

moreton money






Moreton Bay's new #backalocal gift card












What is 'Moreton Money'?

-  A region-wide community gift card program which encourages local purchases, supports small businesses and strengthens community pride in the Moreton Bay region #backalocal
-  A tangible way for local residents, businesses, community organisations and government agencies to ensure money stays in the region and supports local businesses
-  A great new option for prizes, gifts, awards or staff rewards which can only be used to buy goods and services from participating businesses within the Moreton Bay Region

What's in it for local businesses?

-  No sign-up costs for local businesses who are members of their local chamber of commerce and have an existing EFTPOS facility
-  Be listed as a redemption store on MoretonMoney.com for locals with gift cards looking for places to spend their money
-  Be part of a 3 year program promoted by 6 Chambers of Commerce and Moreton Bay Regional Council
-  Use of Moreton Money design collateral to celebrate your involvement in the program
-  Direct and indirect benefits through an economic multiplier effect. For every \$100 spent using Moreton Money gift cards there is an expected regional impact of \$180 supporting local jobs, business owners and suppliers

How to get involved

-  Become a member of a participating Chamber of Commerce
-  Have an existing EFTPOS facility and be a locally owned business
-  Register your interest via a simple form on MoretonMoney.com
-  A local Chamber of Commerce coordinator will get in touch to onboard you to the program
-  There are no further costs to be involved beyond your annual Chamber of Commerce membership fee
-  Display a supplied poster and window sticker to advertise that Moreton Money gift cards are 'accepted here'
-  Promote your involvement using the supplied digital marketing collateral on your own social media channels, website or advertising campaigns
-  Utilise the hashtag #MoretonMoney on social media to celebrate your involvement and involve you in the online conversation
-  Give the gift card to your staff, customers, suppliers and family

Register your interest at [MoretonMoney.com](https://www.moretonmoney.com)

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BACKING LOCAL.

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