

# Moreton Bay Region Community Plan 2011 - 2021







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# Mayor's foreword



It gives me great pleasure to present Moreton Bay Regional Council's first community plan.

The Moreton Bay Region is estimated to grow by around 40 per cent over the next 20 years. For this reason it has never been more important to plan for the future.

*Our Tomorrow: Community Plan 2021* will guide council's activities over the next 10 years.

Council conducted a survey of local residents early in 2011 about what was important to them, now and into the future. More than 4,500 responses were received and have formed the foundation of the plan.

Our community plan was prepared in partnership with community groups, businesses, state agencies, and most importantly local residents.

The key themes include creating opportunities, strengthening our communities; and valuing lifestyle.

The plan seeks to deliver real outcomes such as:

- Local jobs for residents
- Well-planned growth
- Digital literacy and commerce
- Safe neighbourhoods
- Healthy and supportive communities
- Strong local governance
- Healthy natural environment
- Diverse transport options; and
- Quality recreation and cultural opportunities

Council will work with local residents and community groups, businesses and government agencies to achieve these outcomes through targets such as increasing the number of residents who work in the region.

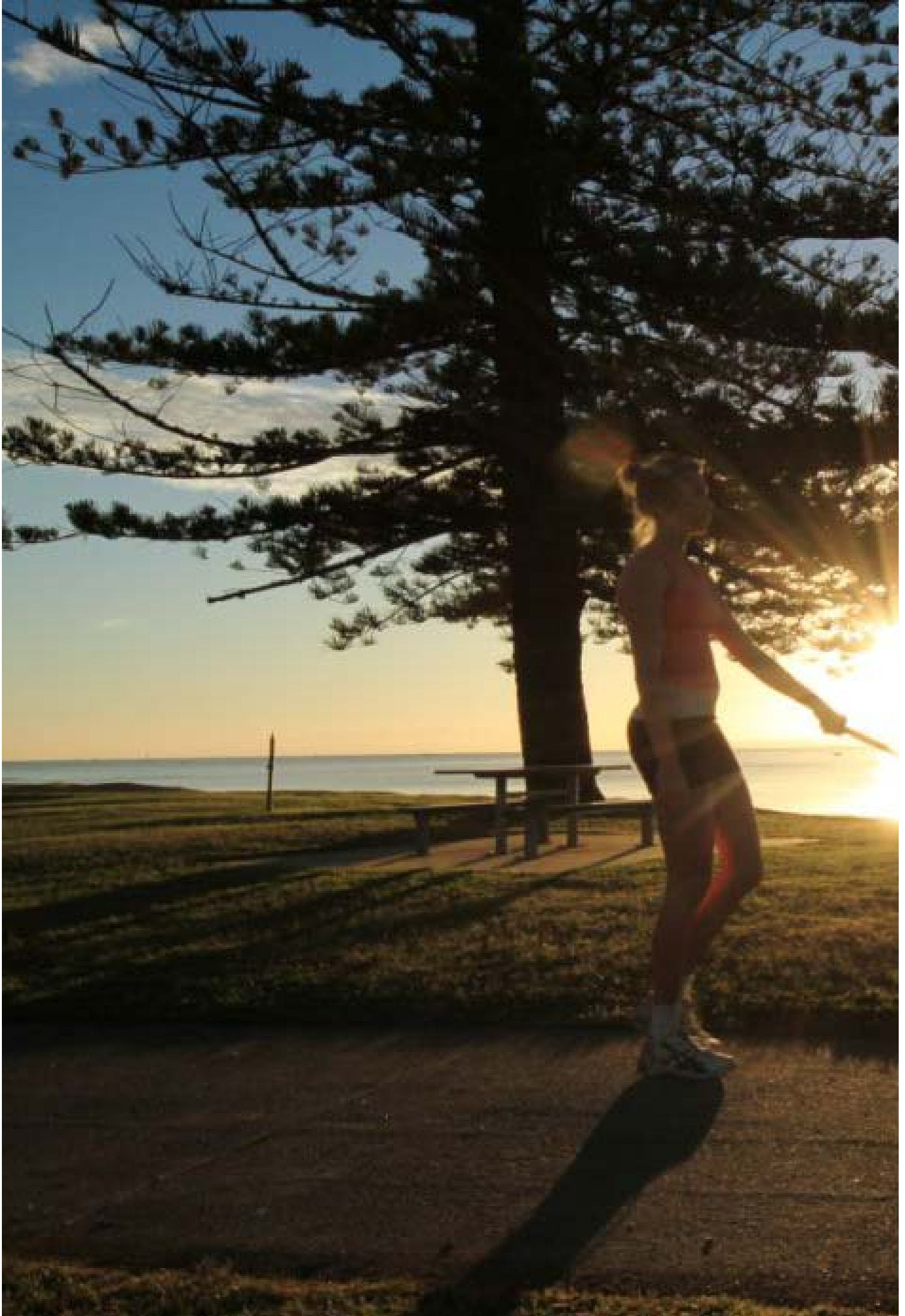
I would like to thank local residents who provided their feedback on the plan at public consultation forums hosted by council across our region.

It is my aim that *Our Tomorrow: Community Plan 2021* will help make the Moreton Bay Region an even better place to live, work and play over the next decade.

A handwritten signature in dark ink, reading 'A Sutherland'.

**Mayor Allan Sutherland**  
Moreton Bay Regional Council







## Vision

### Statement

A thriving region of opportunity where our communities enjoy a vibrant lifestyle

Our vision is for:

- A region of opportunity for all.
- A region with safe, strong and inclusive communities.
- A region that celebrates our vibrant lifestyle.

# Our Tomorrow: Community Plan 2021

The vision for the region has been developed in consultation with local residents and is made up of the following:



## Creating opportunities

*Our vision is for a region of opportunity for all.*

A place where:

- Residents, business and industry enjoy the benefits of a strong, growing and diverse economy.
- People of all ages have easy access to education and training opportunities.
- Housing and infrastructure supports our growing population and enhances our lifestyle.

## Local jobs for residents

*By 2021 our vibrant and sustainable business and industry sectors will be employing well-trained and suitably qualified local residents.*

## Well-planned growth

*By 2021 our residents will live in places that maintain the balance between a sense of community, growth, environment and lifestyle.*

## Digital literacy and commerce

*By 2021 our households and business will be part of a global network using the very latest digital technology.*



## Strengthening communities

*Our vision is for a region with safe, strong and inclusive communities.*

A place where:

- All residents enjoy a quality lifestyle and a sense of belonging.
- Services are available to support people seeking an active, healthy and engaged lifestyle.
- Our civic leaders are progressive, responsive and build trust within our community.

## Safe neighbourhoods

*By 2021 our residents will live in safe and resilient communities.*

## Healthy and supportive communities

*By 2021 our residents will be making healthier lifestyle choices and we will live in stronger, more inclusive communities.*

## Strong local governance

*By 2021 our residents' values and ideas are echoed through the actions of our civic leaders.*



## Valuing lifestyle

*Our vision is for a region that celebrates our vibrant lifestyle.*

A place where:

- A preserved and well maintained natural environment can be enjoyed by residents and visitors as part of our unique lifestyle.
- People can travel easily around the region using different modes of transportation.
- Residents and visitors can participate in diverse community events, recreation and cultural opportunities.

## Healthy natural environment

*By 2021 our residents will collectively contribute to creating a cleaner and healthier environment for future generations.*

## Diverse transport options

*By 2021 our region will consist of well-connected places and residents will embrace more sustainable travel choices and behaviour.*

## Quality recreation and cultural opportunities

*By 2021 residents of all ages will have greater choice of recreation and cultural activities and events in the region.*



## Why a 10 year vision?

Moreton Bay Region is a new local government area and the *Our Tomorrow: Community Plan 2021* is a 10 year vision that focuses on the immediate future of the region.

This focus is important. Striving towards the community outcomes and targets in the *Our Tomorrow: Community Plan 2021* will have real benefits for residents both today and tomorrow.

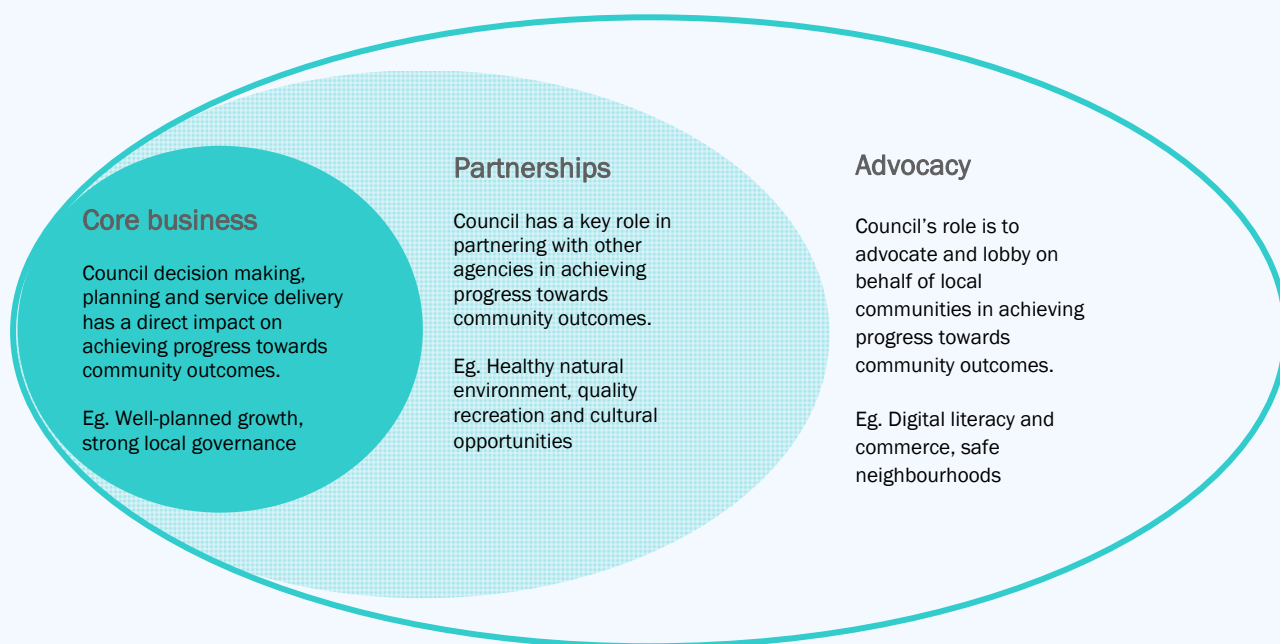
This focus will also influence the future of the region beyond 2021. It enables council, in partnership with the community, to place an importance on creating opportunities, strengthening communities and valuing lifestyle throughout the region.

From this strong foundation, Moreton Bay Region will continue to be a *thriving region of opportunity where our communities enjoy a vibrant lifestyle* in 2021 and beyond.

## What's council's role?

Council has varying roles in achieving progress towards the community outcomes and targets listed in this plan.

These different roles are summarised in the diagram below.



The community outcomes and targets listed in this plan will drive council's future strategic direction and approach to the delivery of services. Council's corporate plan and other strategic documents will be directly influenced by this plan. This will help ensure all council activities are responsive to the views and aspirations of local residents.









## Creating opportunities

Our vision is for a region of opportunity for all.

A place where:

- Residents, business and industry enjoy the benefits of a strong, growing and diverse economy.
- People of all ages have easy access to education and training opportunities.
- Housing and infrastructure supports our growing population and enhances our lifestyle.

## Local jobs for residents

**By 2021 our vibrant and sustainable business and industry sectors will be employing well-trained and suitably qualified local residents.**

Currently there are approximately 78,000 jobs within the region.<sup>1</sup> As our region's population grows into the future, greater numbers of people will be looking for local jobs. Working close to home is more convenient for people and reduces the amount of time spent travelling to and from work. Latest information from the Australian Bureau of Statistics shows that 57 per cent of employed residents work outside the region and 43 per cent work within the region.<sup>2</sup>

Continued growth in business and commercial activity will provide more opportunities for people to work in the region. Specific growth opportunities have been identified in the following sectors:<sup>3</sup>

- Building product manufacturing.
- Machinery and equipment manufacturing.
- Food and beverage manufacturing.
- Professional services.
- Transport and logistics.

Residents will also benefit from easy access to relevant training and skill development opportunities. This will increase the likelihood that residents will secure local employment.

<sup>1</sup> Moreton Bay Regional Council (2009), *Redcliffe – Dakabin Corridor Skills Formation Strategy, Initial Research Report*, p. 15.

<sup>2</sup> Moreton Bay Regional Council (2010), *Economic Development Strategy Report*, p. 10.

<sup>3</sup> Moreton Bay Regional Council (2010), *Economic Development Strategy Report*, p. 14.

“

Continue to provide opportunities for local businesses to grow...

More localised employment centres to decrease the flow of commuters out of the region...

Provide high level education and learning opportunities for all age groups...

(Community survey responses, March 2011)

”





# Target 1

## Increase the overall value of the regional economy

### Measure:

- Gross Regional Product (size or net wealth generated by the regional economy)

### Source:

- Moreton Bay Regional Council's economy.id publication<sup>4</sup>



### Lead agencies:

- Industry and business
- Department of Employment, Economic Development and Innovation
- Regional Development Australia Moreton Bay
- Moreton Bay Regional Council
- Chambers of Commerce and business groups

### Opportunities:<sup>6</sup>

- Strong projected population growth resulting in high demand for key industry sectors
- Proximity to major export infrastructure including ports and airports
- Diverse business and industry base
- Increase land supply for business and commercial purposes
- Investigate the potential for tourism to become a growth industry in the regional economy

### Risks:<sup>5</sup>

- State of the domestic and overseas economies
- Varying demand for new industry and business sectors
- Availability of suitably qualified workers

### First steps:

- Moreton Bay Regional Council's Economic Development Strategy

### Baseline data:

- Headline gross regional product (size of the local economy before taxes and dividends) 2009/10: \$9,817M



### Reporting progress:

- Report on headline gross regional product each year from Moreton Bay Regional Council's economy.id publication

<sup>4</sup> This is Moreton Bay Regional Council's economic profile that describes the underlying economic structure of the local area and how it is performing.

<sup>5</sup> Risks refer to community trends that may adversely affect progress towards community targets.

<sup>6</sup> Opportunities refer to community trends that may assist in achieving progress towards community targets. Opportunities may also refer to benefits from the achievement of community targets.

## Target 2

### *Increase the number of Moreton Bay Region residents working in the region*

#### **Measure:**

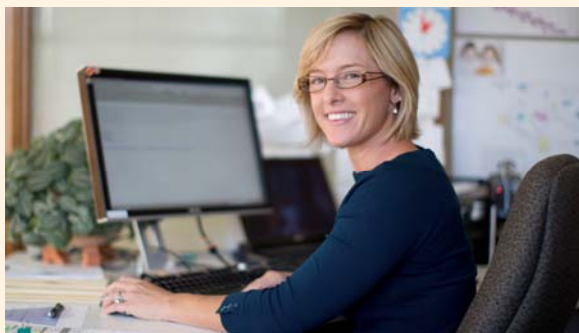
- Self containment (the proportion of the regional workforce who are residents)

#### **Source:**

- Moreton Bay Regional Council's economy.id publication

#### **Risks:**

- Available job opportunities in the region



#### **Baseline data:**

- Self containment 2006: 43 per cent



#### **Reporting progress:**

- Report on self containment using census data sourced from Moreton Bay Regional Council's economy.id publication

#### **Lead agencies:**

- Industry and business
- Department of Employment, Economic Development and Innovation
- Australian Government Department of Education, Employment and Workplace Relations
- Moreton Bay Regional Council
- Regional Development Australia Moreton Bay

#### **Opportunities:**

- Strong projected population growth resulting in high demand for key industry sectors
- Diverse skilled labour force living in the region
- Regionalisation of State Government jobs
- Employment growth in the social services industry

#### **First steps:**

- Moreton Bay Regional Council's Economic Development Strategy





# Target 3

*Three out of four Moreton Bay Region residents will hold trade, training or tertiary qualifications<sup>7</sup>*

## Measure:

- Non-school education levels by age (proportion of 25-64 year olds with a Certificate III or higher)

## Source:

- Australian Bureau of Statistics Census of Population and Housing

## Risks:

- Availability of suitable education and training opportunities in the region
- The ageing of the population

## Opportunities:

- Partnerships between industry and education
- Professional or working ambitions of residents
- Opportunities to continue studying beyond compulsory schooling



## Reporting progress:

- Report on the level of qualification using census data sourced from Moreton Bay Regional Council's economy.id publication

## Lead agencies:

- Department of Education and Training
- Australian Government Department of Education, Employment and Workplace Relations
- Queensland University of Technology – Caboolture campus
- Brisbane North Institute of TAFE - Caboolture and Redcliffe
- Australian Technical College - Scarborough

## Baseline data:

- Proportion of 25-64 year olds with Certificate III or higher 2006: 43 per cent



## First steps:<sup>8</sup>

- Moreton Bay Regional Council's Economic Development Strategy
- Career information and training referral services
- Industry engagement projects
- Training for the building and construction industry
- Supporting student literacy, numeracy and science outcomes
- Projects to improve participation in education and training

<sup>7</sup> Adopted from Queensland Government, *Toward Q2: Tomorrow's Queensland 2020* 'Smart Target'.

<sup>8</sup> With the exception of the Moreton Bay Regional Council's Economic Development Strategy, these first steps have been implemented by the State Government throughout Queensland as described in

<http://www.towardq2.qld.gov.au/tomorrow/smart-qld/training-qual.aspx>

## Well-planned growth

*By 2021 our residents will live in places that maintain the balance between a sense of community, growth, environment and lifestyle.*

We live in one of the fastest growing regions in Queensland. Over the next 10 years it is expected that the region's population will increase by approximately 20 per cent from 390,204 to an estimated 467,860 in 2021.<sup>9</sup> Population growth is good for the region. It strengthens our business and commercial sectors which creates employment opportunities for local residents. Population growth also presents challenges. It increases demand for housing and infrastructure and puts pressure on the natural environment. Effective planning by all levels of government, business and the development industry will enable us to maximise the benefits, and respond to the challenges of population growth.

Effective planning for population growth is about aspiring to achieve the following:

- Diverse urban, rural and coastal places.
- A network of healthy and resilient natural areas.
- A vibrant, sustainable and knowledge-driven economy that attracts investment.
- Many valuable employment and business opportunities for residents to choose from without having to travel outside the region.
- Productive and economically viable rural areas.
- Well-designed and responsive infrastructure networks.

“

*A place that is sustainably managed balancing the growth of the area with strong environmental outcomes.*

*Infrastructure to match the pace of growth in the area....*

*(Community survey responses, March 2011)*

”

Effective planning for population growth also includes:

- Built form that is well designed, functional and safe while existing development is progressively adapting to reflect our climate and lifestyles.
- Communities with places that create opportunities for participation in community life.
- Residents with improved access to facilities that support healthy lifestyles and life-long learning.
- All modes of transport provide for people, goods and services to move within and between our suburbs, towns and villages using an integrated and responsive transport system.



<sup>9</sup> OESR (May 2011), Population and Housing Profile – Moreton Bay Regional Council.

# Target 4

## Promote affordable living and diversity of housing choice

### Measure:

- Mortgage stress (low income households<sup>10</sup> paying more than 30 per cent of income on mortgage repayments)<sup>11</sup>
- Rental stress (low income households paying more than 30 per cent of income on rent)<sup>12</sup>
- Dwelling approvals by type (houses, units and townhouses)
- Standard lot registrations by size

### Source:

- Moreton Bay Regional Council's atlas.id publication<sup>13</sup>
- Office of Economic and Statistical Research (residential land and dwelling activity profile)

### Baseline data:

- In 2006 8.7 per cent of households purchasing their dwellings experienced mortgage stress
- In 2006 30.7 per cent of households renting experienced rental stress
- Dwelling approvals by type (houses) 2010: 2,053 (61 per cent of total)
- Dwelling approvals by type (units) 2010: 490 (14 per cent of total)
- Dwelling approvals by type (townhouses) 2010: 832 (25 per cent of total)
- Standard lot registration by size (140m<sup>2</sup> to 450m<sup>2</sup>) 2010:<sup>14</sup> 1,003 (36 per cent)

### First steps:

- Standard maximum infrastructure charges commencing 1 July 2011
- Preparing the new region-wide planning scheme
- Preparing local area plans

### Lead agencies:

- Australian Government Department of Families, Housing, Community Services and Indigenous Affairs (Housing Affordability Fund)
- Development Industry (Urban Development Institute of Australia)
- Moreton Bay Regional Council
- Moreton Bay Regional Housing and Homelessness Network

### Risks:

- Increased development costs
- Land supply does not meet growing demand
- Cost of living increases
- Availability and capacity of essential infrastructure
- Increased mortgage and rental stress for low income households

### Opportunities:

- Provision of a greater diversity in dwelling types and sizes
- Infill and new development can be created around public transport corridors and activity centres

### Reporting progress:

- Report on mortgage/rental stress using census data sourced from Moreton Bay Regional Council's atlas.id publication
- Report on dwelling approvals by type and lot sizes using data sourced from the Office of Economic and Statistical Research (residential land and dwelling activity profile)

<sup>10</sup> Low income households are defined as households in the lowest 40% of equivalised incomes (income adjusted using equivalence factors to remove the effect of household size on income) across Australia. For more information on the use of equivalised income, please see the ABS Census Dictionary (2901.0).

<sup>11</sup> National Centre for Social and Economic Modelling.

<sup>12</sup> National Centre for Social and Economic Modelling.

<sup>13</sup> The community atlas website includes key socio-demographic characteristics for the Moreton Bay Regional Council area based on data from the Census of Population and Housing (Australian Bureau of Statistics).

<sup>14</sup> Predominant lot size for Moreton Bay Regional Council in 2010 - other lot sizes will be reported as per the categories outlined in the Office of Economic and Statistical Research (residential land and dwelling activity profile).



# Target 5

## Improve regional planning and development outcomes

### Measure:

- Progress towards the completion of a region-wide planning scheme
- Moreton Bay Regional Council's Community Attitude Survey  
New question:  
How would you rate Council's performance in the standard of planning and development outcomes for the region?

### Source:

- Moreton Bay Regional Council's planning and development information
- Moreton Bay Regional Council's Community Attitude Survey

### Lead agencies:

- Moreton Bay Regional Council



### Risks:

- Liveability is adversely affected in communities that are not well planned
- Unplanned growth puts pressure on transport, energy and the environment

### First steps:

- Develop a region-wide strategic framework
- Develop and implement an approved program of local area plans/master plans across the region
- Develop a region-wide planning scheme and consistent development provisions

### Baseline data:

- Regional planning scheme consolidation project initiated July 2011
- Moreton Bay Regional Council's Community Attitude Survey: *Baseline data to be sourced from the next survey*

### Opportunities:

- Creates economic growth
- Provides appropriate locations for government investment in public transport, health, education and other community facilities
- Integrates land use and transport to support walking, cycling and public transport
- New and existing communities can become more resilient to climate change
- Work in partnership with State agencies to ensure that sustainable water use and air quality is considered when planning for population growth and new communities
- Community engagement in developing the region-wide planning scheme

### Reporting progress:

- Report on the progress of the regional planning scheme consolidation project in Moreton Bay Regional Council's Operational Plan
- Report on survey results each time the Community Attitude Survey is conducted

# Target 6

## Aim for new dwelling targets as stated in the South East Queensland Regional Plan

### Measure:

- Number of new dwellings through infill and redevelopment per year
- Number of new dwellings through other development per year<sup>15</sup>

### Source:

- Department of Local Government and Planning Growth Management Program

### Risks:

- Infill and redevelopment is not consistent with the existing local area
- Market conditions adversely affect dwelling approvals



### Baseline data:

- South East Queensland Growth Management Program Annual Report 2010, new infill dwelling approvals (1 July 2006 to 30 June 2010): 2,412 per year
- South East Queensland Growth Management Program Annual Report 2010, all new dwelling approvals less all new infill dwelling approvals (1 July 2006 to 30 June 2010): 1,718 per year

### Lead agencies:

- Department of Local Government and Planning
- Moreton Bay Regional Council

### Opportunities:

- Infill and redevelopment reduces the extent of urban sprawl over time
- Maximises the use of land and services
- Masterplanning of new greenfield developments



### First steps:

- Narangba East local area development plan
- Moreton Bay rail corridor
- Caboolture West development

### Reporting progress:

Report against requirements of the South East Queensland Regional Plan:<sup>16</sup>

- 1,400 annual infill additional dwelling target
- 1,960 annual other development dwelling target

<sup>15</sup> Balance areas and/or additional in existing urban area.

<sup>16</sup> Department of Local Government and Planning Growth Management Program, *Annual Report 2010*, p. 83.

# Digital literacy and commerce

*By 2021 our households and business will be part of a global network using the very latest digital technology*

Computer and internet use in households has increased rapidly over recent years. At the state level in 2008/09, 73 per cent of Queensland households had home internet access. This compares with 15 per cent in 1998.<sup>17</sup> The most recent figures at the regional level are from the 2006 Census. These figures show that 62.6 per cent of Moreton Bay Region households had an internet connection compared with 59 per cent for Queensland.<sup>18</sup>

Both households and businesses also see the benefits of high speed internet. In a council survey of internet users across the region in 2008/09:<sup>19</sup>

- 62 per cent and 23 per cent of survey respondents wanted a faster internet connection through ADSL or a cable internet connection respectively.
- 58 per cent of business respondents indicated that broadband had improved their business practices and 36 per cent indicated that broadband had a large impact on their business.

“

Internet access needs to be faster.

(Community survey responses, March 2011)

”



<sup>17</sup> Australian Bureau of Statistics (2008/09), *Household use of information technology* 8146.0 2008/09 Chapter 2, p. 8.

<sup>18</sup> Regional Development Australia Moreton Bay Qld (2010), *Regional Roadmap*, p. 74.

<sup>19</sup> Moreton Bay Regional Council (2009), *Moreton Bay Region Broadband Users Survey December 2008 – June 2009*.



# Target 7

## Increase the number of households with a broadband internet connection

### Measure:

- Percentage of households in the Moreton Bay Region with a broadband internet connection

### Source:

- Moreton Bay Regional Council's profile.id publication<sup>20</sup>

### Risks:

- Timing of the rollout of the national broadband network in the region
- Cost of broadband services



### First steps:

- Smart Regions Broadband Project (Council's infrastructure design standards to assist developers provide broadband infrastructure)



### Lead agencies:

- Australian Government Department of Broadband, Communications and Digital Economy
- NBNCo Ltd
- Broadband Today Alliance
- Regional Development Australia Moreton Bay

### Opportunities:

- All new greenfield sites (greater than 100 lots) in Queensland from July 2011 are required to have a pit and pipe network for NBNCo to provide fibre to the premises
- Promote household internet use and telecommuting within the region

### Baseline data:

- Households with a broadband internet connection 2006: 40 per cent of households



### Reporting progress:

- Report on household internet connection using census data sourced from Moreton Bay Regional Council's profile.id publication

<sup>20</sup> The Moreton Bay Regional Council's Community Profile includes results from the 2006, 2001, 1996, and 1991 Censuses of Population and Housing. It is designed to inform community groups, investors, business, students and the general public.

# Target 8

## Increase the online web presence of local businesses

### Measure:

- Moreton Bay Regional Council's Business Confidence Survey
- New questions:
- Has your business established an online web presence?
  - How often does your business transact over the internet with customers, suppliers or other businesses?

### Source:

- Moreton Bay Regional Council's Business Confidence Survey

### Risks:

- Timing of the rollout of the national broadband network in the region
- Cost of broadband services
- Local business owners do not consider a web presence relevant to their operations

### Opportunities:

- Enables businesses to participate in the global market
- Improved access to online business opportunities
- Potential to grow income, increase productivity and improve customer service



### First steps:

- Moreton Bay Regional Council's business workshops about online search engine optimisation and social media

### Lead agencies:

- Industry and business
- Australian Government Department of Broadband, Communications and the Digital Economy
- Regional Development Australia Moreton Bay
- Department of Employment, Economic Development and Innovation
- Chambers of Commerce and business groups



### Baseline data:

- Moreton Bay Regional Council's Business Confidence Survey: *Baseline data to be sourced from the next survey*

### Reporting progress:

- Report on survey results each time the Business Confidence Survey is conducted



# Target 9

## Increase the number of households using broadband internet to transact and engage with Moreton Bay Regional Council

### Measure:

- Number of online transactions conducted with Moreton Bay Regional Council
- Moreton Bay Regional Council's Community Attitude Survey

### Questions:

- Have you visited the council website within the past 12 months?
- How often do you use / visit the council website?

### Source:

- Moreton Bay Regional Council's online transactions information
- Moreton Bay Regional Council's Community Attitude Survey

### Risks:

- Use of the internet by residents
- Timing of the rollout of the national broadband network in the region
- Cost of broadband services

### Baseline data:

- Number of online transactions 2010/11:<sup>21</sup>37,008
- Moreton Bay Regional Council's Community Attitude Survey 2009:
  - 28.9 per cent of survey respondents had visited Council's website within the last 12 months
  - 26 per cent of survey respondents had accessed the website once in the last three months

### Lead agencies:

- Moreton Bay Regional Council



### Opportunities:

- Save residents time and effort by replacing traditional paper-based processes with online applications
- Reduce costs, increase customer satisfaction and promote innovation
- Increases resident's digital confidence and digital literacy
- Online engagement and collaboration with residents to improve service delivery or provide input into policy and regulatory matters

### First steps:

- Moreton Bay Regional Council's eServices eg. online payments, customer service requests
- Moreton Bay Regional Council's 'Think Out Loud' online community engagement program

### Reporting progress:

- Report on the number of online transactions with Moreton Bay Regional Council each year
- Report on survey results each time the Community Attitude Survey is conducted

<sup>21</sup> Moreton Bay Regional Council's ePathway financial and non-financial transactions.







## Strengthening communities

Our vision is for a region with safe, strong and inclusive communities.

A place where:

- All residents enjoy a quality lifestyle and a sense of belonging.
- Services are available to support people seeking an active, healthy and engaged lifestyle.
- Our civic leaders are progressive, responsive and build trust within our community.



# Safe neighbourhoods

***By 2021 our residents will live in safe and resilient communities.***

Community feedback clearly demonstrates the importance of personal safety to the liveability of local communities. The community survey conducted to help shape the development of this document included the following question: What will make Moreton Bay Region a place you want to live in over the next ten years? The most popular response to this question was Safe Neighbourhoods. Out of the 4,520 survey respondents, 78 per cent selected this option.

The Queensland Police Service in its Annual Statistical Review provide information on the estimated resident population, number of police, and reported offences for the region.<sup>22</sup>

Between the three years 2007/08 – 2009/10 in Moreton Bay Region it was estimated that the population increased by 9 per cent, reported offences increased by 7 per cent and Police numbers increased by 15 per cent. At the state level over the same three year period, it was estimated that the population increased by 6 per cent, reported offences increased by 1 per cent and Police numbers increased by 6 per cent.<sup>23</sup>

Disaster management services also have a key role in promoting safe neighbourhoods during times of emergency (eg. Moreton Bay Region State Emergency Services Unit and Rural Fire Brigades).

“

*An area to live where law and order is retained and it remains a safe and happy place to live.*

*(Community survey responses, March 2011)*

”



<sup>22</sup> Caboolture, Pine Rivers and Redcliffe Queensland Police Service Districts.

<sup>23</sup> Queensland Police Service, Annual Statistical Reviews, 2007/08, p. 144, 2008/09, p. 144, 2009/10, p. 152.



# Target 10

## Reduce the instance of crime in the region per capita

### Measure:

- Reported Offences Against the Person per 100,000 persons
- Reported Offences Against Property per 100,000 persons

### Source:

- Queensland Police Service Annual Statistical Review (Caboolture, Pine Rivers and Redcliffe Queensland Police Service Districts)

### Risks:

- Factors that impact on crime rates that are beyond the direct influence of Queensland Police Service eg. Socio-economic profile, drug and alcohol use
- Resources available for policing eg. Police numbers and resources in the region

### Lead agencies:

- Queensland Police Service



### Opportunities:

- Reduction in the number of people who become victims of crime
- Reduced cost to the community from criminal activity
- Increase in community pride and participation in community life
- Increased Police presence across the region where appropriate

### First steps:

- Regional Graffiti Management program
- Public space CCTV Camera program
- Crime Prevention through Environmental Design initiatives

### Baseline data:

- Reported Offences Against the Person 2009/10: 2,079 (per 100,000 persons)
- Reported Offences Against Property 2009/10: 14,421 (per 100,000 persons)

### Reporting progress:

- Report on relevant statistics each year from the Queensland Police Service Annual Statistical Review



# Target 11

## Increase public awareness of personal safety

### Measure:

- Moreton Bay Regional Council's Community Attitude Survey
- New question:
- How safe or unsafe do you feel when you are in the following situations?<sup>24</sup>
- How safe do you feel ...
- At home during the day?
  - At home after dark?
  - Walking in your local area alone during the day?
  - Walking in your local area alone after dark?

### Source:

- Moreton Bay Regional Council's Community Attitude Survey

### Risks:

- Ageing population (older people are generally more fearful for their safety)<sup>25</sup>
- Lack of community awareness about crime and factors that improve community safety



### Reporting progress:

- Report on survey results each time the Community Attitude Survey is conducted

### Lead agencies:

- Queensland Police Service
- Moreton Bay Regional Council



### Opportunities:

- Ongoing use of Crime Prevention through Environmental Design principles eg. Better lighting, improving signage and creating safe routes through public areas
- Improved awareness of personal safety precautions eg. avoiding potentially dangerous places, installing home security, participating in Neighbourhood Watch
- Increase the use of public places
- Creating a strong sense of community pride as a crime prevention strategy
- Reduce instances of graffiti across the region

### First steps:

- Regional graffiti management program
- Public space CCTV camera program
- Crime Prevention through Environmental Design initiatives

### Baseline data:

- Moreton Bay Regional Council's Community Attitude Survey: *Baseline data to be sourced from the next survey*

<sup>24</sup> Australian Bureau of Statistics, 2006 General Social Survey.

<sup>25</sup> Australian Institute of Criminology, *The Elderly as Victims of Crime, Abuse and Neglect*, Trends and Issues in Criminal Justice, No. 37, 1992.

# Target 12

## Increase the resilience of communities and businesses to a disaster

### Measure:

- Moreton Bay Regional Council's Disaster Management Survey
  - Households and businesses with evacuation plans developed and rehearsed
  - Households with emergency survival kits
  - Businesses with business continuity plans

### Source:

- Moreton Bay Regional Council's Disaster Management Survey

### Risks:

- Level of disaster awareness and preparedness in the community
- Available resources in responding to a disaster in a growing region
- Decrease in community volunteer capability

### First steps:

- Further development of Moreton Bay Regional Council's website, Facebook and Twitter capability to assist in responding to a disaster
- Initial survey of households and businesses in the region
- Data capture of calls for assistance provided
- Moreton Bay Regional Council's flood mapping information
- Local Disaster Management Plan

### Baseline data:

- Moreton Bay Regional Council's Disaster Management Survey: *Baseline data to be sourced from the next survey*

### Lead agencies:

- Moreton Bay Regional Council
- Regional Development Australia Moreton Bay
- Department of Employment, Economic Development and Innovation
- Chambers of Commerce and business groups
- Moreton Bay Regional Council's Local Disaster Management Group (LDMG)



### Opportunities:

- Promotes community resilience and economic sustainability
- Promotes prepared, resilient communities that understand their role in disaster management arrangements
- Strong partnerships with Red Cross, Department of Communities, Chambers of Commerce and other community groups
- Promote resources from the Queensland Health 'food provisioning for disasters' project to households

### Reporting progress:

- Report on survey results each time the Disaster Management Survey is conducted



# Healthy and supportive communities

“

**By 2021 our residents will be making healthier lifestyle choices and we will live in stronger, more inclusive communities.**

‘A healthy and active community is one that is continually creating and improving those physical and social environments; and expanding those community resources which enable people to mutually support each other in performing all the functions of life; and in developing to their maximum potential.’<sup>26</sup>

As Moreton Bay Region’s population grows, a focus on health promotion and easy access to health services will be vital in creating healthy and supportive communities. It is also recognised that health is determined by ‘a range of economic, environmental and social determinants’.<sup>27</sup> Improving the socio-economic profile of an area over time will contribute to creating healthy and supportive communities.

Volunteering also plays a central role in creating healthy and supportive communities. Moreton Bay Region has a ‘relatively strong volunteering culture’ and many community organisations across the region rely on volunteers to deliver a range of services to residents.<sup>28</sup> Information from the 2006 Census shows that 17.5 per cent of the Moreton Bay Region population were undertaking some form of voluntary or unpaid work compared to 18.5 per cent for Queensland. Research shows that at the state level, the numbers of people that volunteer are increasing however the amount of hours people spend volunteering is decreasing.<sup>29</sup>

More pride in the region. Safer neighbourhoods, more of a community feel - really try and foster a strong, neighbourly, **HEALTHY** community.

(Community survey responses, March 2011)

”



<sup>26</sup> Hancock T. & Duhi L., *Promoting Health in the Urban Context*, World Health Organisation Healthy Cities Paper No. 1, 1988.

<sup>27</sup> Southern Public Health Unit Network - West Moreton Public Health Unit (2010), *Social Determinants of Health - Education Fact Sheet*.

<sup>28</sup> Regional Development Australia Moreton Bay Qld (2010), *Regional Roadmap*, p. 43.

<sup>29</sup> Department of Communities, *Volunteer in Queensland: a snapshot*

<http://www.communityservices.qld.gov.au/volunteering/documents/fact-sheet-qld-volunteers.pdf>

# Target 13

*Cut by one third obesity, smoking, heavy drinking and unsafe sun exposure<sup>30</sup>*

## Measure:

- Queensland Government, 2009 Self-Reported Adult Health Status Survey, Metro North Health Service District<sup>31</sup>

Health indicators:

- Overweight/obese
- High risk/risky drinkers
- Daily smokers
- Sunburn

## Source:

- Queensland Government, 2009 Self-Reported Adult Health Status Survey, Metro North Health Service District

## Risks:

- Factors that impact on residents' health which are beyond the direct influence of governments eg. Individual lifestyle choices

## First steps:

- Moreton Bay Regional Council's physical activity strategies
- Community partnerships e.g Wellness Coalition, Active Ageing Partnership, Early Years Partnership, Healthy Hospital Partnership
- Capacity Building Workshops

## Reporting progress:

- Report on survey results each time the Self-Reported Adult Health Status Survey is conducted

## Lead agencies:

- Queensland Health
- Department of Communities, Sport and Recreation Services
- Australian Government Department of Health and Ageing

## Opportunities:

- Create a supportive environment for physical activity and healthy eating
- Ensure sustainable social marketing initiatives, which foster a supportive environment of chronic disease prevention
- Create sustainable community partnerships in response to chronic disease prevention and skin cancer prevention
- Build the capacity of government and community organisations to implement a walkable community
- Collaboratively engage with people from diverse backgrounds to promote accessible health and wellness strategies
- Increase awareness of positive health messages

## Baseline data:

- Percentage of survey respondents who were overweight or obese 2009: *61.9 per cent*
- Percentage of survey respondents who drink alcohol at levels that risk long term harm 2009:<sup>32</sup> *9.8 per cent*
- Percentage of survey respondents who smoked daily 2009: *11.2 per cent*
- Percentage of survey respondents who were sunburnt over the past weekend 2009: *7.8 per cent*

<sup>30</sup> Adopted from Queensland Government, *Toward Q2: Tomorrow's Queensland 2020* 'Healthy Target'.

<sup>31</sup> The Metro North Health Service District is made up of the Moreton Bay Region and parts of the Brisbane City Council and Somerset Regional Council areas.

<sup>32</sup> Risky drinking: 7-10 standard drinks on any one day, High risk: 11 or more drinks on any one day (males), National Health and Medical Research Council (NHMRC) Australian Guidelines: Health Risks and Benefits 2001.

# Target 14

## Improve the socio-economic profile of local communities

### Measure:

- SEIFA Index of Relative Socio-economic Disadvantage<sup>33</sup>

### Source:

- Moreton Bay Regional Council's profile.id publication

### Risks:

- Diverse range of variables that impact on the SEIFA Index of Relative Socio-economic Disadvantage
- Availability of government funding and programs to successfully address these variables in areas that have comparatively high levels of socio-economic disadvantage

### Opportunities:

- Focus government funding and programs on areas that have comparatively high levels of socio-economic disadvantage
- Advocate for government funding and programs that directly address socio-economic disadvantage

### Lead agencies:

- Department of Education and Training
- Department of Employment, Economic Development and Innovation
- Department of Communities
- Regional Development Australia Moreton Bay
- Moreton Bay Regional Council
- Queensland Health



### First steps:

- Redcliffe - Dakabin Corridor Skills Formation Strategy
- Moreton Central Business Link
- Moreton Bay Regional Council's Community Services Sector Review

### Baseline data:

- SEIFA Index of Relative Socio-economic Disadvantage, Moreton Bay Region 2006: 1007.4

### Reporting progress:

- Report on SEIFA Index of Relative Socio-economic Disadvantage using census data sourced from Moreton Bay Regional Council's profile.id publication



<sup>33</sup> SEIFA Index of Relative Socio-economic Disadvantage is derived from Census variables related to disadvantage such as low income, low educational attainment, unemployment, and dwellings without motor vehicles.



# Target 15

*Increase by fifty per cent the proportion of residents involved in their communities as volunteers<sup>34</sup>*

## Measure:

- Volunteering (the proportion of residents who did voluntary work for an organisation/group)

## Source:

- Moreton Bay Regional Council's profile.id publication



## Lead agencies:

- Department of Communities
- Regional Development Australia Moreton Bay

## Risks:

- Reduced number of people willing to volunteer due to the ageing population
- Reduced amount of time available for people to volunteer due to work commitments and other activities<sup>35</sup>

## Opportunities:

- Increased demand for volunteers especially in the aged care and support sector
- Improving volunteer referral services

## First steps:<sup>36</sup>

- State Government 'Volunteer Management Strategy 2009-2013'
- State funding for volunteering education and training programs
- Development of corporate volunteering partnerships
- Improved government online presence to recruit and support volunteering



## Baseline data:

- Volunteering (the proportion of residents who did voluntary work for an organisation/group) 2006: 17.5 per cent

## Reporting progress:

- Report on volunteering levels using census data sourced from Moreton Bay Regional Council's profile.id publication

<sup>34</sup> Adopted from Queensland Government, *Toward Q2: Tomorrow's Queensland 2020* 'Fair Target'.

<sup>35</sup> Queensland Government (2008), *Toward Q2: Tomorrow's Queensland*, p. 42.

<sup>36</sup> These first steps have been implemented by the State Government throughout Queensland as described in <http://www.towardq2.qld.gov.au/tomorrow/fair-communities/volunteering.aspx>

## Strong local governance

*By 2021 our residents' values and ideas are echoed through the actions of our civic leaders.*

Council is responsible for delivering a wide range of services to the region. Many of these services will affect the liveability of the region into the future such as council's planning activities, the construction of roads and public infrastructure, and the ongoing provision of essential services such as waste management.

To ensure the cost-effective delivery of these services into the future and to manage rate levels, sound financial management by council is required over the short and long-term. The sustainability of council's financial decision making can be monitored using measures developed by the State Government. Continuing to perform well against these measures into the future demonstrates council's ongoing capacity to deliver services to the region.

Community feedback is critical to ensuring the delivery of responsive local government services. In 2009, council conducted a Community Attitude Survey and 70.4 per cent of survey respondents rated their overall satisfaction with the services provided by council as 'Good' or 'Excellent'.<sup>37</sup>

Council also has an important role in promoting a strong sense of community pride. People enjoy living in the region and have strong links to the local area. In council's Community Attitude Survey undertaken in 2009, survey respondents were asked to rate living in Moreton Bay Region. In total, 86.4 per cent of respondents were satisfied or very satisfied with living in the region.<sup>38</sup>

“

*A sustainable, progressive Council, working closely with communities providing appropriate leadership and support.*

*(Community survey responses, March 2011)*

”



<sup>37</sup> Moreton Bay Regional Council, *Community Attitude Survey*, 2009.

<sup>38</sup> Moreton Bay Regional Council, *Community Attitude Survey*, 2009.

# Target 16

## Increase residents' overall satisfaction with council

### Measure:

- Moreton Bay Regional Council's Community Attitude Survey
- Question:
- How would you rate your overall satisfaction with the service provided by the Moreton Bay Regional Council?

### Source:

- Moreton Bay Regional Council's Community Attitude Survey

### Lead agencies:

- Moreton Bay Regional Council



### Risks:

- Awareness of residents' expectations
- Responding to residents' expectations within financial constraints
- Delivery of services that are responsive to residents' expectations



### Opportunities:

- Allows Moreton Bay Regional Council to better understand residents' service experience
- Improves Moreton Bay Regional Council's service delivery based on feedback from residents
- Provides opportunities for engagement and consultation with residents
- Feedback from residents enables community needs and issues to be identified

### Baseline data:

- Moreton Bay Regional Council's Community Attitude Survey 2009: 70.4 per cent of survey respondents rated their overall satisfaction with the service provided by Council as good or excellent

### First steps:

- Moreton Bay Regional Council's Community Attitude Survey
- Moreton Bay Regional Council's 'Think Out Loud' online community engagement program

### Reporting progress:

- Report on survey results each time the Community Attitude Survey is conducted





# Target 17

## Ensure the ongoing financial sustainability of council

### Measure:

Moreton Bay Regional Council's financial sustainability indicators:<sup>39</sup>

- Working capital ratio: between 1 and 4
- Operating surplus ratio: between 0 per cent and 10 per cent
- Net financial asset / liability ratio: not greater than 60 per cent
- Interest coverage ratio: between 0 per cent and 5 per cent
- Asset sustainability ratio: greater than 90 per cent
- Asset consumption ratio: between 40 per cent and 80 per cent

### Source:

- Moreton Bay Regional Council's annual budget and operational plan

### Risks:

- Inadequate revenue to fund Moreton Bay Regional Council's operations eg. Government funding and rates
- Dwelling growth does not equate to growth in revenue from fees and charges
- Increase in cost of goods and services
- Increase in operational costs associated with the addition of new assets

### Baseline data:

Moreton Bay Regional Council's Annual Report 2009/10:

- Working capital ratio: 3.87
- Operating surplus ratio: -4.4 per cent
- Net financial asset / liability ratio: 25.3 per cent
- Interest coverage ratio: 1 per cent
- Asset sustainability ratio: 79.5 per cent
- Asset consumption ratio: 75.9 per cent

### Lead agencies:

- Moreton Bay Regional Council
- Queensland Treasury Corporation



### Opportunities:

- Continue to achieve operational savings through a reduction in bureaucracy, corporate overheads and streamlining of processes
- Responding to residents' expectations within financial constraints

### First steps:

- Preparation and implementation of Moreton Bay Regional Council's Financial Plan 2010-2020

### Reporting progress:

- Report on ratio results in Moreton Bay Regional Council's Annual Report



<sup>39</sup> Moreton Bay Regional Council, *Budget and Operational Plan 2011/12*.

# Target 18

## Promote a sense of community pride in the region

### Measure:

- Moreton Bay Regional Council's Community Attitude Survey
- Question:
- How satisfied are you with living in the Moreton Bay Region?

### Source:

- Moreton Bay Regional Council's Community Attitude Survey

### Risks:

- Recent formation of the new Council area
- Proximity to Brisbane and Sunshine Coast (areas with strong and well established identities)

### First steps:

- Launch of Moreton Bay Regional Council's regional branding strategy
- Moreton Bay Regional Council's events and cultural activities



### Baseline data:

- Moreton Bay Regional Council's Community Attitude Survey 2009: A total of 86.4 per cent of survey respondents were 'satisfied' or 'very satisfied' with living in Moreton Bay Region

### Lead agencies:

- Moreton Bay Regional Council



### Opportunities:

- Implementing Moreton Bay Regional Council's regional branding strategy
- Residents can identify with a diverse range of community attributes
- Developing a sense of place and community pride through effective planning of our communities
- Greater community support of events and cultural activities

### Reporting progress:

- Report on survey results each time the Community Attitude Survey is conducted











## Valuing lifestyle

Our vision is for a region that celebrates our vibrant lifestyle.

A place where:

- A preserved and well maintained natural environment can be enjoyed by residents and visitors as part of our unique lifestyle.
- People can travel easily around the region using different modes of transportation.
- Residents and visitors can participate in diverse community events, recreation and cultural opportunities.

# Healthy natural environment

***By 2021 our residents will collectively contribute to creating a cleaner and healthier environment for future generations.***

Moreton Bay is a region of diverse natural landscapes that support a variety of plants, animals and ecosystems.

- There are 1,940 plant species and 749 species of wildlife that have been recorded in the region.<sup>40</sup>
- The region supports the second largest population of urban and bushland koalas in South East Queensland.<sup>41</sup>
- There are currently 63 known vegetation communities (regional ecosystems) in the region.<sup>42</sup>
- The region's waterways support a great diversity of aquatic life and ecosystems. Over 100 species of fish and over 600 species of aquatic macroinvertebrates have been recorded.<sup>43</sup>

Sustainability is often described in terms of protecting and enhancing the natural environment.<sup>44</sup> Reducing our carbon footprint and the amount of waste going into landfill will contribute to the future sustainability of the region.

“

Continuing priority given to the beauty and maintenance of our natural surrounds.

‘Recycle more; pollute less...

(Community survey responses, March 2011)

”



<sup>40</sup> Department of Environment and Resource Management (2010), *Wildnet Database Extraction*.

<sup>41</sup> Moreton Bay Regional Council (2008), *Caboolture, Pine Rivers and Redcliffe Councils: Report for Koala Habitat Survey and Mapping*.

<sup>42</sup> Vegetation Management Act 1999 (Qld): *Regional Ecosystem Mapping*, Queensland Herbarium 2009.

<sup>43</sup> Moreton Bay Regional Council (2007), *Pine and Caboolture River Catchment Information Reports*.

<sup>44</sup> Dunphy D., Benveniste J., Griffiths A. & Sutton P., *Sustainability: The corporate challenge of the 21st century*, Allen & Unwin, New South Wales, Australia, p. 23.



# Target 19

## Improve the condition and extent of high-value vegetation and protect native species

### Measure:

- Percentage increase in ecosystem health and areas of high-value vegetation and priority species habitat

### Source:

- Regional ecosystem remnant vegetation and high-value regrowth mapping: Queensland Herbarium (Vegetation Management Act 1999, Vegetation Management Regulation 2000)
- Koala habitat values maps (Department of Environment and Resource Management)
- Shorebird habitat maps (Moreton Bay Regional Council)
- Wildnet
- Fauna watch

### Risks:

- Unplanned growth puts pressure on the environment
- Loss of biodiversity
- Loss of ecosystem services
- Loss of iconic species

### Opportunities:

- Improved biodiversity protection
- Promoting sustainable development
- Increasing natural habitat
- Retention of threatened species

### Baseline data:

- Remnant vegetation V6 mapping: 68,913 hectares
- High value regrowth vegetation V6 mapping: 32,581 hectares
- Koala population survey
- Koala habitat values mapping
- Shorebird habitat maps
- Wildnet/fauna priority species data

### Lead agencies:

- Department of Environment and Resource Management
- Moreton Bay Regional Council



### First steps:

- Establish a State of the Environment baseline including ecosystem health assessments
- Utilise current Nature Refuge and Voluntary Conservation Agreements programs
- Prioritise reserves of highest biodiversity value for protection
- Develop a policy framework for the preservation of environmentally sensitive land
- Continue the koala conservation partnership program, koala natural refuges program and the annual koala survey
- Promote education about priority species through the priority species environment centres and living with the environment programs

### Reporting progress:

- Report on Moreton Bay Regional Council's vegetation mapping each year
- Koala survey
- State of Environment Report (biodiversity, ecosystem services, fauna and flora species)



# Target 20

## Increase the health and resilience of waterways and coastal areas

### Measure:

- Stream kilometres complying with desired stream health conditions
- Composition and diversity of aquatic species in waterways

### Source:

- Freshwater stream health monitoring
- Estuarine stream health monitoring



### Lead agencies:

- Moreton Bay Regional Council
- Department of Environment and Resource Management
- Healthy Waterways
- SEQ Catchments

### Risks:

- Decline in ecosystem health
- Loss of aquatic biodiversity
- Increased cost of water treatment
- Increased risk of algal blooms
- Increased risk of flood and erosion

### Opportunities:

- Enhanced natural ecosystems
- Protection of aquatic biodiversity

### First steps:

- Implement Moreton Bay Regional Council's Total Water Cycle Management Program including the actions of the Caboolture River Recovery Plan
- Build support through research partnerships with other organisations
- Continue restoring and enhancing riparian vegetation
- Regional collaboration such as 'beyond borders' group between Moreton Bay and Sunshine Coast Regional Councils

### Reporting progress:

- Report on Moreton Bay Regional Council's waterways monitoring program each year

### Baseline data:

- Fresh water stream health 2010:<sup>45</sup>
  - 10 per cent of stream kilometres are high ecological value waters
  - 70 per cent of stream kilometres are slightly to moderately disturbed waters
  - 20 per cent of stream kilometres are highly disturbed waters
- Estuarine stream health 2010:<sup>46</sup>
  - Bullock, Elimbah and Ningi Creeks: 'good' to 'moderate' health status
  - Burpengary Creek and the Pine River estuaries: 'good' to 'poor' health status
  - Upper estuary of the Caboolture River: 'poor' to 'bad' health status
- Aquatic species: 600 species of macroinvertebrates

<sup>45</sup> <http://www.moretonbay.qld.gov.au/stream-health>

<sup>46</sup> <http://www.moretonbay.qld.gov.au/stream-health>

# Target 21

## Increase the recovery of resources from waste per capita

### Measure:

- Waste data collected during operations per capita:
  - Total waste collected
  - Total waste to landfill
  - Total waste recycled

### Source:

- Moreton Bay Regional Council's waste statistics

### Risks:

- Maintaining the level of services and infrastructure required to manage waste
- Maximising the capacity of existing landfill sites to reduce demand for new sites
- Rapidly filling landfills and finding acceptable solutions to managing the waste that continues to be generated

### First steps:

- Gas extraction at landfill sites
- Resource recovery programs at waste facilities
- Kerbside recycling program



### Lead agencies:

- Moreton Bay Regional Council
- Department of Environment and Resource Management



### Opportunities:

- Reduced amounts of waste going into landfill
- Using resources more efficiently to do more with less
- Environmental sustainability
- Reduction in emissions
- Continue to promote the benefits of recycling and reducing waste
- Support programs that reduce food waste

### Baseline data:

Moreton Bay Regional Council's waste statistics:<sup>47</sup>

- Total waste collected 2010: 392,255 tonnes (1.00 tonne per capita)
- Total waste to landfill 2010: 206,831 tonnes (0.53 tonne per capita) (52.73 per cent)
- Total waste recycled 2010: 185,424 tonnes (0.47 tonne per capita) (47.27 per cent)

### Reporting progress:

- Report on Moreton Bay Regional Council's waste monitoring program each year

<sup>47</sup> Per capita amounts calculated by dividing total waste collected into estimated resident population for Moreton Bay Regional Council in 2011 (OESR (May 2011), *Population and Housing Profile – Moreton Bay Regional Council*).

# Target 22

## Cut by one third Moreton Bay Region's carbon footprint per household<sup>48</sup>

### Measure:

- Emissions from electricity use, fuel consumption and waste to landfill per household

### Source:

- Department of Environment and Resource Management, Toward Q2 Carbon Target, 2010-2011 Target Delivery Plan

### Risks:

- Rising fuel and electricity expense
- Increasing carbon footprint from growth

### First steps:<sup>49</sup>

- Rebates and subsidy schemes for solar energy
- Sustainable/alternative energy strategies, policies and projects
- ClimateSmart and TravelSmart programs
- ClimateQ: toward a greener Queensland strategy
- Draft Connecting SEQ 2031, An Integrated Regional Transport Plan for South East Queensland 2010
- ecoBiz Queensland

### Baseline data:

Department of Environment and Resource Management, Toward Q2 Carbon Target, 2010-2011 Target Delivery Plan:<sup>50</sup>

- Electricity emissions: 8.24 tonnes per household
- Fuel emissions: 4.23 tonnes per household
- Waste-related emissions: 1.3 tonnes per household

### Lead agencies:

- Australian Government Department of Climate Change and Energy Efficiency
- Department of Environment and Resource Management
- Electricity retailers

### Opportunities:

- Moreton Bay Regional Council can become a role model for carbon pollution reduction
- Community reduces its ecological footprint
- Sustainability education programs in the community
- Implement local sustainable food options



### Reporting progress:

- Report on the Department of Environment and Resource Management Target Delivery Plan

<sup>48</sup> Adopted from Queensland Government, *Toward Q2: Tomorrow's Queensland 2020* 'Green Target'.

<sup>49</sup> With the exception of ecoBiz Queensland, these first steps have been implemented by the State Government throughout Queensland as described in <http://www.towardq2.qld.gov.au/tomorrow/green-qld/carbon-footprint.aspx>

<sup>50</sup> According to data available when Toward Q2 was released 8 September 2008, the average Queensland household carbon footprint was calculated to be 13.77 tonnes of greenhouse gas emissions in 2006/07 (electricity, fuel and waste-related emissions).



## Diverse transport options

*By 2021 our region will consist of well-connected places and residents will embrace more sustainable travel choices and behaviour.*

The cost of congestion (ie. increasing travel times, lost productivity and increased transport costs) on Australian capital city roads was estimated at about \$9.4 billion in 2005. Without intervention this cost is predicted to increase to \$20.4 billion by 2020.

The Moreton Bay Region is part of Greater Brisbane. Greater Brisbane's share of these costs is forecast to increase even more sharply, from \$1.2 billion in 2005 to \$3.0 billion by 2020.<sup>51</sup>

In addition to the impact of long travel times on commuters, there are also significant environmental, social and health costs associated with transport and traffic congestion.

Demand for transport needs to be managed effectively into the future. This will require significant changes to land use, public transport infrastructure and services, walking and cycling (active transport) infrastructure, as well as continued investment in the major road network.

Travel demand management policies will be required, such as encouraging public and active transport use, managing parking supply and providing jobs and services closer to where people live.

“

*A good public transport system which enables us to leave cars at home - thus reducing congestion on the roads.*

*Excellent road and rail network resulting in easy flowing traffic at all times.*

*(Community survey responses, March 2011)*

”



<sup>51</sup> Bureau of Transport and Regional Economics (June 2007), *Working Paper 71 - Estimating urban traffic and congestion cost trends for Australian Cities*.

# Target 23

## Increase use of public transport

### Measure:

- Daily trips by residents using public transport

### Source:

- Transport and Main Roads patronage data



### First steps:

- New rail link from Petrie to Kippa-Ring (Moreton Bay Rail Link)
- Lawnton to Petrie third rail track
- Draft Connecting SEQ 2031, An Integrated Regional Transport Plan for South East Queensland 2010

### Baseline data:

- Share of trips by public transport 2006: 6.2 per cent



### Lead agencies:

- Department of Transport and Main Roads
- Translink

### Risks:

- Dispersed land uses and low residential density encourage private vehicle use
- Significant investment required in public infrastructure
- Inadequate parking facilities at bus stops and train stations

### Opportunities:

- Support sustainable development and population growth in the region
- Provide better access to major employment centres both within and outside the Moreton Bay Region
- Help attract investment to the area and create business opportunities, and in turn create a significant number of new jobs
- Improve access to transport services and public infrastructure for people with a disability
- Increase the frequency of bus and train services in the region



### Reporting progress:

- Report on Department of Transport and Main Roads public transport patronage data when available

# Target 24

## Increase walking and cycling as methods of transport

### Measure:

- Daily trips by residents walking
- Daily trips by residents cycling

### Source:

- Draft Connecting SEQ 2031, An Integrated Regional Transport Plan for South East Queensland 2010



### First steps:

- Caboolture-Morayfield Principal Regional Activity Centre Master Plan (master planning in Caboolture town centre to improve connectivity to rail station, including relocation of park 'n' ride on the eastern side of the station)<sup>54</sup>
- Strathpine Major Regional Activity Centre Master Plan (supporting redevelopment around Strathpine including increased densities and mixed use development and management of car parking location and supply)<sup>55</sup>
- New rail link from Petrie to Kippa-Ring (Moreton Bay Rail Link)
- Moreton Bay Regional Council's Open Space Strategy 2011

### Lead agencies:

- Moreton Bay Regional Council

### Risks:<sup>52</sup>

- Approximately 50 per cent of work destinations are outside the local government area
- Long commute distances with 69 per cent of work trips longer than 10 kilometres and 21 per cent longer than 30 kilometres
- The average commute trip is 20.3 kilometres long
- Inadequate facilities and infrastructure for walking and cycling

### Opportunities:<sup>53</sup>

- Reduce dependence on car transport and expand the local transport network so there is less reliance on the Bruce Highway (M1) for local trips
- Increase population densities along transit corridors
- Promote safety in walking and cycling as methods of transport

### Baseline data:

- Share of trips by walking 2006: 8.9 per cent
- Share of trips by cycling 2006: 1.7 per cent

### Reporting progress:

- Report on Department of Transport and Main Roads transport mode share data when available

<sup>52</sup> Draft Connecting SEQ 2031, *An Integrated Regional Transport Plan for South East Queensland 2010*, p. 87-88.

<sup>53</sup> Draft Connecting SEQ 2031, *An Integrated Regional Transport Plan for South East Queensland 2010*, p. 88.

<sup>54</sup> Draft Connecting SEQ 2031, *An Integrated Regional Transport Plan for South East Queensland 2010*, p. 90.

<sup>55</sup> Draft Connecting SEQ 2031, *An Integrated Regional Transport Plan for South East Queensland 2010*, p. 90.



# Target 25

## Promote a safe and effective road network in the region

### Measure:

- Number of road crashes and casualties in the Moreton Bay Region
- Moreton Bay Regional Council's Community Attitude Survey

### Question:

How would you rate Council's performance in the standard of road surfaces?

### Source:

- WebCrash (Department of Transport and Main Roads)
- Moreton Bay Regional Council's Community Attitude Survey

### Lead agencies:

- Moreton Bay Regional Council
- Department of Transport and Main Roads



### Risks:

- Future capacity of existing transport corridors
- High level of car dependence and comparatively longer average work trip lengths in South East Queensland
- Low density residential development further increases reliance on the private motor vehicle
- Ageing road infrastructure
- Ongoing availability of Federal Government funding
- Flooding of roads throughout the region

### Opportunities:

- Maximising road safety and the availability of government funding for road improvements
- Establish a road network to meet future needs of planned growth
- Maximising the construction, signage and maintenance of roads in accordance with community expectations
- Continue to utilise road safety data in the planning and maintenance of roads

### First steps:

- Moreton Bay Regional Council's Road Safety Strategic Plan 2010-2014
- Increased capital expenditure on roads by Moreton Bay Regional Council for 2011/12: \$70.3M
- Moreton Bay Regional Council's Transport Asset Management Plan

### Baseline data:

- Number of road crashes and casualties in the Moreton Bay Region 2008: 3,139
- Moreton Bay Regional Council's Community Attitude Survey 2009, rating of Council's performance: 3.21 out of 5 (weighted average) for standard of road surfaces

### Reporting progress:

- Report on WebCrash data when available
- Report on survey results each time the Community Attitude Survey is conducted

# Quality recreation and cultural opportunities

**By 2021 residents of all ages will have greater choice of recreation and cultural activities and events in the region.**

Currently council manages 1,737 parks totalling 8,152 hectares.<sup>56</sup> In 2009, a resident's satisfaction survey was undertaken in local parks and some of the key findings are listed below:<sup>57</sup>

- The average score for satisfaction with park maintenance by people surveyed was 7.9 out of 10.
- 99 per cent of people surveyed considered the park they were visiting to be a safe place to visit during the daytime and 24 per cent thought the park to be safe at night.
- 98 per cent of people surveyed stated that the park they were visiting was suitable for their requirements.

There are more than 300 sport and recreation clubs across the region and the estimated total membership of these clubs is over 32,000 people. In preparing Moreton Bay Regional Council's Sport and Recreation Strategy in 2010, various research and consultation activities were undertaken including a community survey.

The key findings from the community survey are listed below:<sup>58</sup>

- The two most popular recreation activities currently undertaken by people surveyed were cycling and walking.
- The two most popular desired recreation activities identified by people surveyed were bush walking and canoeing/kayaking.

“

Keep the local parks to ensure an active healthy community encouraging exercise and family activities.

Improved recreational opportunities...

A continuing growth in spaces for cultural and outdoor activities.

(Community survey responses, March 2011)

”

- Survey respondents were generally satisfied with the number and maintenance of parks but would like to see an improvement in the provision of shade and a greater variety of play equipment.

The region also offers many cultural and passive recreation opportunities as summarised below:

- Groups that provide professional and community art and cultural activities.
- Provision of cultural facilities such as art galleries, museums and performing arts venues.
- A range of high profile and community festivals and events.
- Libraries and other community facilities for residents to undertake a variety of life-long learning and recreation activities.

<sup>56</sup> Moreton Bay Regional Council (2010), *Draft Priority Infrastructure Plans for Caboolture, Pine Rivers and Redcliffe*.

<sup>57</sup> Integrated Open Space Services (2009), *Benchmark Park User Satisfaction Survey Program November 2008-March 2009: Moreton Bay Regional Council*, p. 4-5.

<sup>58</sup> Moreton Bay Regional Council (2010), *Sport and Recreation Strategy*, p. 9-11.

# Target 26

## Improve the provision and maintenance of accessible and connected networks of open space

### Measure:

- Proportion of residents living within 500 walkable metres of an open space area
- Four hectares of open space for every one thousand residents
- Moreton Bay Regional Council's Community Attitude Survey

### Question:

How would you rate Council's performance in the standard of parks, playgrounds and public amenities for the region?

### Source:

- Moreton Bay Regional Council's Priority Infrastructure Plan
- Moreton Bay Regional Council's Community Attitude Survey

### First steps:

- Moreton Bay Regional Council's Open Space Strategy 2011
- Planning Scheme Policy, Trunk Infrastructure Contributions - Open Space and Community Purposes
- Integrated Open Space Services Benchmark Park User Satisfaction Survey

### Baseline data:

- Proportion of residents living within 500 walkable metres of an open space area 2011: 85 per cent
- Current rate of open space provided: 5.2 hectares per 1,000 residents
- Moreton Bay Regional Council's Community Attitude Survey 2009 rating of Council's performance: 3.89 out of 5 (weighted average) for parks, playgrounds and public amenities

### Lead agencies:

- Moreton Bay Regional Council

### Opportunities:

- Protecting and enhancing community's lifestyle
- Provision of a range of open space opportunities for the community
- Creating connected communities through the linkage of open space
- Utilise open space for community gardens, edible landscapes and farmer's markets

### Risks:

- Affordability of providing and maintaining the open space network outlined in the desired standard of service
- Capacity to respond to demand for open space from population growth



### Reporting progress:

- Report on the proportion of residents living within 500 walkable metres of an open space area
- Report against desired standard of service of four hectares of open space for every one thousand residents
- Report on survey results each time the Community Attitude Survey is conducted



# Target 27

## Sustainable use of open space including parks and sporting fields

### Measure:

- Moreton Bay Regional Council's Regional Parks and Local/District Parks, Benchmark Park User Satisfaction Survey Program  
Indicator: Frequency of visits to parks
- Moreton Bay Regional Council's Community Attitude Survey  
Question:  
How would you rate Council's performance in sport and recreational facilities?

### Source:

- Moreton Bay Regional Council's Benchmark Park User Satisfaction Survey Program
- Moreton Bay Regional Council's Community Attitude Survey

### Risks:

- Providing adequate open space consistent with population growth
- Adequate funding for parks and sporting fields infrastructure
- Ensuring an appropriate level of maintenance

### Opportunities:

- Align open space planning and maintenance activities with community expectations where appropriate
- Maximise community use of sport and recreational facilities

### Reporting progress:

- Report on survey results of the Benchmark Park User Satisfaction Survey Program, Moreton Bay Regional Council
- Report on survey results each time the Community Attitude Survey is conducted

### Lead agencies:

- Moreton Bay Regional Council



### Baseline data:

- Moreton Bay Regional Council's Benchmark Park User Satisfaction Survey Program
  - Regional parks: 54 per cent of the survey participants within the Moreton Bay Regional Council area were regular visitors to the park that they were interviewed in
  - Local/District parks: 78 per cent of the survey participants within the Moreton Bay Regional Council area were regular visitors to the park that they were interviewed in
- Moreton Bay Regional Council's Community Attitude Survey 2009, rating of Council's performance: 3.78 out of 5 (weighted average) for sport and recreational facilities

### First steps:

- Moreton Bay Regional Council's Benchmark Park User Satisfaction Survey Program
- Moreton Bay Regional Council's Parks Department Levels of Service
- Moreton Bay Regional Council's Open Space Strategy 2011
- Moreton Bay Regional Council's Sport and Recreation Strategy 2010

# Target 28

## Increase the number of Moreton Bay residents undertaking physical activity

### Measure:

- Queensland Government, 2009 Self-Reported Adult Health Status Survey, Metro North Health Service District

### Indicator:

- Sufficient physical activity for a health benefit<sup>59</sup>

### Source:

- Queensland Government, 2009 Self-Reported Adult Health Status Survey, Metro North Health Service District

### Lead agencies:

- Queensland Health
- Moreton Bay Regional Council

### Opportunities:

- Increase physical activity opportunities for specific community groups
- Development of infrastructure within Council's open space network to enhance informal physical activity opportunities
- Promote indoor recreation opportunities

### Baseline data:

- Queensland Government, 2009 Self-Reported Adult Health Status Survey, Metro North Health Service District results, survey respondents who undertake sufficient physical activity for a health benefit: 61.3 per cent



### Risks:

- Factors that impact on residents undertaking physical activity which are beyond the direct influence of governments eg. Individual lifestyle choices

### First steps:

- Council's current physical activity programs
- Federal funded Healthy Communities Initiative (2.5 years)
- Healthy Communities Partnership with Queensland Health



### Reporting progress:

- Report on survey results each time the Self-Reported Adult Health Status Survey is conducted

<sup>59</sup> The Metro North Health Service District is made up of the Moreton Bay Region and parts of the Brisbane City Council and Somerset Regional Council areas.

# Target 29

## Increase the number of people participating in events and cultural activities

### Measure:

- Number of people attending events and cultural facilities

### Source:

- Moreton Bay Regional Council's event attendance and visitation information

### Risks:

- State of the domestic economy
- Inclement weather
- Awareness of cultural activities and facilities

### First steps:

- Caboolture 'The Hub' development
- Queensland State Equestrian Centre
- Moreton Bay Regional Council's Cultural Strategy 2009-2012
- Establishing signature events and festivals to enhance the region
- Development of Facebook capability to promote Council events



### Reporting progress:

- Report on Moreton Bay Regional Council's attendance and visitation information each year

### Lead agencies:

- Moreton Bay Regional Council



### Opportunities:

- Investigate the potential for events and cultural activities to promote tourism and economic growth in the region
- Innovation in event programming and cultural activities
- Growth in the region's creative industries
- Promotion of events and cultural activities using new technologies
- Include and promote healthy food and drink options at events
- Promote locally grown produce options e.g farmer's markets

### Baseline data:

- Number of people attending Moreton Bay Regional Council's cultural facilities 2010: 243,812
- Number of people attending Moreton Bay Regional Council's signature events 2010/11:<sup>60</sup> 157,000

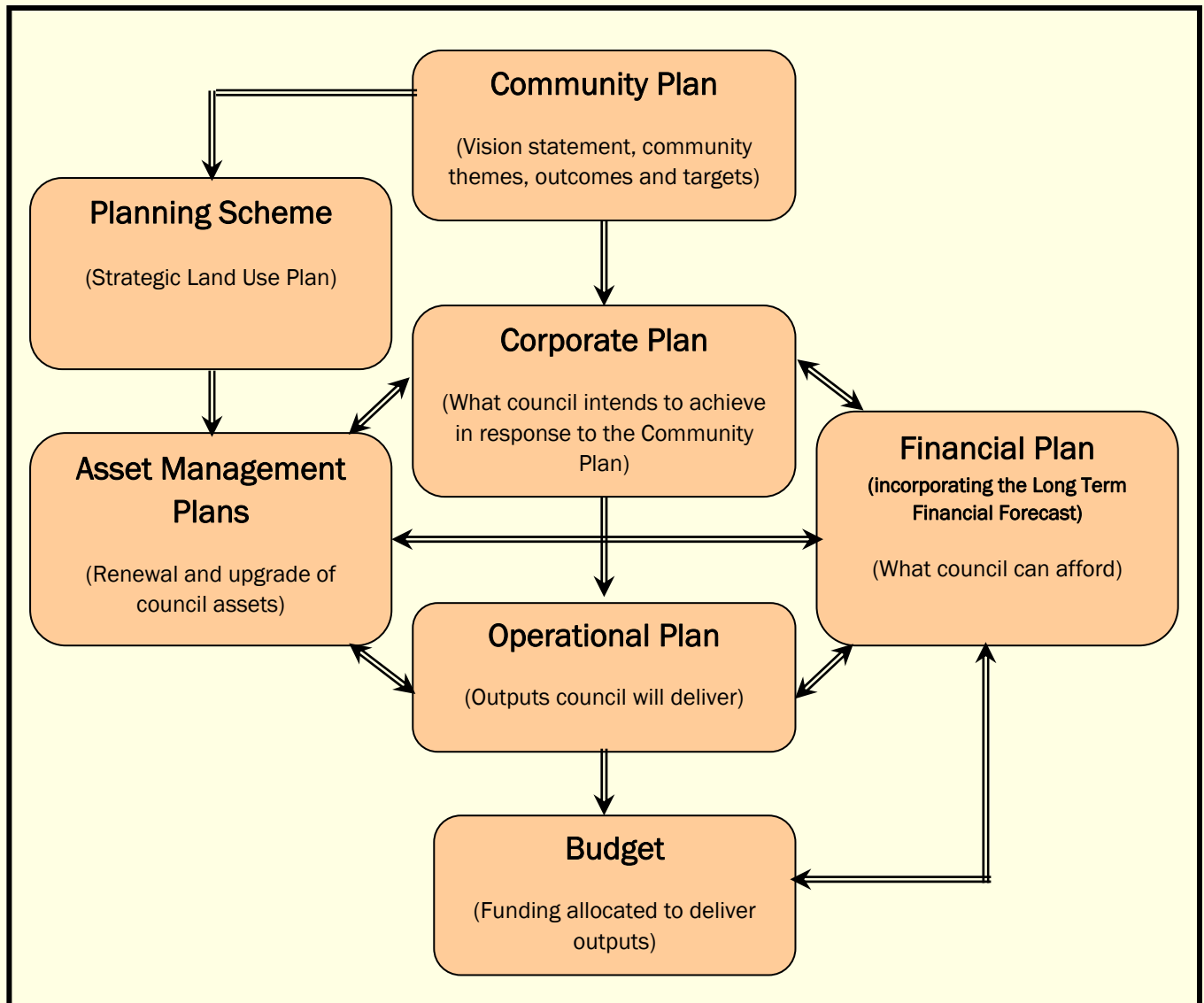
<sup>60</sup> Moreton Bay Regional Council's signature events include: Urban Country Music Festival, Pine Rivers Festival, Celebrate Redcliffe Festival and Festival of Sails.



# Legislation

Section 125 of the *Local Government (Finance, Plans and Reporting) Regulation 2010* requires that council considers the impact of the long-term community plan on its long-term financial forecast, financial plan, and long-term asset management plan.

Moreton Bay Regional Council has developed an Integrated Corporate Reporting Structure that incorporates the elements in the diagram below.



The Community Plan is the foundation of council's Integrated Corporate Reporting Structure. Council adoption of the *Our Tomorrow: Community Plan 2021* will trigger a review of these corporate documents.

All elements of Moreton Bay Regional Council's Integrated Corporate Reporting Structure will continue to be reviewed over time to ensure there are clear linkages between these corporate documents and the *Our Tomorrow: Community Plan 2021*.

Section 127 (1) of the *Local Government (Finance, Plans and Reporting) Regulation 2010* outlines the following requirements for the contents of a long-term community plan:

(1) The long-term community plan must state –

- (a) how the local government engaged with the community in preparing the plan and the extent to which the engagement was consistent with the local government's community engagement policy; and
- (b) how the local government has considered and incorporated local and regional issues that affect, or may in the future affect, the local government area, including issues relating to the following –
  - (i) economic development;
  - (ii) environmental management;
  - (iii) governance;
  - (iv) social wellbeing.

*Examples -*

- art and culture development
- cultural and linguistic diversity
- housing
- population change
- community health

The consultation activities (community survey and public consultation forums) were conducted in accordance with Moreton Bay Regional Council's Community Engagement Policy (Policy No: 38-2150-010) and Directive (Policy Directive No: 38-2180-006). The community survey was conducted as part of the community input phase and the results informed the identification and prioritisation of planning themes for the community plan. The public consultation forums were conducted as part of the community validation phase. These forums provided an opportunity for the community to engage with council in relation to the draft community plan (including the vision for the region and planning themes).

The following table summarises the local and regional issues that were considered as part of the community plan project. These local and regional issues were identified and researched during the intelligence gathering phase, formed part of the community survey and informed the development of the vision and planning themes for the community plan.

Categories	Local and Regional Issues
Economic development	Local job opportunities Strong local business Availability of high speed internet
Environmental management	Low levels of pollution and greenhouse gas emissions A healthy natural environment A reduction in the amount of waste going into the environment
Governance	High quality local government decision making and service delivery Effective planning by governments for population growth
Social wellbeing	High quality roads and limited traffic congestion Easy access to health services Easy access to cultural activities and events Affordable and diverse housing choices Safe neighbourhoods Easy access to parks, sport and recreation activities Easy access to libraries and other community facilities Being able to get where you want to go easily using public transport Active volunteer groups supporting the community Easy access to schools and higher education A strong sense of community pride Easy access to community support services (eg. Counselling services)

# Acknowledgements

Council would like to acknowledge the following state agencies that participated in the development of this community plan.

- Department of Environment and Resource Management
- Department of Transport and Main Roads
- Department of Education and Training
- Department of Employment, Economic Development and Innovation
- Department of Communities
- Department of Local Government and Planning
- Queensland Police
- Queensland Health

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