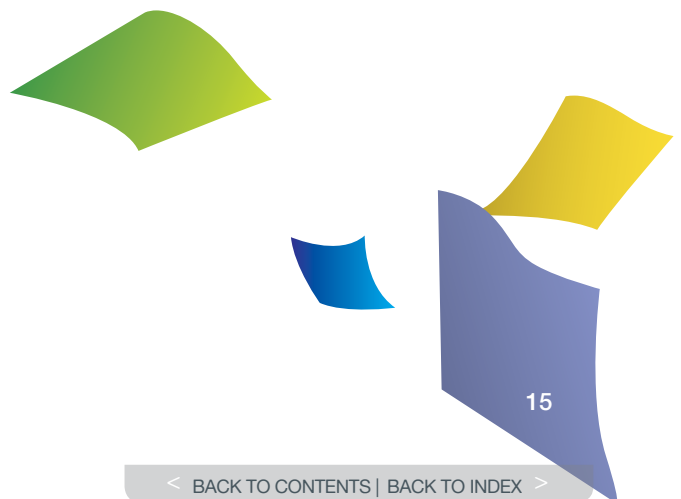




Guiding Good Growth



Guiding Good Growth

Moreton Bay Region's diverse communities, varied landscapes, available land, lifestyle opportunities and a ready workforce combine to create strong potential for development and economic growth. Council plays a key role in guiding how that growth occurs so it benefits existing and future residents.

It's a responsibility that requires a coordinated, multi-faceted approach to ensure the region has the infrastructure and services to meet the needs of its growing communities. New infrastructure allows for and encourages future growth while also supporting the region's existing neighbourhoods. Council plans strategically to identify the lifestyle aspirations of residents and then shapes future development activities to meet community needs.

To further develop healthy local economies, support for business and industry is offered through workshops, regional promotions and other events.

Infrastructure Initiatives

Building an even better Moreton Bay Region for all residents is the focus of Moreton Bay Regional Council's capital works and construction program.

Highlights include major infrastructure projects, road upgrades and the provision of sporting and community facilities. Despite heavy rains in December and January that disrupted construction schedules and forced council to take swift action to repair weather-related damage, council still exceeded the performance targets contained in its operational plan.

The Signature Projects

The \$20 million transformation of Redcliffe Seaside Village is expected to be finished by the end of November 2011 while the \$25 million Caboolture Hub complex in Town Square is scheduled to open its doors in December 2011. The projects were announced in 2008/09 and, after community consultation and detailed design processes, construction works for both commenced in the second half of 2010.

Redcliffe Rejuvenation

In Redcliffe, the iconic foreshore has undergone an extensive rejuvenation to provide a pedestrian-friendly environment that will nurture future business and tourism by providing high-quality easy-access public areas and streetscaping.

The project involves:

- ◆ Reconstructing and upgrading Redcliffe Parade and Sutton Street with wider footpaths and upgraded road surfaces, while retaining CBD parking.
- ◆ Relocating power underground and upgrading electricity, water, stormwater and sewerage services.
- ◆ Relocating the visitor information centre to the historic Redcliffe Jetty Pavilion and creating a pedestrian promenade on either side of the pavilion and along the foreshore.
- ◆ Upgrading Anzac Place and adding a nearby children's playground.
- ◆ New shelters, picnic tables, barbecues and landscaping for Charlish Park.
- ◆ A new deck overlooking Charlish Park, upgrades to the Koopa deck and a new deck just south of the Jetty Pavilion.
- ◆ A new amenities block at Redcliffe Parade which includes bike storage and showers.
- ◆ A bus transit centre opposite the Redcliffe RSL in Humpybong Esplanade.

Caboolture Hub

The Caboolture Hub will contain a state-of-the art library, learning centre and art gallery in the heart of the central business district.

The Hub project involves creating:

- ◆ 3,000 square metres of dedicated library space
- ◆ a regional art gallery
- ◆ a Community Access Gallery exhibition space
- ◆ seminar and training rooms
- ◆ a learning centre
- ◆ a covered walkway to provide easy pedestrian access from King Street to the Hub in front of a rejuvenated Town Square

By June 2011 work had already begun on developing the Hub's 2012 exhibition program, aimed at inspiring the region's arts scene as well as securing exciting touring events for the enjoyment of residents.

Strathpine's Gateway Project

This innovative project is aimed at creating a vibrant, new civic heart in Strathpine to complement the area's recently completed master plan (see page 22).

It will link cultural facilities including a library, community centre and local art gallery with cafes, shops and office space and will be set in a new landscaped town square to create a distinct civic precinct within walking distance of Strathpine railway station and the existing Westfield shopping complex.

A three-dimensional model of planned works for Strathpine's CBD has been created to help council promote the project to other levels of government, residents and private land owners ahead of detailed design work and construction.

Detailed project planning is due to commence in 2012 with design and delivery occurring over the following three to four years.



The Corso at North Lakes

Council is developing plans for a mixed-use community development to be known as The Corso at North Lakes.

The \$23 million project, to be built on the corner of The Corso and Endeavour Boulevard, will include a new library and community centre in a landscaped, pedestrian friendly environment.

It will provide for North Lakes' expanding residential population by helping to create a thriving community heart close to the existing shopping centre and North Lakes pool.

With \$3 million in funding support from the Federal Government, the project also includes conversion of the existing Community Centre into a Young Persons Space to give young people in the area a place to meet and pursue creative interests and access job skilling, networking and other support services.

By June 2011, council had undertaken community consultation and was reviewing the feedback received. Construction work is expected to begin in 2012.

Queensland State Equestrian Centre, Caboolture

The world-class \$17.285 million Queensland State Equestrian Centre, is expected to officially open in September 2011.

The centre, which covers more than 30 hectares between the Caboolture Showgrounds and the Caboolture Historical Village, includes one of Australia's largest covered sand arenas, spectator seating, all-weather sand and grass arenas, warm up areas, 150 stables, eight wash bays, 48 campsites with power and water access, additional informal camp sites, meeting and training rooms and a licensed bar.

Built with \$5.275 million in funding support from the Australian Government and \$1.76 million from the Queensland Government, the centre will provide a venue for international, state and elite championships as well as local and regional equestrian needs.

Looking ahead, the whole region is set to benefit from the additional events QSEC brings to Caboolture and equestrian groups are already locking in dates for future events.



Unitywater depot, Brendale

Council began construction in February 2011 of a new Unitywater southern operations depot on council-owned land at South Pine Road, Brendale. The project is expected to be completed by the end of 2011 and Unitywater will lease the depot from council.

The Moreton Bay Rail Link

The Moreton Bay Rail Link, which will service high growth suburbs including Kallangur, Mango Hill, North Lakes and Griffin, moved a step closer to construction when an intergovernmental agreement was signed by the Australian Government, Queensland Government and Moreton Bay Regional Council in late 2010.

A steering committee involving council and other relevant government agencies has been formed and a local area planning study commenced in January 2011, focusing on the catchment areas of the proposed new railway stations at Kallangur, Murrumba Downs, Mango Hill, Kinsellas Road, Rothwell and Kippa-Ring. The local area plans and designs for each of the six new stations are expected to be available for public consultation in mid 2012.

The \$1.15 billion project, spearheaded by the Queensland Government's Department of Transport and Main Roads, will involve further public consultation ahead of construction commencing in 2012 of the supporting road overpasses over the dual track 12.6 kilometre rail line. In total, council has pledged support of \$105 million towards the project with \$5 million to be allocated in 2011/12.

Once the project is completed in 2016, every full train will remove up to 600 cars from our roads. The project will ease congestion and traffic delays on the Bruce Highway and benefit residents and businesses that rely on road networks to access goods and services.

Building our Communities

In the 2010/11 financial year, 98 per cent of the annual capital works program was completed, which was well above the target set in council's operational plan. Key projects are featured on the following two pages.

South Pine Sports Complex

Commencing September 2010, council undertook a series of public consultations to determine what residents wanted to see happen at the South Pine Sports Complex. That information is being used to guide the formulation of a master plan for the grounds. By June 2011, work was nearing completion on two new district-level playing fields, designed to accommodate several football codes. The \$4 million upgrade involves improvements to the fields, irrigation, lighting, a stormwater system upgrade, landscaping and car parking.

Samford Parklands

Soccer fields and practice areas are taking shape at the parklands as part of a broader master-planned initiative to provide district-level sporting fields and recreational facilities at Samford. In the next stage of development, there are plans to renovate and resite historic Cash House within the parklands so that it can be used by the local soccer club.

Woodfordia

Council purchased the Woodfordia site from the Queensland Folk Federation in March 2011 to guarantee the venue's future. Council, the State Government and the Queensland Folk Federation are collaboratively planning for the long-term development of Woodfordia, to become a major events venue supporting cultural, social and economic development in the region.

The 16-hectare property, on the outskirts of Woodford, is home to the Woodford Folk Festival, The Dreaming Festival and hosted Splendour in the Grass for the second year in a row in July 2011.

Redcliffe Tennis Centre

The new-look Redcliffe Tennis Centre was opened in October 2010 after a 10-month, \$3 million upgrade and expansion that was joint-funded by the Queensland Government. The renovations expanded the centre from 10 to 12 courts and added a new clubhouse, pro shop, spectator seating, new fencing, lighting and covered open areas.

Caboolture Regional Sports Park

Work has progressed on plans to relocate Caboolture AFL to the Caboolture Regional Sports Park site at Burpengary. Council is planning to call for expressions of interest to construct the AFL precinct, which will feature fields and a clubhouse.

Caboolture Regional Aquatic and Leisure Centre, Burpengary

Work to replace the roof at the aquatic centre was completed in October 2010. The roof features one of the largest pool solar collection systems on a single roof in the southern hemisphere.

Caboolture Swimming Pool

Heating has been installed at the 50-metre outdoor pool at King Street, Caboolture.

The \$300,000 project means the main pool at the King Street complex can be kept at a pleasant 28 degrees throughout the cooler months. The new facility complements the 25-metre indoor lifestyle pool that was opened three years ago.

The old Redcliffe Bowls Club

Council has started work on renovating the old Redcliffe Bowls Club site and building to ensure that it is retained as a community facility for use by not-for-profit groups.

The old Redcliffe Fire Station

During the year, council purchased the heritage-listed old fire station at Redcliffe from the State Government to ensure the building remained in public ownership. Council will develop a master plan for the site to guide renovations of the building for community use and protect its heritage value.

Scarborough Beach and Endeavour Parks, Redcliffe

Council adopted master plans for two major parks on the Redcliffe Peninsula – Scarborough Beach Park and Endeavour Park. The two projects will involve improving pathways, landscaping and facilities while retaining the individual characters of the parks. Works will begin next financial year.





Uhlmann Road boat ramp, Burpengary

Council, with \$350,000 in funding from Queensland Transport, carried out an \$870,000 upgrade to the existing boat ramp. The project was completed in November and involved constructing a sealed car park and a new two-lane ramp to provide better water access.

Deception Bay Sports Reserve

Council's \$795,000 upgrade of the Deception Bay Sports Reserve was completed in June. The project involved reconstructing the reserve's main playing field, installing new lighting, providing a synthetic cricket pitch, a new irrigation system, player shelters, a reshaped spectator mound and new portable digital scoreboard. The Queensland Government provided \$240,000 towards the project. In 2011/12, council plans to rejuvenate the sports clubhouse to further support sporting opportunities in Deception Bay.

Zammit Sports Reserve Clubhouse, Deception Bay

A new purpose-built \$596,000 clubhouse, jointly funded by the Queensland Government, was opened in October 2010. The clubhouse features additional equipment storage space, a meeting room, kitchen facilities and office.

Pine Rivers Park, Strathpine

Access to Strathpine's Pine Rivers Park was improved through a \$240,000 upgrade which involved widening and resurfacing the park's road so that it now has two exit lanes. Established fig trees were retained and relocated as part of the project. The new entry statement improves access to the park from Gympie Road.

North Lakes Town Common

Council worked in partnership with North Lakes State College students to deliver a \$100,000 landscaped town common area near the shopping centre to provide a community open space for both residents and students.

SES depots

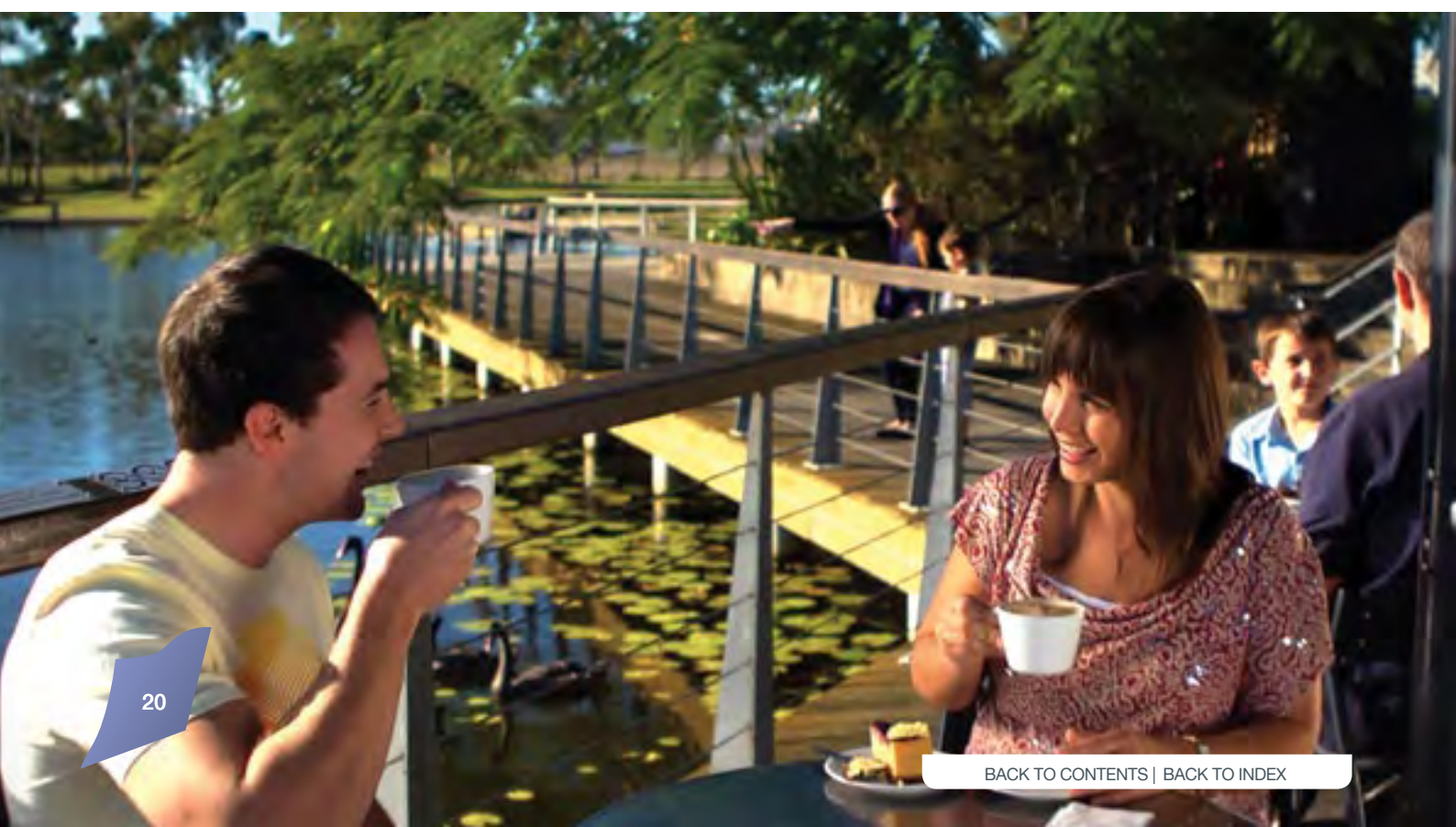
Council is nearing the completion of a \$335,000 headquarters for the SES on Bribie Island at the First Avenue depot, to replace the old one which had come to the end of its useful life. The new building includes a meeting and training room, a communications and logistics command post, office space, kitchen and lunch room and amenities. It will complement the existing SES storage sheds, and is next door to council's Bribie Island depot which allows council to work closely with the SES.

The Caboolture SES has been relocated from Wararba Crescent to a newly refurbished headquarters at council's Machinery Parade depot in Caboolture. Council spent \$100,000 to provide a facility that delivers more space to store vehicles and equipment.

Meanwhile, a new Moreton Bay Region SES emergency operations centre was opened at council's Burpengary depot in December. The six-room building is equipped with the facilities the SES needs to coordinate emergency responses across the region.

Redcliffe sea wall

Work is under way on building a 120-metre stepped, buried sea wall at Anzac Place, Redcliffe. When complete, the wall will complement the work being undertaken as part of the Redcliffe Seaside Village Rejuvenation Project and stabilise and protect the foreshore parkland near the memorial monuments, footpaths, bikeways and the iconic Norfolk Island pines. The project follows the completion of the nearby Captain Cook Park sea wall and has been carried out in accordance with the Redcliffe Shoreline Erosion Management Plan. The plan provides for an integrated approach to the management of shoreline erosion along the Redcliffe Peninsula.



Around our Roads

Dohles Rocks Road, Murrumba Downs

By 30 June, major road works transforming commuter traffic flow through Murrumba Downs were almost complete.

Council and contractors kept the project progressing despite the wet weather in December and January.

The \$7 million upgrade widened Dohles Rocks Road into a four-lane arterial road and involved installing new sewer mains, relocating services and stormwater drainage, new footpaths and landscaping.

The work means the road can now handle an extra 10,000 cars a day and is safer for both pedestrians and vehicles.

In addition to the Murrumba Downs road project, council constructed the missing link of McClintock Drive to a standard that allowed it to be used as a detour while the Dohles Rocks Road works progressed. Council is now working on bringing McClintock Drive up to a finished standard.

Intersection of Uhlmann and Buckley Roads at Burpengary

The \$2.8 million project involves installing traffic signals and new street lighting to improve safety and provide for increasing traffic volumes. The project is currently scheduled to be completed by the end of 2011.

Bells Pocket Road, Strathpine

Council used a tunnel bore to carry out a \$1.4 million upgrade on an 83-metre section of stormwater network directly below the intersection of Gympie Road and Bells Pocket Road at Strathpine. It meant traffic could continue to travel overhead while a 1.5-metre diameter pipe was constructed to handle storm water created by significant downpours.

Twin View Road Bridge, Elimbah

Work is under way to replace one of the region's last timber bridges with a \$1 million two-lane bridge at Elimbah.

Campbells Pocket Road Bridge, Wamuran

Council built a new \$1.5 million bridge over Antbidawa Creek which was completed in March, replacing an old timber bridge that was nearing the end of its useful life.

Goodwin Drive, Bellara

In early 2011, council completed a \$1.7 million upgrade to Goodwin Drive at the intersections of Jasmine Drive and Coolgarra Avenues. The works, which involved the construction of a roundabout, road widening and significant landscaping, have provided higher visibility and safer access for both traffic and pedestrians.

Lagoon Creek Pedestrian Bridge

The \$1.5 million 28-metre Lagoon Creek bridge and adjoining 36-metre boardwalk now provide a pedestrian and cyclist link between Caboolture East and homes north of the Caboolture bypass. The State Government provided \$472,700 in funding towards the project through its South East Queensland Cycle Network Program.

Burpengary Creek Pedestrian Bridge

A new \$1 million pedestrian bridge and cycle way over Burpengary Creek at Narangba was finished in July, 2010. The 62 tonne, 60 metre long steel bridge was prefabricated and lowered into place by crane and runs parallel to Oakey Flat Road at Burpengary Creek.

Flood-related roadworks

Council also undertook several major projects to upgrade and repair roads following heavy rains. Details of these projects can be found on page 45.

Road Planning

South Pine and Queens Roads, Everton Hills

In May and June 2011, council began community consultation to outline its plans for improving safety and traffic flow on South Pine Road and Queens Road between Camelia Avenue and Miller Parade, just west of the Old Northern Road Junction at Everton Hills.

The long-term project involves increasing traffic access to two lanes in each direction and providing shared pedestrian and cyclist paths. At this stage, construction is expected to begin in 2013.

Francis Road Rail Overpass, Lawnton

Council is progressing its plans to construct a bridge over the railway line at Lawnton which will allow Francis Road to connect between Gympie Road and Youngs Crossing Road. The overpass will assist traffic to move through Bray Park and Lawnton by diverting vehicles from the busy railway crossing at Todds Road. Construction is expected to commence by early 2012.

Dohles Rocks Road interchange, Griffin

Council plans to upgrade the busy Dohles Rocks Road and Bruce Highway interchange at Griffin in the second half of 2011. The project is aimed at relieving congestion that has increased significantly since the January floods as residents have used the interchange as an alternative to the AJ Wyllie Bridge on Gympie Road. This bridge has been partially closed by the State Government for repairs. Improvements to the layout of the intersection are aimed at reducing queuing on to the Bruce Highway's south-bound on-ramp while keeping traffic flowing along Dohles Rocks Road.

Dakabin to North Lakes link road

Detailed design commenced on plans to create a new Bruce Highway flyover linking Dakabin to North Lakes.

Strategic Thinking

Master planning plays a crucial role in helping council guide future development so it delivers diverse employment and living opportunities and supports the interests of residents now and into the future. In the year to 30 June 2011, council was involved in three major master planning projects.

The Strathpine Master Plan. The master plan was adopted in May 2011, after 18 months of detailed design, planning and community engagement. The finalised master plan consists of a vision statement, principles, structure plan, key elements, centre-wide strategies and precincts that have been developed to recognise Strathpine's assets and future direction. The community, interest groups and State Government agencies all played key roles in ensuring the future desires of the community were captured in council's master plan. The plan will now be used to guide future development over the next 20 years to transform Strathpine, Brendale and Bray Park into pedestrian friendly areas that will encourage business and residential development.

Narangba East Local Development Area Plan. This plan will help guide the redevelopment of what is currently a mainly rural residential area into a vibrant, cohesive and sustainable community connected to a refocused Narangba Town Centre. It will give council a planning framework that respects the goals of the community, council and the State Government. In November 2010, council released two draft options for community feedback. This feedback has been used to prepare a preferred draft option which will undergo further community consultation in August 2011, ahead of the plan's proposed finalisation in late 2011.

The Caboolture-Morayfield Principal Activity Centre Master Plan. Council has continued its preparation of the Caboolture-Morayfield Principal Activity Centre Master Plan to illustrate how one of the region's most important growth areas could develop over the next 20 years. The master plan is intended to highlight the policy intervention that will be required so that the centre becomes a thriving regional hub with attractive public spaces that provides more diverse employment and residential options. Council has continued to engage with local business and community reference groups throughout the year. In November 2010, it undertook broader community consultation on the plan's draft vision statement. A draft master plan is likely to be available for community consultation in early 2012, with finalisation of the plan expected in late 2012.

See page 18 for information on local area plans council is creating as part of the Moreton Bay Rail Link project.

Supporting Local Business

Council actively engages with business and industry in the Moreton Bay Region to promote investment opportunities and job creation. Guided by its economic development strategy that identifies priorities and highlights key initiatives, council aims to provide a sustainable and prosperous future for all residents.

Council aims to achieve this by:

- ◆ increasing the profile of the region across Australia
- ◆ increasing the profile of businesses and services within the region
- ◆ promoting the region to the tourism market
- ◆ increasing the percentage of residents who both live and work in the region
- ◆ helping businesses and the local workforce increase their skills



Promoting the Region

In June 2011, council launched a major promotional initiative involving television advertisements, a new logo for the region, a promotional prospectus and a five-minute promotional DVD to encourage investment.

The new logo – 12 diamonds united in a colourful star – signifies the region's diverse and vibrant landscapes, communities and cultures. Designed for use by council as well as the broader Moreton Bay Region community, the brand will help build on the region's sense of place and identity.

The logo features significantly in council's new "We've Got It All" television campaign that showcases Moreton Bay Region to the rest of South East Queensland and beyond by highlighting its many attractions.

A targeted economic development DVD and a prospectus were also launched as part of the Invest Moreton Bay strategy, developed with the assistance of Regional Development Australia-Moreton Bay and the support of the Queensland Government's Invest Queensland and Department of Employment, Economic Development and Innovation (DEEDI).

Council unveiled the prospectus and DVD at the National Manufacturing Week expo in Melbourne in May. Council is planning to attend similar events in 2011/12 to continue to spread the word about the region's many business and investment opportunities.

By attracting new investors to the region, council is also working to meet its major target of increasing the percentage of residents who work in the region from 43 per cent currently to 70 per cent by 2031.



Moreton Bay Region
We've got it all

Bettering Business

Through its series of regular workshops and events council is providing:

- ◆ local businesses with access to high profile speakers who are experts in their fields
- ◆ networking opportunities for local businesses
- ◆ opportunities for businesses to boost their business skills and practices

During the financial year, council delivered eight Better Business Breakfasts, three Better Business Lunches and 15 Better Business Workshops. In addition, council partnered with the Queensland and Australian Governments to deliver a further 11 business-related workshops.

Highlights of the year included:

- ◆ presentations by demographer Bernard Salt and comedian Anh Do
- ◆ a Meet the Buyers information session providing local businesses with advice on how to secure government contracts
- ◆ a Business Start Up Expo in September 2010 which attracted 40 exhibitors and was attended by more than 100 start-up businesses

Workshops and seminars offered to tourism businesses covered diverse topics including weatherproofing your business, small business development and social media marketing.

Council partnered with the Queensland Government's Department of Employment, Economic Development and Innovation (DEEDI) to run the Mentoring for Growth program. Moreton Bay Regional Council is the only local government in Queensland actively partnering with the State Government on this program, which is designed to help companies sustainably develop their business.

Council's free online directory <http://business.moretonbay.qld.gov.au> continues to provide businesses with a regional profile. Importantly, it also allows local residents to access the contact details of local goods and service providers across a wide range of business areas. It contains details of more than 4,500 businesses.

Monitoring business confidence

In May 2011, council conducted its first business confidence survey for the region. The voluntary survey, developed in partnership with Regional Development Australia-Moreton Bay, attracted a total of 334 online responses from the region's business community. As at 30 June 2011 survey results were being analysed.

Delivering Job Opportunities

Council has partnered with other levels of government and local businesses to deliver programs that actively encourage residents to seek and find jobs locally.

Key programs conducted in 2010/11:

- ◆ The Local Jobs for Local People initiative was launched in November 2010. A number of events including a Jobs Expo were held as part of this initiative. For the year ending June 2011, 1,644 jobs were filled through the initiative's partners.
- ◆ The Redcliffe – Dakabin Corridor Skills Formation Strategy Project was completed. It was designed to help businesses develop a workforce to meet its future growth. The strategy enables businesses to work together to improve their productivity, capacity and competitiveness in the broader economy.
- ◆ Census workshops held in partnership with the Australian Bureau of Statistics promoted regional employment opportunities linked to the 2011 Census to be held in August. About 230 prospective Census collectors attended the sessions.
- ◆ The Redcliffe Cultural Centre received \$337,000 in funding to host two 15-week Skilling Queenslanders for Work projects which provided valuable training and work experience to residents at risk of long-term unemployment.

Assisting Tourism

Council actively promoted the beautiful Moreton Bay Region as a destination to visitors and holidaymakers.

Activities included:

- ◆ publishing and distributing 40,000 copies of a visitor attraction guide to meet demand from across Queensland and Australia
- ◆ maintaining local experience and accommodation listings on www.visitmoretonbay.com.au
- ◆ attendance at the Brisbane Tinnie & Tackle Show, Queensland Caravan, Camping & Touring Show and the Ekka
- ◆ familiarisation tours and promotion via the media
- ◆ inclusion in publications such as the Queensland Wine & Food Atlas, Caravanning Australia, Peekaboo Magazine and Aussie Kids
- ◆ maintaining a strong presence on key tourism web sites
- ◆ partnering with Tourism Queensland, Brisbane Marketing and Moreton Bay Task Force in campaigns designed to raise the profile of the broader South East Queensland area

Visitor Information Centres

Council supports six visitor information centres across the region, all of which play an integral role in attracting and enhancing visitor experiences. The centres recorded 73,000 visitor enquiries during the year, which is down about 12 per cent on the previous year and reflects general tourism trends across Queensland which were affected by economic factors and severe weather conditions.

Guiding Good Growth

Key performance indicator	Target	Achieved
Annual capital works program completed	90%	√ 98%
Capital planning program completed for financial year	75%	√ 89%
Delivery of programmed roads and drainage maintenance	85%	√ All planned maintenance activities were achieved
Planned economic development activities progressed/completed	85%	√100%