



# OUR VISION

**“Council needs to ensure the preservation of the region’s natural beauty.”**

**– resident (Moreton Says Survey)**

**“I love the area I live in and would like to see more upgrades, infrastructure, restaurants, coffee shops, community events and participation.”**

**– resident (Moreton Says Survey)**

**“The natural beauty of Moreton Bay is one of the reasons why I visit the region on days off.”**

**– non-resident (Moreton Says Survey)**

**“It will be important to get the balance right between development and maintaining the beauty and culture of Moreton Bay.”**

**– resident (Moreton Says Survey)**

# Our Vision



Our vision represents the values and aspirations shared by our communities and council for the future of our Moreton Bay region.

Our vision has been developed by listening to our communities about what they value and want for the future of our region. We listened and recognise that our communities want a future that balances growth while protecting the natural beauty of our region and sustaining our unique lifestyles.

## Our Moreton Bay. Amazing places. Natural spaces.

### Our Moreton Bay

Our communities are the heart of our Moreton Bay. We welcome and celebrate diversity ensuring people of all backgrounds, cultures and abilities prosper. We are united through our unique experiences and sense of belonging. We acknowledge and celebrate the continued connection that our Traditional Custodians have to the land and have a shared commitment to reconciliation. Our communities are proud of where they live and cherish our lifestyle and identity.

### Amazing Places

Our Moreton Bay is a network of amazing places. Our neighbourhoods are well-planned, safe and friendly. They are places where our communities can live affordably with access to education, transport, jobs and services. We have distinctive and lively local centres and hubs that foster innovation and attract the talent and investment we need to prosper. Our local playgrounds, sports facilities, galleries, libraries, museums, festivals and events foster connections across our communities attracting locals and visitors alike. We are leaders in the use of technologies and sustainable practices that make our places and people resilient and climate friendly.

### Natural Spaces

Our Moreton Bay is valued for its natural beauty and distinct landscapes. Our diverse natural spaces are what makes us so unique. Our magnificent bay, waterways, environmental corridors and thriving biodiversity are healthy and protected for the enjoyment of all. We have engaging parks and recreation areas that are inclusive and accessible. As we evolve, we are focused on balancing growth while protecting what we value and our Moreton Bay way of life.

**It's little wonder more people want to call our Moreton Bay home.**