

CREATING OPPORTUNITIES

A REGION OF OPPORTUNITY FOR ALL

Our Vision

- A place where housing and infrastructure supports our growing population and enhances our lifestyle.
- A place where people of all ages have easy access to education and training opportunities.
- A place where residents, businesses and industry enjoy the benefits of a strong, growing and diverse economy.

Our Strategic Priorities

- Well-planned growth: our residents will live in places that maintain the balance between a sense of community, growth, environment and lifestyle.
- Digital literacy and commerce: our households and businesses will be part of a global network using the very latest digital technology.
- Local jobs for residents: our vibrant and sustainable business and industry sectors will be employing well-trained and suitably qualified local residents.

Achieving Our Success

- A sustainable and well-planned community
- A digital region
- An innovative and thriving economy



Providing Certainty at an Uncertain Time

The year 2020 has been unlike any other with the COVID-19 pandemic presenting global health and economic challenges. Throughout, Council has remained focussed on providing support the businesses and people in our community most at risk. Assistance has come in a range of programs commencing 2019-20 totalling nearly \$33 million, including:

- Rates rebates for people experiencing financial distress.
- New maintenance contracts to support local jobs.
- Fast-tracking capital works programs.
- Providing financial support to hundreds of community groups and sports clubs.
- Refunding food licences to local hospitality businesses.

The strength of our community hinges on a sense of security, especially employment security at times of uncertainty. Council's capital works program is designed to directly and indirectly employ thousands of people, and thanks to a policy change in May this year, more Council contracts are being awarded to local companies. Council unanimously voted to endorse a 'Local Preference' policy designed to see more council contracts flow to more Moreton Bay Region businesses.

It means Council contracts worth \$50,000 or less are awarded to local businesses, and non-local businesses are only considered if a local company does not have the capability or capacity to deliver, or does not provide value

for money. For contracts greater than \$50,000, a local preference weighting of 15% is applied to the tender evaluation score. As a result of this, a local business could get up to 15 additional points added to the tender evaluation score, given them a 'leg up' in the tender assessment process.

As Council invests in infrastructure that creates employment opportunities and contributes to a thriving local economy, the broader community benefit from sustainable, well-planned infrastructure including the likes of the Samford Community Hub, the Redcliffe Administration Centre Art Gallery redevelopment, accessible beach matting on Bribie Island and all abilities playground improvements right across the region.

Council is using the latest technology and innovation to future-proof Moreton Bay by installing the region's first smart nodes fitted with CCTV, smart car charging and Wi-Fi capabilities throughout The Mill Priority Development Area, located at Petrie. Businesses in the region will be more connected than ever, with the construction underway for the first council owned pit and pipe telecommunications infrastructure to deliver state-of-the-art fibre services to The Mill precinct.

The Moreton Bay Region is also building on its investments in the digital and automation technologies, including the use of artificial intelligence to assist in maintaining Council's road network.

A SUSTAINABLE AND WELL-PLANNED COMMUNITY

Strategy	Strategic actions
Facilitate growth while retaining the region's unique environment and lifestyle choices.	<ul style="list-style-type: none"> Manage growth and land use to achieve sustainable local and regional outcomes through a current and contemporary planning scheme and associated plans and policies. Plan and deliver regional infrastructure that supports population growth.
Develop vibrant, accessible and appealing places.	<ul style="list-style-type: none"> Deliver people-friendly places through urban renewal and place-making projects.
Facilitate quality development outcomes, in partnership with industry, that are consistent with the region's vision for growth.	<ul style="list-style-type: none"> Deliver an efficient and consultative development application and assessment process. Deliver education, regulation and compliance of built form and land use matters.

Our success

- Commenced a Neighbourhood Planning Program and Framework to guide place-making initiatives that support population growth and retain the region's character and identity.
 - Completed concept design and community engagement to inform the Samford Village streetscape upgrade located on Main Street.
 - Installed new placemaking signage and streetscaping for Margate's central business district including an entry sign, landscaping and the installation of a community noticeboard.
- Completed the design for street revitalisation works on Archer Street, Woodford including new garden beds, upgrade of road surfaces, pathway renewals and renewed stormwater drains (project cost \$2.1 million).
 - Invested \$2 million in to streetscaping along James Street and Matthew Terrace, Caboolture, creating vibrant urban spaces.
 - Developed The Mill at Moreton Bay Public Art Guidelines, a resource to guide public art installations in streetscapes, civic spaces and parks at the Priority Development Area in Petrie.



74,014 searches were conducted through council's My Property Look Up, an online tool which showcases how the planning scheme applies to local properties.

- Council maintained its commitment to streamline development applications and provide timely services
 - Responded to 441 requests for pre-lodgement advice for information and services including land use, lot reconfiguration and planning advice. This resulted in 142 pre-lodgement meetings.
 - Approved major development applications and notable constructions and completed projects including:
 - 154 lots for the Caboolture South RiverBank Estate, a 150-hectare master planned community headed by residential developer Peet Limited including a \$10 million bridge connecting Buchanan Road;
 - \$115 million project known as Orion on Rowe Street in Caboolture. The project includes 83 apartments with 12 specialist disability apartments and a 100-bed residential aged care facility;
 - \$10 million Medical Hub at 120-124 McKean Street, Caboolture. The development consists of 13 tenancies including General Practice and allied health services, creating 75 jobs;
 - A craft brewery, gourmet bakery, café and gym known as The Sheds at Brendale. The Sheds are under construction;
 - \$30 million new asphalt plant in Brendale creating more than 40 jobs;
 - Extensions and modifications to the Strathpine Shopping Centre delivering a casual dining precinct.
- Processed a total of 927 development applications relating to Material Change of Use, Reconfiguring a Lot, and Operational Works.
 - Issued 1,072 decisions in relation to post-approval applications.
 - Endorsed 3,208 new lots across the Moreton Bay Region.
 - Issued 181 health licenses and 209 planning certificates.
 - Responded to 210 development compliance complaints and concerns and proactively investigated and actioned 115 compliance audits.
 - Responded to more than 30 unlawful budget accommodation complaints in partnership with Queensland Fire and Rescue Service to ensure providers met safety fire standards and planning requirements.
 - Conducted more than 236 inspections to ensure swimming pool fencing met Queensland Government safety standards.

Undertook 22,111 domestic and commercial plumbing inspections and approved 3,613 applications.

A DIGITAL REGION

Strategy	Strategic actions
Develop, support and incentivise a digital region.	<ul style="list-style-type: none"> Implement a regional technology strategy to identify and enhance the region's digital capabilities.

Our Success

- Moreton Bay Libraries, Galleries and Museums implemented a high-quality suite of online programming, virtual gallery and museum tours, and creative activities.
- Introduced the Capestone Lakes water quality monitoring system providing council with the ability to track water quality in real time, using a new 'Internet of Things' (IoT) technology approach. Council hopes to automate the operations of aerators and other equipment to ensure water remains of a high quality.
- Continued to roll-out 'The Things Network', a network of sensors that track physical and natural assets in real time including the structural integrity of a bridge and the micro climate of koala habitat to assist council to provide safer and sustainable services to the community.

Commenced a pilot project using artificial intelligence to assist council to maintain the local road network. Mounted dashcams on waste services trucks to transmit video footage of road conditions including potholes, cracking and line markings to Council's Asset Management system for actioning.



Launched council's first Smart Parking system at North Lakes CBD with funding support from the Federal Government. This system is being trialled to help council understand how digital technology can better manage high turn-over parking areas and deliver better parking and traffic management.



AN INNOVATIVE AND THRIVING ECONOMY

Strategy	Strategic actions
Develop a sustainable, innovative and thriving economy that creates valuable employment for residents, protects the region's high quality of life and provides a prosperous future for residents.	<ul style="list-style-type: none"> Deliver facilities and initiatives which support local business to grow and prosper. Partner with stakeholders to attract investment to the region. Partner and deliver facilities, major events and initiatives which provide quality regional economic development outcomes. Deliver economic development opportunities through council-owned and managed properties.
Develop projects which deliver strategic opportunities for the Moreton Bay Region.	<ul style="list-style-type: none"> Deliver strategic economic development and employment opportunities through projects such as The Mill at Moreton Bay.

Our Success

- Supported ratepayers directly impacted by COVID-19 through a \$200 rates rebate for eligible residents, suspended interest charges and ceased rate collection from April 2020.
- Commenced the development of a new Regional Economic Development Strategy.
- Continued to support local employment with 2,400 new businesses setting up shop in the region, creating more than 1,545 local jobs.
- Contributed \$2.5 million to stage 3 of the Dolphin Stadium expansion, creating a 10,000 seat venue. To date, council has invested \$8.5 million to the expansion, attracting major sporting events to the region.
- Provided a new home to the Brisbane Roar Women Football Club, relocating to the \$18 million state-of-the-art football facility at South Pine Sports Complex, inclusive of the Women's Centre of Excellence and Youth Academy.

Partnered with the South East Queensland Council of Mayors to back the region's bid to host the 2032 Olympic and Paralympic Games, expected to boost local infrastructure, jobs and the local economy.

Approved and delivered an initial \$15 million emergency stimulus package to assist residents, community groups and businesses experiencing financial hardship due to COVID-19. The emergency package included:



\$7 million worth of rate relief to recipients of the Federal Government's Coronavirus Supplement



\$5 million for emergency grants to community groups and clubs



\$2 million in accelerated asset maintenance works to keep people employed on local projects



\$1 million refund on food licensing fees for businesses

Partnered with Moreton Bay Industry and Tourism (MBRIT) to deliver world-class events showcasing the Moreton Bay Region to national and international audiences and supporting tourism growth and the local economy. Highlights included:



Moreton Bay Food and Wine Festival attracting 35,000 attendees



Caboolture Festival attracting 10,000 attendees over two weeks



Redcliffe Kite Fest attracting over 35,000 people

- Partnered with MBRIT and Small Business Expos to deliver the Moreton Bay Region Business Expo, providing professional development, networking opportunities and resources to support small businesses across the region.
- Partnered with MBRIT and 16 of the region's biggest businesses to deliver the #MoretonBayTough campaign, supporting local businesses to remain resilient during COVID-19 hardship.
- Supported three MBRIT Business Conference Series events attracting more than 850 participants with keynote speakers including Leanne Kemp, Three Blue Ducks and Roxy Jacenko.
- Partnered with MBRIT to deliver the 2019 Business Excellence and Innovation Awards. The 2019 Business of the Year was Solar Bollard Lighting.

- Partnered with MBRIT to deliver a \$240,000 targeted destination campaign targeting locals as well as new drive markets in South East Queensland.
- Operated caravan parks at Bongaree, Clontarf, Donnybrook, Beachmere and Toorbul providing more than 7,000 overnight stays.
- Established new ten-year Management Agreements for each council-owned caravan park, ensuring the viability of the accommodation providers over the next decade.
- Completed an amenities refurbishment at the Donnybrook Caravan Park.
- Invested almost \$250,000 upgrading the Redcliffe jetty pontoon to become more accessible to tourists and day trippers.
- Commenced \$14.5 million worth of upgrades to the indoor centre at the South Pine Sports Complex, Brendale to accommodate increased demand for indoor sports. The \$185 million venue will be home to up to 15 different sports once completed.
- Partnered with Sports Marketing Australia to deliver 6 sporting events over 17 days that saw more than 5,800 participants attend, resulting in a \$9 million investment to the local economy.



Supported the relocation of the Redcliffe Tigers' AFL team to a new state-of-the-art facility at Nathan Road Sports Ground following a council investment of \$18.8 million over five years.

Resolved to create new beneficial enterprise for The Mill at Moreton Bay site in Petrie to guide strategic investment.



Called for Expressions of Interest from industry leaders and experts to establish the independent board, MILLovate Pty Ltd overseeing future development and investment for 65 hectares of council-owned land at The Mill at Moreton Bay.

- Commenced and completed major projects at The Mill at Moreton Bay including:
 - ▶ Commenced construction of a \$750,000 adventure playground connecting to the \$9 million park consisting of The Oval precinct, cricket pitch, amphitheatre and water play.
 - ▶ Completed construction of a major upgrade to the Gympie Road intersection worth approximately \$10 million, providing improved access to the developing knowledge and innovation precinct.
 - ▶ Commenced Stage 1 of internal works valued at over \$30 million to support the opening of the University of the Sunshine Coast foundation building, including a landscape beautification program involving infrastructure and art installations which welcomed the first intake of students in early March 2020.
- ▶ Delivered the first smart light nodes within the region providing Wi-Fi, CCTV and smart car charging capabilities.
- ▶ Commenced construction of the first council-owned and operated telecommunications pit and pipe network to provide high levels of connectivity for business.
- ▶ Awarded a tender worth more than \$264,000 for the environmental management of over 80 hectares, assisting bushland areas to naturally regenerate and support the on-site koala population.
- ▶ Continued a best practice koala monitoring program which has seen a 22% increase for the koala population since 2017. A local supplier, Endeavour Veterinary Ecology is delivering the program tracking 84 koalas with 26 dependent joeys.



Supported the first recipients of the Moreton Bay Region Equity Scholarship Program, with eight students receiving cash bursaries of up to \$40,000, funding their study at USC Moreton Bay.