

CREATING OPPORTUNITIES

A REGION OF
OPPORTUNITY FOR ALL

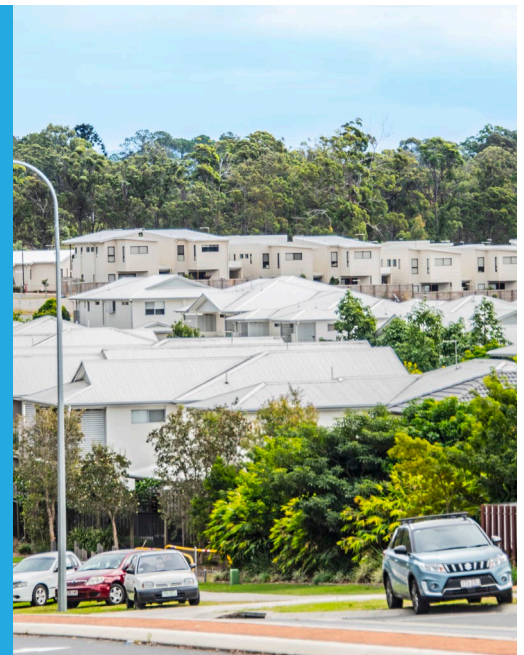


WELL PLANNED GROWTH

A sustainable and well-planned region where our residents will live in places that maintain the balance between a sense of community, growth, environment and lifestyle.

STRATEGY

- Facilitate growth while retaining the region's unique environment and lifestyle choices.
- Develop vibrant, accessible and appealing places.
- Facilitate quality development outcomes, in partnership with industry, that are consistent with the region's vision for growth.



WHAT WE ACHIEVED

ADVOCACY INITIATIVES

Developed Council's Advocacy Plan to set out strategic priorities, and highlight key projects for the region and advocate good outcomes for residents.

Achieved State Government commitments for:

- A masterplan for Scarborough Harbour and EOI for the Passenger Ferry Terminal (\$400,000)
- Caboolture Police-Citizens Youth Club (\$4 million)
- Planning and design for a new Bribie Island Bridge (\$4 million)
- Beachmere Road planning and upgrades (\$7.775 million)
- Achieved Federal Government commitment of \$32.75 million for Youngs Crossing.

PLANNING INITIATIVES

Developed an online interactive map to show how Council is reshaping town planning including listing plans, projects and investigations underway.

Initiated a Neighbourhood Planning Program with Kallangur-Dakabin identified as the first Neighbourhood Plan to be developed within the region commencing in July 2021.

Council continued to provide its high standard of development assessment services while managing a major spike in development activity resulting from COVID-19 stimulus initiatives. Per month we are:

- Approving 19% more dwellings
- Approving 30% more operational works
- Approving 20% more MCU/RAL applications
- Approving 120% more plumbing applications
- Registering 50% more lots

Developed a suite of informative resources making it easier for business and communities to understand how Queensland's planning system and Council's planning scheme work to help sustainably manage growth and development.

ARTS AND CULTURE

Opened a new Pine Rivers Art Gallery in April 2021, giving the arts community a larger space to host workshops and a place to create and connect.

Opened a new Redcliffe Art Gallery in October 2020, doubling its capacity with a courtyard for hosting events, studio space and a spacious foyer to showcase art collections.

The award-winning Pop Up Play Space visited five libraries across the region sharing the benefits of play-based learning in early childhood literacy.



MORETON'S BAY LANDMARK DESTINATION - THE MILL AT MORETON BAY

Exemplifying the region's vision of a brighter future, The Mill at Moreton Bay is a landmark destination emerging just 30 minutes from Brisbane's CBD and airport, and 35 minutes to the spectacular D'Aguilar mountain range and the stunning waters of Moreton Bay. The project is fuelled by a vision to deliver an inclusive community in a sustainable inner-city setting encompassing 65 hectares of sustainable, mixed-use developable land.

In August 2020, Council formed Millovale Pty Ltd as a beneficial enterprise to realise and deliver this catalyst project. A Board of Directors was appointed in August and September 2020 and a CEO in November 2020, with the full Millovale team engaged and operational by February 2021.

Millovale is responsible for delivering The Mill at Moreton Bay's vision, including a master plan and development strategies to drive delivery of the 20-year project. This catalyst project is set to stimulate \$813 million and generate 8,600 jobs over its life, with a focus on region-building infrastructure and development opportunities in health, education, tourism, entertainment and sport, high-tech advanced manufacturing, smart city infrastructure, arts and culture, commerce, retail, and medium to high density accommodation, being offered to investors, businesses and entrepreneurs.

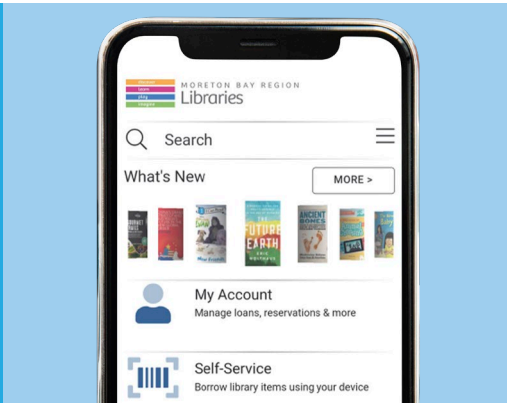
www.millatmoretonbay.com.au

DIGITAL LITERACY AND COMMERCE

Achieving a digital region where our households and business are part of a global network using the very latest digital technology.

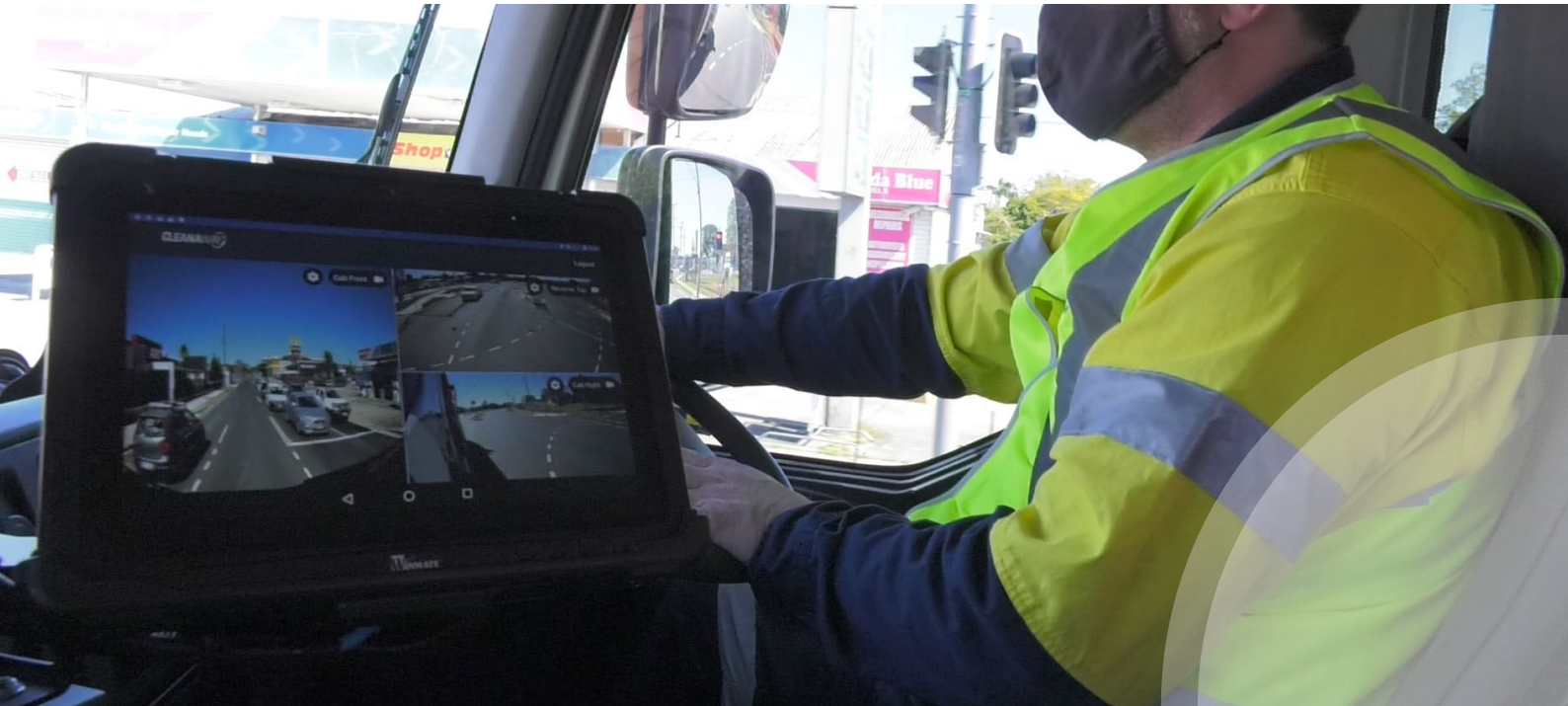
STRATEGY

- Develop, support and incentivise a digital region.



WHAT WE ACHIEVED
<p>DIGITAL SERVICES</p> <p>Our libraries played a vital role providing places for people to discover, learn and play during the pandemic with extensive collections, programs and spaces for people to access the resources they need.</p> <ul style="list-style-type: none">• 81 per cent increase in the usage of eResources and online content.• 47 per cent growth in online memberships with a total of 6,446 online members.• 73 per cent increase in subscriptions to the Libraries Now! e-newsletter to over 29,000 subscribers. <p>Introduced a new Library App allowing members to access library resources from their smartphone or tablet, anywhere, anytime. Features include managing loans, reservations, link family accounts, register for events and borrow books.</p>
<p>DRIVING INNOVATION</p> <p>Continued to rollout our award-winning initiative increasing the number of waste services trucks fitted with artificial intelligence to 15 allowing these trucks to transmit video footage of road conditions, including potholes, cracking and line markings to the Council's Asset Management system for actioning.</p> <p>Commenced a trial with an electronic bike fitted with artificial intelligence to undertake scanning of footpaths and bikeways around Moreton Bay, looking for cracks and defects that need fixing.</p>

Council's waste service truck fitted with AI.



LOCAL JOBS FOR RESIDENTS

An innovative and thriving economy to support our vibrant and sustainable business and industry sectors in employing well-trained and suitably qualified local residents.

STRATEGY

- Develop a sustainable, innovative and thriving economy that creates valuable employment for residents, protects the region's high quality of life and provides a prosperous future for residents.
- Develop projects which deliver strategic opportunities for the Moreton Bay Region.



WHAT WE ACHIEVED

STRATEGIC PROJECTS

In collaboration with South East Queensland Council of Mayors supported Queensland's bid for the 2032 Olympic and Paralympic Games and secured a new multimillion-dollar sporting venue to be built in the Moreton Bay Region to host Olympic events.

The Moreton Bay Region Regional Economic Development Strategy (REDS) was adopted by Council and launched in February 2021.

A REDS Taskforce comprising local business leaders formed in June 2021 to help steer the actions with 22 of 28 actions already commenced.

Established Millovate to oversee the successful development and activation of The Mill at Petrie.

ECONOMIC INITIATIVES

Supported 2,220 customers and 22 events in connection to Council's economic strategy.

Launched free business resources including the Funding Finder national grants access tool and the ASPIRE circular economy program.

Introduced a new economic development grant for Chambers of Commerce and industry groups.

Showcased the region to 70 potential investors at an Investment Forum and collaborated with the Suburban Alliance to engage with 83 property professionals, strategists and journalists on the implications of a distributed workforce.

Generated 85 investment leads with a potential capital expenditure in excess of \$895 million and more than 3,000 potential jobs.

ADVOCACY INITIATIVES

Identified funding opportunities and prepared targeted applications to secure the following funding:

- \$9.3 million in state SEQ Community Stimulus Program funding for 22 projects
- \$3 million for Homelessness Hub at Redcliffe from the Queensland Government
- \$1.5 million for the Bellara Foreshore Improvement Project from the Queensland Government
- \$10 million in federal Local Roads and Community Infrastructure funding
- \$10.5 million in loan funding from the Queensland Government's Building Acceleration Fund for Unity Water Infrastructure at Caboolture West



BIGGER
\$40 billion
economy



BOLDER
100,000
new jobs



BRIGHTER
Top 10 Regional
Innovation Hub

REGIONAL ECONOMIC DEVELOPMENT STRATEGY

Bigger, Bolder, Brighter

Council adopted and launched the Regional Economic Development Strategy setting out bigger, bolder and brighter targets for the region from 2020-2041.

This strategy captures the vision, attitudes and aspirations of our community leaders in the public and private sectors to capitalise on new and exciting opportunities for the region. A concerted effort by government, industry and business is required to create a bigger, bolder and brighter future. A focus on sustainability across all economic development efforts is important to preserve and enhance our lifestyle.

More than 300 local businesses and stakeholders provided input and insights through interviews, industry forums and a business survey which have informed this strategy and its key initiatives.

The new direction for our future economic growth will be focused on value, exports, innovations and technology. We will harness our competitive strengths to take advantage of key opportunities to grow the regional economy.

BUSINESS INITIATIVES

Supported local businesses through Council's Local Preference Directive—for purchases less than \$50,000 we engaged 784 local suppliers or 52 per cent of purchase orders raised. For purchases greater than \$50,000, Council awarded contracts to over 30 per cent local suppliers. Contributing \$200,000 to the local economy.

Council became a signatory to the Queensland Government Small Business Friendly Council initiative during Queensland Small Business Month, adopting the Charter on 26 May 2021.

Major sponsorship of the Moreton Bay Business and Small Business Expo on 29 October 2020 gave 31 local businesses the opportunity to showcase their products and services to 708 attendees.

Supported two local 'employ-meet' events connecting 70 job seekers with companies looking for employees.

Maintained our commitment to supporting local businesses with library meeting rooms made available to start-up businesses and to facilitate community partnerships with 697 bookings received over the year.

EDUCATION INITIATIVES

Supported 16 young people from socioeconomically disadvantaged backgrounds to access and sustain tertiary studies through the Moreton Bay Regional Council Scholarship program at the University of the Sunshine Coast. Scholarship recipients receive \$8,000 per year for the duration of their undergraduate studies and has been extended to the Caboolture campus.

The first year of the University of the Sunshine Coast's Petrie campus operations at the Mill site has exceeded expectations and Council's vision for increasing tertiary participation across the region is well on the way to being realised. The Petrie campus has seen enrolments of almost 3000 students, with key highlights as follows:

- Moreton Bay residents – 78%
- Female – 67%
- First in family – 42%
- Indigenous – 4.25%
- Over 20 years of age – 49.5%

LIFESTYLE AND TOURISM ACTIVITIES

Achieved over 50,000 overnight stays through our operations of the caravan parks at Bongaree, Clontarf (Bells), Donnybrook, Beachmere and Toorbul.

Council's 12 contract managed public aquatic centres provided learn to swim, squad swimming and aerobics classes, resulting in a doubling of participation from previous years and increased direct employment of over 200 local employees.

Co-delivered a major events calendar with various campaigns and initiatives to support the visitor economy with our partner, Moreton Bay Region Industry and Tourism (MBRIT). Initiatives included the 'Brisbane Holiday Dollars' program, 'I Back the Dolphins NRL' bid campaign and two major business conference events.

PARTNERSHIPS AND EVENTS

Working with Football Australia and FIFA to host teams for the upcoming FIFA Women's World Cup 2023, with a number of sites throughout the region shortlisted for inspections by FIFA.

Secured a pre-season NRL match between the Brisbane Broncos and North Queensland Cowboys and a Super Netball pre-season game between the Sunshine Coast Lightning and Queensland Firebirds giving top sporting content to locals and attracting visitors to the region.

Collaborated with our Moreton Bay partners the University of the Sunshine Coast, MBRIT and Regional Development Australia on a Business Planning Program giving 48 businesses the opportunity to participate in developing a business plan.



LAND FOR WILDLIFE PROGRAM

Moreton Bay local is the 5,000th property to join the Land for Wildlife program

Land for Wildlife is a free, voluntary and non-binding program to recognise the importance of habitat protection on private property. It aims to encourage and support private landholders and community groups to preserve and restore as much habitat for wildlife as possible on their properties.

Our residents have continued to play their part in the conservation drive with one of our locals contributing to SEQ hitting a major conservation milestone as the 5,000th home to become signatory to the Wildlife Program.

Moreton Bay Region now has 610 properties signed up to conserve or restore more than 4,400 hectares of land. We are home to a variety of incredible natural habitats and environments, from our coastline to the picturesque hinterland with our locals actively maintaining and enhancing wildlife habitat on their properties.

Council continues to invest in measures to protect our environment to ensure our native fauna and flora continues to thrive in their natural ways. The 2020-21 Council Budget allocates \$57.8 million for parks and the environment, with \$1.8 million available for land acquisitions to expand our wildlife corridors, green infrastructure maintenance and renewal.

COASTAL HAZARD ADAPTATION STRATEGY

Council is developing the Coastal Hazard Adaptation Strategy (CHAS) with support from the Local Government Association of Queensland's QCoast 2100 program, funded by the Queensland Government. The CHAS will be a long-term strategic plan to manage and respond to the threats of coastal hazards to our infrastructure, services and the environment beyond 2050. It will make sure we are all prepared to respond to the impacts of erosion, storm tides and projected sea level rise.

This year we have completed the first stage of the project, which identified assets and community values in coastal areas that may be under threat from hazards. Early engagement with coastal communities gave residents an opportunity to raise their hopes and concerns with Council directly, before project decisions were made.

Engagement opportunities included:

- 12 drop in information sessions in coastal communities, attended by more than 300 people
- A community values survey, which was completed by more than 1,000 people
- Information mailed out to more than 120,000 coastal community residents
- Meetings with coastal residents and community organisations

Feedback received from the community shows our coastal communities place a very high value on the scenic amenity and natural environments of our coastline, protecting cultural heritage and providing free and inclusive access to foreshore areas. Residents also told us they want to be involved in long term planning, and they want to see their coastal lifestyles and values protected.

In 2021-22 Council will continue with the next stage of the CHAS. During this stage we will assess the risks to coastal areas and start to identify adaptation measures. The identified community values and a Community Reference Group will help inform this process. The CHAS is expected to be complete in the 2022-23 financial year.