

ITEM 12.1.1

ADVOCACY PLAN 2021-24: FINAL REPORT OF OUTCOMES

Responsible Officer: *Principal Advocacy and Policy Advisor (OCEO - External Relations)*

Executive Summary

The report provides Council with a final summary of advocacy outcomes achieved during the life of Council's first-ever Advocacy Plan, prior to presentation of the next iteration of an Advocacy Plan for endorsement at a future Council meeting.

At the core of the Advocacy Plan 2021-24 was an advocacy agenda with 19 interventions, with priority projects listed against each intervention that had been selected as they were strategic and had the potential to make a significant contribution towards achieving Council's Community Vision. Of the 19 interventions, 15 have been delivered. This represents a success rate of almost 80 per cent. The four interventions not delivered all related to projects at The Mill which were impacted by changes in Government policy as well as the change of strategic direction for Mill developments during the term of the Advocacy Plan, culminating in Council's decision in June 2024 to integrate Millovate Pty Ltd into Council operations. A full list of outcomes against each intervention is contained in Supporting Information #1.

The report further lists additional advocacy outcomes achieved since 2021 which were not specifically listed in the Advocacy Plan, demonstrating Council's record of responding to emerging opportunities and capitalising on them for the benefit of the community.

While not all outcomes achieved represent funding contributions, it is estimated that close to \$800 million in funding and grants from the State and Federal Governments has been secured since 2021, resulting in significant benefits for Council and our communities across the City.

This matter is brought to the attention of Council under the **Executive Portfolio** as it relates to citywide advocacy to government and industry and as the Mayor is Council's spokesperson for the City's advocacy agenda.

OFFICER'S RECOMMENDATION

1. That Council receive and note the final summary of City of Moreton Bay inaugural Advocacy Plan 2021-24.
2. That Council note the significant advocacy outcomes achieved on behalf of City of Moreton Bay residents in that 80 per cent of priorities have been delivered and an estimated \$800 million in State and Federal funding secured.

REPORT DETAIL**1. Background**

Council's first-ever Advocacy Plan was adopted at the Community Council Meeting held in Samford on 15 September 2021. It delivered a framework for a unified and consistent approach to the City's advocacy and fostered an environment that encourages collaboration and supports positive outcomes for the City. The plan set out Council's advocacy agenda, highlighting key city-building projects and initiatives which needed the collaborative support of industry, our strategic partners and other levels of government to be realised. These projects were grouped under 19 interventions aligned to Council's Corporate Plan.

Throughout the term of the Advocacy Plan (2021-24), Council prepared and published six-monthly reports on highlights and progress with implementation of the plan. These reports are available on Council's website (<https://www.moretonbay.qld.gov.au/Services/Reports-Policies/Plans/Advocacy-Plan-2021-24>). This agenda item provides a final report on advocacy outcomes achieved during the life of the plan, prior to presentation of the next iteration of an Advocacy Plan for endorsement at a future Council meeting.

2. Explanation of Item

At the core of the Advocacy Plan 2021-24 was an advocacy agenda with 19 interventions, with priority projects listed against each intervention that had been selected because of their strategic nature and potential to make a significant contribution towards achieving Council's Community Vision. Of the 19 interventions, 15 have been delivered. This represents a success rate of almost 80 per cent. A full list of outcomes against each intervention is contained in Supporting Information #1. Key achievements included:

- Secured State Government commitment to build a \$60 million TAFE Centre of Excellence for Advanced Manufacturing at The Mill
- Secured Council land at Dakabin and State Government funding of \$15 million for the Moreton Bay Wildlife Hospital
- Signed South East Queensland (SEQ) City Deal and accessed funding, including \$45.54 million from the SEQ Liveability Fund for community projects
- Secured \$71 million for Caboolture River Road upgrade from the SEQ City Deal's Growth Area Compact
- Secured SEQ Community Stimulus Program funding from the State Government and Local Roads and Community Infrastructure Program funding from the Federal Government for community projects
- Secured \$7 million from the State Government for planning for Buchanan Road upgrade
- Secured state and federal funding contributions for Youngs Crossing Road
- Undertook a demand analysis for a Moreton Bay Ferry Service (Bay Cats)
- Secured the introduction of legislation to strengthen animal management laws, through sustained advocacy by Council and the Mayor's participation in the State Government's Taskforce
- Secured selection of Moreton Bay Central Sports Complex as the Brazilian team's training venue during FIFA Women's World Cup 2023
- Joined Resilient Rivers Initiative (SEQ City Deal) and in early 2025 secured approximately \$5.5 million in funding for City of Moreton Bay.

The four interventions not delivered all concerned projects at The Mill which were impacted by numerous changes in Government policy and the change of strategic direction for Mill developments during the term of the Advocacy Plan, culminating in Council's decision in June 2024 to integrate Millovate Pty Ltd into Council operations. Further background is contained in Supporting Information #1.

nce 2021, Council has also responded to emerging opportunities, changes in Government and Government policies, securing outcomes not specifically listed in the Advocacy Plan. These included:

- Significant progress towards delivery of the Indoor Sports Complex at The Mill, Moreton Bay's signature Brisbane 2032 Olympics and Paralympics venue for use during the games and as a legacy venue for the City
- Convened meetings of the Mayor's 2032 Legacy Working Group since 2022, the first council to do so
- Successful Moreton Bay Leaders' Forum held in 2021 and 2023, bringing together the city's 27 elected representatives from all levels of government
- Secured reclassification of Moreton Bay as a city to elevate Council's status and attract social and economic benefits for the city
- Secured over \$11 million from the State Government's GROW FOGO Fund to support the commencement of Council's Garden Organics service in December 2024
- Secured \$15.3 million in election campaign commitments from the incoming Labor Government during the 2022 federal election
- Successful City of Moreton Bay Matters campaigns for the October 2024 state election and May 2025 federal election, securing over \$100 million in commitments from the incoming LNP State Government for city-wide and electorate level projects and \$5.35 million from the re-elected federal Labor Government
- Secured over \$41 million from the Federal Government in recent months for projects like Samford Parklands Village Green, the Talobilla Softball Clubhouse at Redcliffe, Young Rd/Oakey Flat Rd/Sovereign Drive intersection upgrade in Narangba and Diamond Jubilee Way intersection crossing improvements amongst other projects
- Hosted Community Cabinet and Shadow Cabinet meetings in Moreton Bay
- Parliamentary inquiry into copper and other metals theft was established after City of Moreton Bay highlighted the impact on our communities, and the LNP subsequently committed to introducing "no cash for scrap" laws
- Secured \$6 million in funding over three years for the establishment of a Homeless Health Outreach Team and a permanent Critical Response Team in Moreton Bay, delivered by the State Government.

While not all outcomes achieved represent funding contributions, it is estimated that close to \$800 million in funding and grants from the State and Federal Governments has been secured since 2021, including:

- \$205.5 million from the state and federal governments towards the Moreton Bay Indoor Sports Centre for the 2032 Brisbane Olympic and Paralympic Games
- \$66.6 million federal and state funding for Youngs Crossing Road
- \$4.5 million from state's SEQ Community Stimulus Program (CSP) for the Peninsula Support Hub and Sylvan Beach (2021)
- \$9.3 million allocative funding from state's SEQ CSP (2021)
- \$38.6 million from federal Local Roads and Community Infrastructure (LRCI) Program
- \$10.5 million from state's Building Acceleration Fund for Unitywater infrastructure at Waraba
- \$210 million for Growth Area Compact (SEQ City Deal)
- \$45.54 million from SEQ Liveability Fund (SEQ City Deal)
- \$15 million loan from state's Growth Acceleration Fund for Unitywater infrastructure at Waraba
- \$15.3 million federal election campaign commitments from incoming Labor Government (2022)
- \$200,000 from Department of Transport and Main Roads to fund a joint transit-oriented study in Caboolture
- \$11 million from state's GROW FOGO Fund for Garden Organics service roll-out
- \$100 million in state election campaign commitments from the incoming LNP Government (2024)
- \$5.35 million in federal election campaign commitments from re-elected Labor Government (2025)
- \$6 million from State Government for Homeless Health Outreach Team
- \$7 million from State Government for planning for Buchanan Road
- \$5.5 million in SEQ City Deal Resilient Rivers funding (\$4.5m exclusively for City of Moreton Bay and about \$9.5m in shared funding which will also benefit Moreton Bay)
- \$10.1 million from the federal Housing Support Program towards the Young Road-Oakey Flat Road intersection upgrade in Narangba
- \$9.3 million in allocative funding from state's SEQ CSP (2024-27)
- \$4.3 million in competitive funding from state's SEQ CSP (2024-27)

- \$4.72 million from federal Thriving Suburbs Program
- \$1.28 million from SEQ City Deal Public Art Initiative (anticipated)
- \$4.6 million from federal Safer Local Roads & Infrastructure Program
- \$3.2 million from federal Active Transport Fund

3. Strategic Implications

3.1 Legislative / Legal Implications

☒ Nil identified

3.2 Corporate Plan Linkage

This matter advances outcomes within Council's Corporate Plan 2022-2027 (all pillars), although it is worth noting that the Advocacy Plan 2021-24 was prepared prior to the current Corporate Plan and is aligned with the key themes of the Corporate Plan 2017-22.

3.3 Policy Implications

☒ Nil identified

3.4 Risk Management Implications

☒ Nil identified

3.5 Delegated Authority Implications

☒ Nil identified

3.6 Financial Implications

Funding secured has had a significant positive impact on Council budget as the majority of projects are in the Capital Works Program.

3.7 Economic Benefit Implications

Several of the projects supported have positive economic benefits and create employment.

3.8 Environmental Implications

Several of the projects supported have positive environmental benefits.

3.9 Social Implications

Several of the projects supported have positive social benefits.

3.10 Human Rights Implications

Under the *Human Rights Act 2019* (Qld), Council must not make a decision which is incompatible with human rights. Council must also give proper consideration to any human rights relevant to its decision. Officers consider that there are no human right implications relevant to Council's decision in this matter.

3.11 Consultation / Communication

Extensive consultation occurred with relevant internal departments throughout 2021-24. Quarterly internal stakeholder meetings were held with key departments to discuss progress with Advocacy Plan projects. Consultation also occurred on a regular basis with external strategic partners and the state and federal government to help achieve these outcomes.

SUPPORTING INFORMATION

1. Council Report Advocacy Plan 2021-24 Outcomes