

CREATING OPPORTUNITIES

A REGION OF
OPPORTUNITY FOR ALL

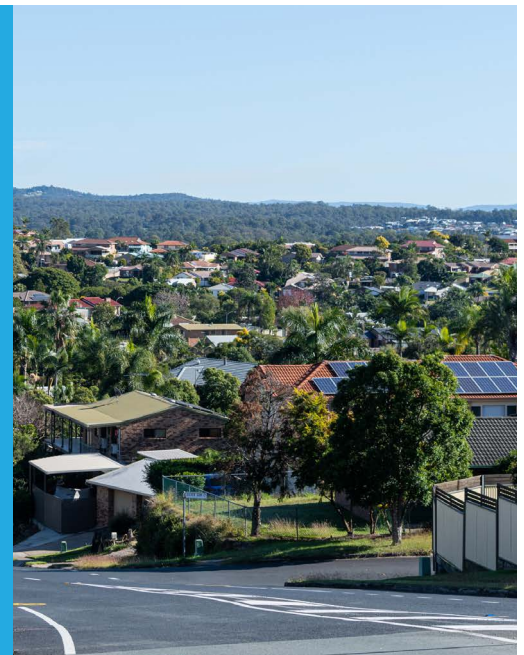


WELL PLANNED GROWTH

A sustainable and well-planned region where our residents will live in places that maintain the balance between a sense of community, growth, environment and lifestyle.

STRATEGY

- Facilitate growth while retaining the region's unique environment and lifestyle choices.
- Develop vibrant, accessible and appealing places.
- Facilitate quality development outcomes, in partnership with industry that are consistent with the region's vision for growth.



WHAT WE ACHIEVED

ADVOCACY INITIATIVES

In September 2021, Moreton Bay Regional Council launched its first ever Advocacy Plan as a blueprint for collaboration with strategic partners to deliver initiatives that benefit our community.

Council investigated a city classification to elevate the region's status and attract social as well as economic benefits.

The SEQ City Deal signed in March includes \$210 million for a Growth Area Compact for Caboolture West as well as access to other funding programs including a guaranteed \$45 million from the SEQ Liveability Fund.

A further \$15 million loan committed to the water and sewer infrastructure at Caboolture West via the State Government's Growth Acceleration Fund.

Delivery of Council's first State Government Budget Submission to advocate for local project funding.

PLANNING INITIATIVES

Released the first three Home and Living Guides to get people thinking about smart design, climate efficiency and affordable living ideas.

Made amendments to the current planning scheme in response to the changing needs of our region including:

- Local Government Infrastructure Plan (LGIP) Interim Amendment No. 1
- Caboolture West Local Plan Neighbourhood Development Plan Area No.1 (NDP1).

Adopted a Temporary Local Planning Instrument (TLPI) for Morayfield South to guide more desirable planning and development outcomes while Council completes more detailed planning investigations.

Commenced the Kallangur-Dakabin and Morayfield Neighbourhood Plan.

Caboolture West's first Neighbourhood Development Plan for approval with State Government.

Council continued to provide its high standard of development assessment services, including an 88% increase in Material Change of Use applications and:

- 3,591 total dwellings approved
- 138 applications for reconfigured lots
- 131 building work assessments
- 532 operational works applications
- 4,952 plumbing applications
- 259 endorsement applications.

Council approved:

- 64 ha of new open space and 23 ha of new parks across the region
- 122.1 ha of environmental reserve
- 187.3 ha of environmental offset.

ARTS AND CULTURE

New children's areas were delivered at Woodford and Caboolture Libraries, creating imaginative spaces that encourage early literacy.

A new Outdoor Gallery cultural activation initiative supported local artists to create artwork at a large scale for display on vinyl banners across the beautiful outdoor spaces in our region for everyone to enjoy.

YOUR HOME AND LIVING GUIDELINES

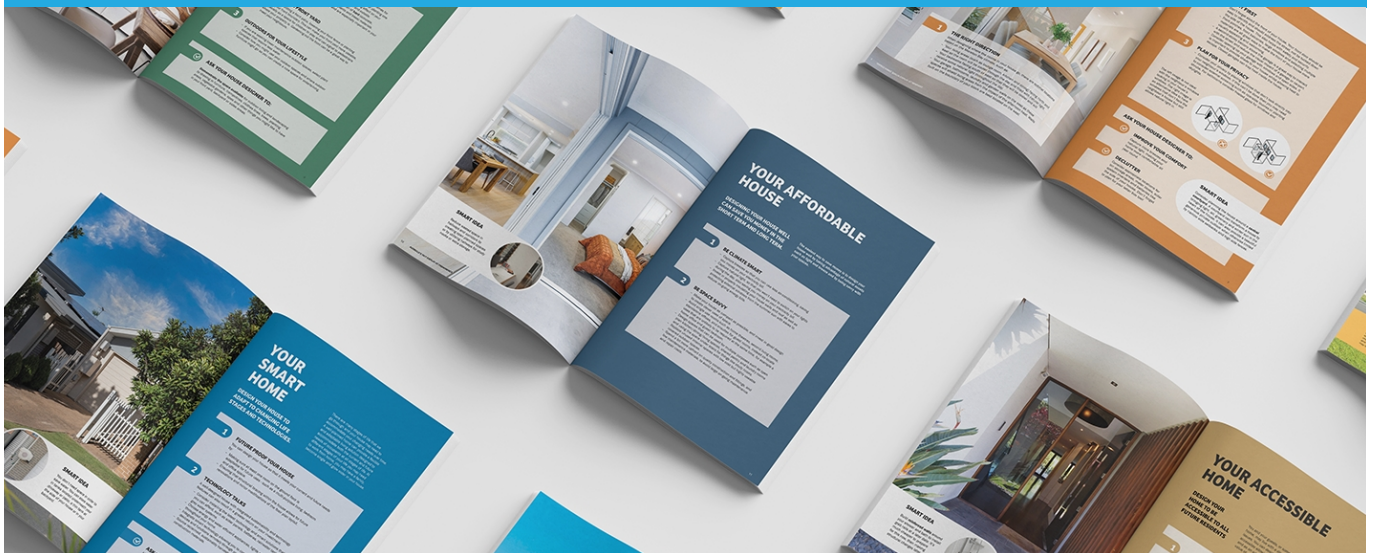
Council has released the first three of a suite of 'Your home and living guidelines' aimed to improve community wellbeing by educating and empowering people to better understand how to build, buy and renovate quality, climate smart homes in a way that is more liveable and sustainable.

Developed as a response to public feedback on the design of housing in the region, the guidelines are full of practical tips and smart ideas to achieve affordable housing and living with a more efficient and functional home.

Created in collaboration with local architects, designers, builders and developers, the suite includes:

- Your flood smart buildings guideline
- Your next generation home guideline
- Your climate smart living guideline

Thousands of copies have been shared with the community and Council has more guidelines planned for release in coming years.



DIGITAL LITERACY AND COMMERCE

Achieving a digital region where our households and business are part of a global network using the very latest digital technology.

STRATEGY

- Develop, support and incentivise a digital region.



WHAT WE ACHIEVED

DIGITAL SERVICES

Supported GovHack Moreton Bay, an international competition where participants create concepts, mashups and models with open government data to examine the challenges facing government and communities in new and innovative ways.

Developed and implemented virtual tours of each of the region's galleries, museums and libraries. This smart initiative enables anybody to virtually travel through our cultural venues on their computer or smart device.

Council's Museums team delivered a digital heritage platform, 'Our Story' where the community can access over 200 objects and photos.

Provided 177,203 hours of free internet access through our library Wi-Fi.

DRIVING INNOVATION

Over 480 people from the business community joined to celebrate the Moreton Bay Region Business Excellence & Innovation Awards. Over 110 businesses submitted 146 nominations across the 12 award categories.

Secured a ministerial exemption for Telstra to improve phone reception in Cedar Creek and eliminate a coverage blackspot.

Made a submission to Queensland Innovation Places Strategy discussion paper (prepared jointly with USC, MBRIT and RDA Moreton Bay).

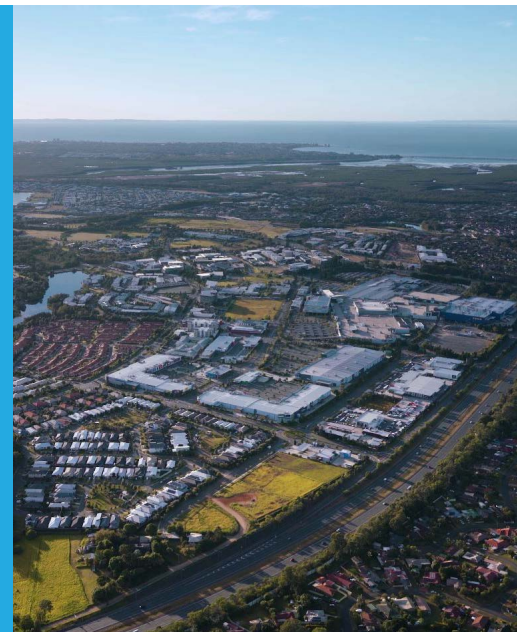
Moreton Bay debuted at the Mayor's Telstra Innovation Award, putting forward the highest number of entries in the history of the Awards. Four schools awarded over \$15,000 worth of prizes after pitching innovative technology ideas to an audience of over 150.

LOCAL JOBS FOR RESIDENTS

An innovative and thriving economy to support our vibrant and sustainable business and industry sectors in employing well-trained and suitably qualified local residents.

STRATEGY

- Develop a sustainable, innovative and thriving economy that creates valuable employment for residents, protects the region’s high quality of life and provides a prosperous future for residents.
- Develop projects which deliver strategic opportunities for the Moreton Bay Region.



WHAT WE ACHIEVED

STRATEGIC PROJECTS

Completed the first full financial year of the award winning Regional Economic Development Strategy (REDS), which included the completion of 23 of the 28 actions of the REDS Action Plan.

Millovate is progressing:

- The Mill at Moreton Bay’s Master Plan, Development Plan, and Investment Strategy to guide the development for the next 20 to 25 years
- Interim Development Strategy to support the progress of development activity across the Mill Central (35 hectares) and Mill Innovation (30 hectares) precincts

Millovate’s 21-22 FY investment attraction and transaction programs included advanced manufacturing, data centre, education and healthcare.

ECONOMIC INITIATIVES

Council sponsored 33 events, attracting an estimated 160,000 visitors, generating an estimated 30,395 additional visitor nights, and \$5.4 million in visitor spending and \$10.1 million in media coverage.

Council managed and operated 27 residential properties and 60 commercial sites with leases including offices, aerodromes, raceways and retail.

Council supported the National Rugby League’s New Zealand Warriors when they relocated to Moreton Bay, including securing six NRL matches at Moreton Daily Stadium. The matches attracted 39,083 spectators/visitors and the match broadcasts were watched by 615,082 viewers generating a media value of almost \$2.5 million. An ‘Escape To Moreton Bay Like A Warrior’ tourism campaign was activated through the Warriors digital platforms to drive visitation from New Zealand to the region.

Hosted the inaugural Moreton Bay Murri Network Expo attracting 40 stalls from Government, community service providers and First Nations businesses to connect with over 400 community members.

Provided an opportunity for local artisans to sell their works through Council’s Museum shops.

Supported the successful bid to secure 17th NRL license for the Dolphins Team.

ADVOCACY INITIATIVES

Council began legacy planning following the announcement that Brisbane would host the 2032 Olympic and Paralympic Games. The establishment of a committee of community leaders will drive investment and legacy infrastructure.

Announced a \$85 million purpose-built indoor stadium boasting at least 7,000 seats at The Mill to host all Olympic boxing events.

EDUCATION INITIATIVES

Supported eight worthy school leavers with Council's \$8,000 scholarships for University of the Sunshine Coast Moreton Bay campus students.

Council sponsored 100 places for a free seven-week training program for local youths. The 'Creating Your Future Job' initiative is a self-employment program for youths aged 15-24 years who are disengaged from school or at risk of disengaging from mainstream education and employment.

LIFESTYLE AND TOURISM ACTIVITIES

Woodford was awarded RV Friendly Town status, a nationally recognised accreditation through the Campervan and Motorhome Club of Australia (CMCA) which will significantly boost the economic potential for local businesses.

Council launched its investment attraction campaign, Invest Moreton Bay, targeting investors in key priority industries seeking to harness the power of unrivalled growth and unlimited potential of the region.

Operated caravan parks at Beachmere, Bongaree, Clontarf, Donnybrook and Toorbul providing more than 53,281 overnight stays, accommodating 15,761 adults, 1,618 children and infants from 8,193 reservations.

PARTNERSHIPS AND EVENTS

Moreton Bay Region Industry and Tourism (MBRIT) was awarded a three-year contract to continue to guide the region's destination management and tourism services. MBRIT has been paramount in successfully growing our tourism economy to \$1 billion and overseeing an incredible increase in visitation numbers of around 5 million tourists a year. The 'Regional Awareness, Pride and Attractive Lifestyle' tender was also awarded to MBRIT to inject more vibrancy to towns and suburbs right across our region.

Council delivered 59 business events and supported 2,313 businesses with services.

Delivered more than 30 major and community events with an average satisfaction rating of more than 90%.