

CORPORATE PLAN 2017-22

CREATING OPPORTUNITIES STRENGTHENING COMMUNITIES VALUING LIFESTYLE

Corporate mission

Moreton Bay Regional Council is dedicated to serving the community to create a region of opportunity and a vibrant lifestyle, while focusing on excellence and sustainability.

Corporate values

Council proudly upholds the following values in its daily operations with customers, external partners and staff: Respect, Service, Integrity, Teamwork and Sustainability.

Creating Opportunities



A region of opportunity for all.

Our Vision

- A place where housing and infrastructure supports our growing population and enhances our lifestyle.
- A place where people of all ages have easy access to education and training opportunities.
- A place where residents, businesses and industry enjoy the benefits of a strong, growing and diverse economy.

Our Strategic Priorities

- Well-planned growth: our residents will live in places that maintain the balance between a sense of community, growth, environment and lifestyle.
- Digital literacy and commerce: our households and business will be part of a global network using the very latest digital technology.
- Local jobs for residents: our vibrant and sustainable business and industry sectors will be employing well-trained and suitably qualified local residents.

Achieving Our Success

- An innovative and thriving economy
- A digital region
- A sustainable and well-planned community

Moreton Bay Region Vision



A thriving region of opportunity where our communities enjoy a vibrant lifestyle.

Strengthening Communities



A region with safe, strong and inclusive communities.

Our Vision

- A place where all residents enjoy a quality lifestyle and a sense of belonging.
- A place where services are available to support people seeking an active, healthy and engaged lifestyle.
- A place where civic leaders are progressive, responsive and build trust within our community.

Our Strategic Priorities

- Safe neighbourhoods: our residents will live in safe and resilient communities.
- Healthy and supportive communities: our residents will be making healthier lifestyle choices and we will live in stronger, more inclusive communities.
- Strong local governance: our residents' values and ideas are echoed through the actions of our civic leaders.

Achieving Our Success

- A safe and resilient community
- A healthy and inclusive community
- Strong leadership and governance
- A council connected with its community

Valuing Lifestyle



A region that celebrates our vibrant lifestyle.

Our Vision

- A place where a preserved and well-maintained natural environment can be enjoyed by residents and visitors as part of our unique lifestyle.
- A place where people can travel easily around the region using different modes of transportation.
- A place where residents and visitors can participate in diverse community recreation and cultural opportunities.

Our Strategic Priorities

- Healthy natural environment: our residents will collectively contribute to creating a cleaner and healthier environment for future generations.
- Diverse transport options: our region will consist of well-connected places and residents will embrace more sustainable travel choices and behaviour.
- Quality recreation and cultural opportunities: residents of all ages will have greater choice of recreation and cultural activities in the region.

Achieving Our Success

- A clean and healthy environment
- An integrated regional transport network
- Active recreation opportunities
- Places to discover, learn, play and imagine
- Celebrating local arts, culture and community