

# CORPORATE PLAN 2017-22

CREATING OPPORTUNITIES STRENGTHENING COMMUNITIES VALUING LIFESTYLE





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# MAYOR'S MESSAGE

When it comes to lifestyle, Moreton Bay Region is second-to-none.

Residents enjoy close proximity to the Brisbane CBD, and some of South East Queensland's best natural attractions and amenities, including the recent completion of the Redcliffe Peninsula Line which has connected our community more than ever before.

Our enviable lifestyle is a key reason why we continue to be one of Australia's fastest growing regions and this is supported by the title of the strongest growing economy in Queensland – a result we can all be proud of.

Our region's lifestyle, strong communities and local opportunities remain council's vision and the core of this Corporate Plan.

This plan seeks to strike that critical balance which is central to our community's desire to see the whole of the Moreton Bay Region as a place with increasing opportunities for residents to live and work, a place with healthier and more sustainable lifestyles, and a place that has a healthy natural environment.

The Mill at Moreton Bay priority development area, including a major new university campus at its heart is a key example of how council is bringing these plans to life and ensuring residents, business and industry have the opportunity to contribute to a strong, growing and diverse economy.

The *Corporate Plan 2017-22* sets out council's priorities for the next five years and provides clear targets as we continue to work together to bring our community's vision to life.

**Allan Sutherland**  
Mayor - Moreton Bay Regional Council



# OUR REGION

The Moreton Bay Region is a diverse area, spanning more than 2037 square kilometres and boasting everything from rural townships and urban centres to coastal villages and thriving business precincts – We've Got It All.

Located between Brisbane City and the Sunshine Coast, Moreton Bay is one of Australia's fastest-growing urban regions with its population of 435 000 people forecast to grow by over 40 per cent to more than 645 000 people by 2036.

Moreton Bay has a strong and connected community that enjoys the benefits of close proximity to the Brisbane CBD and a lifestyle that's second-to-none.

The region offers some of South East Queensland's premier waterfront locations, pristine environmental areas, vibrant entertainment options and thriving cultural and community hubs. Residents enjoy access to award-winning medical, commercial, leisure, entertainment and residential precincts.



# OUR MORETON BAY REGION VISION

Moreton Bay Regional Council is committed to achieving the community’s vision for the Moreton Bay Region:

*A thriving region of opportunity where our communities enjoy a vibrant lifestyle.*

Our Moreton Bay Region Vision was developed in partnership with the community and is structured upon three key themes; creating opportunities, strengthening communities and valuing lifestyle.

These themes reflect our community’s desire to see Moreton Bay Region as a place with increasing opportunities for residents to live and work, a place with healthier and more sustainable lifestyles, and a place that has a healthy natural environment.

Together they provide a strong foundation for the corporate plan and what needs to be done to achieve our community’s vision.

**CREATING OPPORTUNITIES**

- Local jobs for residents
- Digital literacy and commerce
- Well-planned growth

**STRENGTHENING COMMUNITIES**

- Safe neighbourhoods
- Strong local governance
- Healthy and supportive communities

**VALUING LIFESTYLE**

- Healthy natural environment
- Diverse transport options
- Quality recreation and cultural opportunities





## ELECTED COUNCIL

Moreton Bay Regional Council comprises 12 divisions. Residents in each division elect a Councillor to represent their community. The Mayor is elected by all residents. The Mayor and Councillors are elected to a four-year term.

## MAYOR AND COUNCILLORS 2016-20

**Back** Matthew Constance, Mike Charlton (Deputy Mayor), Brooke Savige, Mick Gillam, Julie Greer, Adrian Raedel.  
**L-R:** Adam Hain, Denise Sims, Darren Grimwade, Allan Sutherland (Mayor), Koliانا Winchester, James Houghton, Peter Flannery.

## CORPORATE VISION

Moreton Bay Regional Council is dedicated to serving the community to create a region of opportunity and a vibrant lifestyle, while focusing on excellence and sustainability. Council proudly upholds the following values in its daily operations with customers, external partners and staff:

RESPECT	SERVICE	INTEGRITY	TEAMWORK	SUSTAINABILITY
We listen to people	We seek to understand the needs of those we serve	We are ethical and honest	We promote a friendly, supportive work environment	We focus on the future
We treat people fairly and consistently	We strive to exceed expectations	We take responsibility for our actions	We inspire and encourage innovation	We respect the environment
We embrace diversity and opinions	We communicate clearly	We act within statute and law	We develop and maintain relationships	We demonstrate leadership by example
We treat others as we wish to be treated	We take a positive approach	We take pride in the manner in which we perform our duties	We work collaboratively with our community and external partners	
	We are proud to serve our community			

# MORETON BAY REGIONAL COUNCIL

Moreton Bay Regional Council is Australia's third largest local government spanning rural townships and urban centres, coastal villages and thriving business precincts.

Council employs a workforce dedicated to servicing the needs and enhancing the lifestyle of residents, providing more than 100 services to the community spanning road and transport infrastructure, parks, sport, rubbish collection and community and cultural facilities. Together, they make a significant contribution to local lifestyle, community and economy.



# CORPORATE PLAN 2017-22

This plan responds to the Moreton Bay Region Vision, which was developed in partnership with the community. It enables council, in partnership with the community, to place an importance on creating opportunities, strengthening communities and valuing lifestyle.

In order to deliver on the community's desire, it is important to note that the plan itself presents as a balance between competing desires, and has a range of connections and interdependence between the various strategies and strategic actions.

Success in one area that affects other areas and requires ongoing balance and prioritisation continue to deliver on the Moreton Bay Region Vision.

Council's priorities, decisions and policies are guided by its corporate plan, which forms the basis of council's annual operational and financial plans. The strategic outcomes and actions identified in this corporate plan link directly to key performance indicators in council's annual operational plan.

## CONNECTING WITH OUR COMMUNITY

This plan responds directly to the Moreton Bay Region Vision, which was developed in partnership with the community. The plan itself was the subject of a further community consultation process undertaken in early 2017 and incorporates feedback provided during that period.