REMPLAN, Savills Australia and The State of Queensland reports. For further details on document sources, contact economic@moretonbav.old.gov.au.

