Corporate Plan 2022-2027



Sustainability



Planning for Growth



Community Identity



Digital Transformation



Community

Trust

Adaptive Workplaces

Our Vision

Our Moreton Bay. Amazing Places. Natural Spaces.

Our Purpose

Our communities are central to what we do. Working together, we aim to make our Moreton Bay a great place now and for future generations.

Our Values

We are committed to Service, Teamwork, Integrity, Respect and Sustainability.

Our Roadmap

Our roadmap is structured around five strategic pillars that work together to achieve our vision.

The pillars support council's commitment to delivering a balanced plan that will help to create a sustainable and liveable future for our Moreton Bay.

Our plan outlines the key initiatives and services that will help to progress our goals and outcomes over the next five years.

Our strategies outline our long-term strategic priorities over the next 20 years and beyond.



OUR VIBRANT COMMUNITIES

Our Goal:

By 2033, our Moreton Bay will have vibrant communities that proudly come together to participate in and celebrate different cultures and life experiences, with access to the services and facilities they need.

Community Wellbeing Strategy

OUR HEALTHY

ENVIRONMENTS

Our Goal:

By 2033, our Moreton Bay will be renowned for its healthy natural and built environments that enhance our identity, support biodiversity and our sustainable lifestyles.

Sustainability Strategy

Our Drivers of Change

OUR WELL-PLANNED PLACES

Our Goal:

By 2033, our Moreton Bay will be a network of well-planned and connected places and spaces, enhancing lifestyle, accessibility and employment choices.

Integrated **Transport Strategy Growth Management** Strategy

OUR PROGRESSIVE ECONOMY

Our Goal:

By 2033, our Moreton Bay will have a progressive and robust economy that capitalises on its unique competitive advantages, partnerships and technology.

Economic **Development Strategy**



COUNCIL

Our Goal:

By 2033, our Moreton **Bay Regional Council** will be an accountable, transparent, engaged and responsive organisation committed to great customer experiences and continuous innovation in service delivery.

Organisational **Excellence Strategy**

Long-Term Council Strategie

Our Planning Framework

Our integrated planning framework brings our corporate plan to life by cascading our vision and strategic directions into our long, medium, and short-term strategies and plans.

Our Service Role

We undertake a range of roles and functions to support the needs and aspirations of our communities and achieve our vision and corporate plan.

FACILITATE Assist others to undertake activities by bringing interested parties together

DELIVER

Plan, deliver and programs and projects

PARTNER

Work with other stakeholders to achieve shared goals

support broader understanding and action

EDUCATE

Share learning to

ADVOCATE romote the interest of our communities

decision makers

REGULATE

Regulating activities through local laws and legislation

Acknowledgement of Traditional Custodians

Moreton Bay Regional Council acknowledges the Kabi Kabi, Jinibara and Turrbal peoples and pays respect to their Elders, past, present and emerging.