



Community Wellbeing Strategy

Healthy and Active Communities
Action Plan 2023 - 2026



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2018 NAIDOC Week celebrations.

Acknowledgement

We acknowledge the Jinibara, Kabi Kabi and Turrbal Peoples as the Traditional Custodians of the land, seas, skies and waterways of the Moreton Bay Region, and pay our respects to their Elders, past, present and emerging. We recognise that the Moreton Bay Region has always been a place of cultural, spiritual, social and economic significance to Aboriginal and Torres Strait Islander peoples.

We are committed to working in partnership with Traditional Custodians and other Aboriginal and Torres Strait Islander communities to shape a shared future that celebrates Aboriginal and Torres Strait Islander histories, cultures, and contributions as an irreplaceable foundation of our region's collective identity.

About the Action Plan

This three-year Action Plan supports the Healthy and Active Communities outcome in the Community Wellbeing Strategy 2042. It is one of four outcomes that work together to achieve Our Vibrant Communities goal.

The actions in this plan are intended to drive meaningful impact and change, and promote inclusion across our communities.

Our inclusion focus

Our communities have been explicit about wanting all residents to be able to access and enjoy our region's many benefits, and pursue their own wellbeing to the greatest extent possible.

We know that social and physical barriers can limit or prevent some community members fully engaging in our communities. In recognition of this we have committed to being more inclusive and growing participation amongst all people, particularly those from under-engaged and/or under-represented groups in our communities, including:

- Aboriginal and Torres Strait Islander peoples
- CALD peoples
- People with disability
- People who identify as LGBTQIA+
- Women and girls
- Young people
- Older people.



Our approach aims to improve inclusion in the following ways:

- Increase participation
- Increase visible representation
- Build cultural capability and address bias
- Provide inclusive and accessible information
- Address affordability of facilities and services
- Support community connection through social, digital and physical infrastructure
- Enhance safety and improve perceptions of safety in public places
- Deliver welcoming and accessible places, spaces and services.

Monitoring our success

Our progress towards the Community Wellbeing Strategy's achievements will be monitored and reported through Council's Annual Report. This will include progress against our measures of success and targets. These reports will be shared with our communities to ensure transparency and accountability.

We will review our progress at the end of the three-year implementation period, and release a new action plan to ensure the strategy's successful progression.



Healthy and Active Communities

Our communities make healthy and active lifestyle choices and have access to the services and facilities they need.

Opportunities and the capacity to make choices that result in stronger health outcomes are central drivers of wellbeing.

We can provide opportunities for people to make positive choices that suit their lifestyle preferences and needs by supporting a wide range of activities and interests that drive healthy and active lifestyles. This includes supporting our community partners by building their capacity to deliver inclusive and affordable activities.

Access to formal sporting activities and facilities is a core expectation of many residents and a key focus for Council. There is also a growing national and international trend of informal and passive recreation activities such as mountain biking, walking or bird watching.

In addition to physical health, mental health is also recognised as a key part to wellbeing. We know that younger people particularly want to see progress in this area. Council has a role to inform, advocate and work with service providers to support our communities' mental health needs.

Strategic priorities

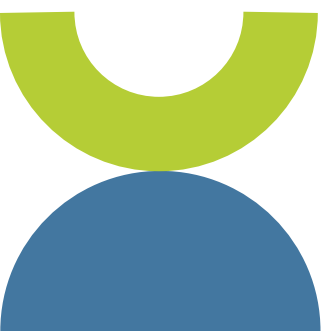
This Action Plan identifies key actions that will support the following strategic priorities identified by the Community Wellbeing Strategy:

1. Build the capacity of community organisations to deliver high quality, inclusive and affordable health, sport, and recreation services to our regions residents and visitors.
2. Provide high quality and well-planned sport and recreation infrastructure that supports healthy and active lifestyles.
3. Provide residents and visitors with access to diverse formal and informal recreation opportunities that harness the region's natural environment and open spaces.
4. Partner with community organisations and activity providers to deliver services that encourage mental and physical wellbeing.
5. Deliver targeted public health promotion initiatives that support improved community health outcomes.



Strategic priority 1

Build the capacity of community organisations to deliver high quality, inclusive and affordable health, sport, and recreation services to our region's residents and visitors.	
ACTIONS	COUNCIL ROLE
1. Develop new resources and initiatives, including education and training, to support community organisations to improve their governance systems and succession planning.	Deliver
2. Develop a framework to raise the profile of women's sport in the region by increasing participation in all aspects of the delivery of sport.	Deliver
3. Enhance the model for collecting and analysing local and national trend data for sport and recreation participation, to inform Council's planning of facilities and activity provision.	Deliver
4. Develop a centralised online platform for community organisations that enables easy access to Council information and support services.	Deliver
5. Undertake a review of Council's community organisation support policies to improve consistency of support and eligibility across policies. Policies to be reviewed will include, but may not be limited to: <ul style="list-style-type: none">• Community Leasing Policy (No. 2150-079)• Community Grants Policy (No. 2150-030)• Donations in-lieu of rates and charges levied by Council and Unitywater (No. 2150-084)• In-kind Support to Community Organisations Policy (No. 2150-008)• Community Facilities Interest Free Loans Policy (No. 2150-098)	Deliver



Strategic priority 2

Provide high quality and well-planned sport and recreation infrastructure that supports healthy and active lifestyles.	
ACTIONS	COUNCIL ROLE
1. Review the Open Space Network Plan to ensure sufficient parks, open space and informal recreation opportunities for our communities.	Deliver
2. Develop a framework for prioritising the region as a hub for disability sport by 2023.	Deliver
3. Inform the planning and legacy opportunities for the Moreton Bay Indoor Sports Centre as a part of the Brisbane 2032 Olympic and Paralympic Games.	Partner
4. Develop preferred facility standards and functional requirements for priority community facilities.	Deliver

Strategic priority 3

Provide residents and visitors with access to diverse formal and informal recreation opportunities that harness the region's natural environment and open spaces.	
ACTIONS	COUNCIL ROLE
1. Progress land and water-based options identified through the Outdoor Recreation Plan to enhance and promote accessible outdoor recreation opportunities that respectfully integrate with the environment.	Deliver
2. Investigate locations for the potential expansion of Council's Accessible Beaches Program.	Deliver
3. Actively support community-led informal outdoor recreation activities through promotional and grant funding opportunities.	Facilitate

Strategic priority 4

Partner with community organisations and activity providers to deliver services that encourage mental and physical wellbeing.	
ACTIONS	COUNCIL ROLE
1. Provide more opportunities for under-represented groups to participate in the Healthy and Active Moreton program, particularly new and emerging communities.	Deliver
2. Support a range of affordable and accessible initiatives that respond to the mental wellbeing needs of young people, through partnerships and grants.	Partner

Strategic priority 5

Deliver targeted public health promotion initiatives that support improved community health outcomes.	
ACTIONS	COUNCIL ROLE
1. Investigate a program to publicly promote licenced food vendors that demonstrate high standards of food safety to encourage good practice.	Deliver
2. Provide information resources and access to community connection platforms such as Grow It Local, that support communities to grow, share and recycle food as part of a healthy and resilient food system.	Facilitate
3. Engage with key stakeholders regarding urban agriculture and sustainable food system opportunities within the region.	Partner
4. Deliver the Moreton Bay Eco Fest to promote sustainability and eco-friendly lifestyle ideas to residents and visitors.	Deliver

