



Creating Opportunities

Our vision is for a region of opportunity for all.

A place where:

- Residents, business and industry enjoy the benefits of a strong, growing and diverse economy.
- People of all ages have easy access to education and training opportunities.
- Housing and infrastructure supports our growing population and enhances our lifestyle.

Creating Opportunities



Moreton Bay celebrates Innovators

Sixty-seven of the region's best entrepreneurs and innovators trumpeted their success at the inaugural Moreton Bay Region Innovation Awards in February 2016.

Impact Building Systems Pty Ltd were named *Innovation of the Year* for their product 'Solar Combined Heat and Power'. The Highvale business was awarded \$10 000 and a guest appearance on Australia's most popular podcast 'The Mark Bouris Show'.

The Innovation Awards are designed to identify, support and showcase local businesses and individuals who are developing new and innovative products or processes.

Four additional winners shared in \$10 000 in prizes including:

- Sesame Lane / Think 2 Be Foundation Emerging Innovation Award (\$2500 prize): 'Defenda Tag' by Defenda Tag Pty Ltd
- Telstra Established Innovation Award (\$2500 prize): 'IC Safety / IC Sports/IC Fish Optical Safety Eyewear' by New Eye Company Pty Ltd
- Unitywater Moreton Bay Showcase Award (\$2500 prize): 'K-Fuse kangaroo leather for shoemaking' by Packer Leather Pty Ltd
- Narangba Innovation Precinct People's Choice Award (\$2500 prize): 'Gidget Retro Teardrop Camper' by Gidget Retro Teardrop Camper Pty Ltd.



Economic Development

Business development

Project and activities that assist businesses and promote investment and job creation in the region.

Highlights

- Launched the Moreton Bay Region Community and Business eNewsletter in February 2016.
- Received more than 1300 responses from council's Business Confidence survey with 80 per cent of business owners responding they felt positive about the future of their business in the region. A further 60 per cent of respondents said they expected to expand their businesses over the next five years.
- Partnered with Yeosu Information Science High School, South Korea which saw a delegation of 10 Korean students live in the region for three months while completing English language courses and hospitality work experience.
- Grew council's free online business directory to more than 7000 active subscribers, with just over 200 businesses signing up in 2015/16.
- Partnered with Sunshine Coast Regional Council, Regional Development Australia - Moreton Bay, Growcom, the Queensland Strawberry Growers Association and the Food and Agribusiness Network to launch the Sweetest Job Campaign in May 2016. The recruitment campaign provides 6000 new opportunities for residents looking for seasonal work in the local strawberry industry.
- Hosted more than 2250 functions, business meetings, seminars and conferences at Caboolture Hub's Learning and Business Centre, attracting more than 31 000 people.
- Attracted more than 200 of the nation's brightest economic delegates to attend the September National Economic Development Conference in the Moreton Bay Region.
- Launched the Grow Your Region campaign, aimed at highlighting economic and business activities in the region.
- Hosted four business events including a small business expo. They featured high-profile keynote presenters including founder of Boost Juice, Janine Allis and Young Australian of the Year Award Winner Jonty Bush.



Creating Opportunities



Council expands visitor information centre network

Council expanded its visitor centre network, relocating the wooden Visitor Information Centre cottage from Strathpine to John Scott Park, Samford.

The expansion is in response to increasing demand for visitor information in the area, and council's commitment to grow tourism in the Samford and Dayboro valleys.

Construction on a new Strathpine Visitor Information Centre is currently under way in Pine Rivers Park. The new centre will provide improved visitor information services during local and major events.

It is council's latest investment in Pine Rivers Park as a regional outdoor tourism and events venue, following a recent major upgrade to the amphitheater stage. The new Strathpine Visitor Information Centre is expected to open in September 2016, weather permitting.

Council operates seven Visitor Information Centres across the Moreton Bay Region.

Economic Development

Tourism

Attracting visitors and tourists to the region.

Highlights

- Commenced construction on a new Visitor Information Centre located at the northbound Bruce Highway BP Travel Centre Burpengary. The centre was damaged by fire in November 2015.
- Supported information centre volunteers who shared their local knowledge with more than 82 000 visitors.
- Conducted 10 familiarisation tours to help keep volunteers aware of the latest experiences and services offered in the region.
- Enhanced promotion of the region's tourism experiences via publications including the Brisbane Visitor Guide, Caravanning Australia and RACQ.
- Promoted the region at high-profile shows and events including the Moreton Bay Caravan and Boating Expo and Farm Fantastic.
- The *Visit Moreton Bay* website promoted and provided information about the many local experiences and events available in the region.
- Provided more than 46 800 accommodation nights across council's caravan parks at Beachmere, Clontarf, Bongaree, Donnybrook, Scarborough and Toorbul.
- Hosted more than 30 children from the outback Queensland town of Winton as part of a Sister City relationship shared by Moreton Bay Regional Council and Winton Shire Council.



Creating Opportunities



Region's new planning scheme begins

Council's new, region-wide planning scheme came into effect on 1 February 2016 following approval by the Queensland Government without conditions.

This followed extensive community consultation during 2015, with residents and property owners providing their feedback at one-on-one meetings, consultation days and via council's website.

The new planning scheme has already begun shaping the Moreton Bay Region, with the region's population forecast to grow by more than 40 per cent in the next 20 years. It is central to guiding this growth and development while protecting what residents value.

A key focus of the scheme is establishing a framework to attract significant employment generating businesses, within proximity to public transport and the places residents live.

The Moreton Bay Region university precinct - located adjacent to the Petrie train station - is an example of a project with opportunity to boost jobs and services for residents living in the region.

Strategic Planning

Land use and infrastructure planning

A sustainable planning and design framework to manage growth.

Highlights

- Finalised the new planning scheme following a second State Government interest review, public notification period and submission review.
- In a Queensland first, the new planning scheme was approved by the Minister for Local Government, Infrastructure and Planning with no conditions.
- Designed and implemented a suite of user-friendly tools to support the new planning scheme including My Property Look Up search, informative fact sheets, videos and a designated frequently asked questions webpage.
- Held training and information sessions for industry representatives and local certifiers in relation to the new planning scheme.
- Commenced preparations for the first major scheme amendment, ensuring the document remains up to date with the community's current and future needs.
- Conducted community consultation including community information days in relation to the Moreton Bay Region University Precinct. Outcomes will assist with the initial concept planning for the development of the site.
- Established an Industry Reference Group to provide a channel to share information and to inform the planning and growth of the region going forward. Key industry bodies such as Planning Institute of Australia, Urban Development Institute of Australia, Engineers Australia and Queensland Environmental Law Association make up the panel.
- Launched an Open Data Portal on council's website allowing users to access geographic datasets including planning scheme layers. The initiative will assist consultants with the prepare preparation of development proposals based on accurate information and contour data.
- Prepared a Local Government Infrastructure Plan to consider the forward network planning of the Moreton Bay Region.
- Continued preparing the Caboolture West Structure Plan (Area 1). The proposed Caboolture West Local Plan sets out council's and the community's vision for an area spanning more than 6600 hectares west of Bellmere. Once a pilot study is approved by the State Government, council will seek community feedback through a public consultation process to deliver a balanced approach for Caboolture West Local Plan and other amendments.
- Progressed structure plans for the emerging communities of Morayfield South, Narangba East, Joyner and Burpengary East.
- Commenced identifying future land use options for the rural living areas at Wamuran and Morayfield.
- Implemented a catchment management plan for Caboolture River, following the successful implementation of the Total Water Cycle Management Plan.