



# CREATING OPPORTUNITIES

## A REGION OF OPPORTUNITY FOR ALL

### OUR MORETON BAY REGION VISION:

- A place where housing and infrastructure supports our growing population and enhances our lifestyle.
- A place where people of all ages have easy access to education and training opportunities.
- A place where residents, businesses and industry enjoy the benefits of a strong, growing and diverse economy.

### OUR STRATEGIC PRIORITIES:

- Well-planned growth: our residents will live in places that maintain the balance between a sense of community, growth, environment and lifestyle.
- Digital literacy and commerce: our households and business will be part of a global network using the very latest digital technology.
- Local jobs for residents: our vibrant and sustainable business and industry sectors will be employing well-trained and suitably qualified local residents.

### WELL-PLANNED GROWTH

Our residents will live in places that maintain the balance between a sense of community, growth, environment and lifestyle.

Achieving our success: A sustainable and well-planned community	
Strategy	Strategic actions
Facilitate growth while retaining the region's unique environment and lifestyle choices.	<p>Manage growth and land use to achieve sustainable local and regional outcomes through a current and contemporary planning scheme and associated plans and policies.</p> <p>Plan and deliver regional infrastructure that supports population growth.</p>
Develop vibrant, accessible and appealing places.	Deliver people-friendly places through urban renewal and place-making projects.
Facilitate quality development outcomes, in partnership with industry, that are consistent with the region's vision for growth.	<p>Deliver an efficient and consultative development application and assessment process.</p> <p>Deliver education, regulation and compliance of built form and land-use matters.</p>

### DIGITAL LITERACY AND COMMERCE

Our households and business will be part of a global network using the very latest digital technology.

Achieving our success: A digital region	
Strategy	Strategic actions
Develop, support and incentivise a digital region.	Implement a regional technology strategy to identify and enhance the region's digital capabilities.

### LOCAL JOBS FOR RESIDENTS

Our vibrant and sustainable business and industry sectors will be employing well-trained and suitably qualified local residents.

Achieving our success: An innovative and thriving economy	
Strategy	Strategic actions
Develop a sustainable, innovative and thriving economy that creates valuable employment for residents, protects the region's high quality of life and provides a prosperous future for residents.	Deliver facilities and initiatives which support local business to grow and prosper.
	Partner with stakeholders to attract investment to the region.
	Partner and deliver facilities, major events and initiatives which provide quality regional economic development outcomes.
Develop projects which deliver strategic opportunities for the Moreton Bay Region.	Deliver economic development opportunities through council-owned and managed properties.
	Deliver strategic economic development and employment opportunities through projects such as The Mill at Moreton Bay*.



## A BRIGHT FUTURE IN THE MAKING

\*With a full-scale university at its core, The Mill at Moreton Bay will be a thriving major precinct generating thousands of higher education and employment opportunities for the region. For more information on this project, visit [www.moretonbay.qld.gov.au/themill](http://www.moretonbay.qld.gov.au/themill)

There are a range of other projects delivered by council which are detailed in council's annual operational and financial plans.